



# FLORENSIA SANTY

## DESIGNER GRAPHIC - ILLUSTRATOR

Experienced visual designer with a demonstrated history of working in the creative industry.

Skilled in illustration, editorial, and event design.

Furthermore, adept at handling multiple tasks on a daily basis competently, and working well under pressure.

## CONTACT ME

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 Florensia Santy

## EDUCATION

### DKV NEW MEDIA

Bina Nusantara University

### JEWELRY DESIGN - CERTIFICATION

Istituto di Moda Burgo Indonesia

## COMPETENCES

ILLUSTRATION



TYPHOGRAPHY



LAYOUT



SOFTWARE



## KEY SKILL

CREATIVE  
COMMUNICATION  
BRANDING  
PRINTING  
PLANNER  
TRILINGUAL

## PROFESSIONAL EXPERIENCES

- 2019**
  - Freelance Graphic Designer
  - Assistant Photographer
- 2018**
  - Freelance Graphic Designer
  - Butterfly Event Stylish Graphic Designer
- 2017**
  - Winner of Kappa Design Contest Category Men's Polo Shirt
  - Freelance Graphic Designer
  - Butterfly Event Stylish Graphic Designer
- 2016**
  - Assistant Creative Director House of Jealousy
  - Backstage Fashionably Loud Collaboration for Priyo Octaviano
  - Backstage Laiqa 3rd Anniversary Collaboration for Happa Mel Ahyar
  - Backstage Martell Party Collaboration for Priyo Octaviano
  - Indonesia Fashion Week - CO[L]ORDINATION Collaboration for Happa Mel Ahyar
  - Plaza Indonesia Fashion Week Collaboration for Rama Dauhan
  - Senayan Fashion Nation Collaboration for Priyo Octaviano
  - Techfashion Illustration Competition Winner for category ASUS Transformer Pro
  - Freelance Graphic Designer
- 2015**
  - Assistant Creative Director House of Jealousy
  - Host Streamer Siaranku.com
  - Freelance Graphic Designer
- 2014**
  - Intern Designer ISYS, Integrated Synergy System
  - Fresh and Brite Exhibition Participant
  - Freelance Graphic Designer
- 2013**
  - Difable Posters Exhibition Participant
  - Bantex Design Competition Big 10th Finalist