RESUME

Name	Amelia Sidik
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E-mail	branding@liasidik.com, dataliasidik@gmail.com
Place & Date of Birth	Surabaya, 19 June 1982
Formal Education	PhD Candidate in Creative Industries and Art Practices
	Master of Creative Arts : Distinction
	Sarjana Seni : 3.79 Cum Laude
Expertise	Branding, Design, Copywriting, Advertising, Education, Creative Industry, Media, Communication, Marketing, Management, Brand-Related Business
Portfolio Website	www.liasidik.com

EDUCATION

Doctor of Philosophy	Candidate	Creative Industries and Art Practice
		Limkokwing University of Creative Technology, Malaysia
Post Graduate	2005	Faculty of Creative Art and New Media, Branding Major
		University of Wollongong, Australia
Under Graduate	2004	Visual Communication Design Department
		Petra Christian University, Indonesia
Tertiary	2003	Imago School of Advertising, Jakarta: Brand Management
High School	1997-2000	SMUKr Petra 2, Surabaya

LECTURES AND OTHER ACTIVITIES *(partial, in alphabetical order)*

+ Asosiasi Desainer Grafis Indonesia (ADGI)   + London School of Public Relation

+ Ciputra University   + Petra Christian University

+ LaSalle College   + Universitas Surabaya (UBAYA)

Speaker and/or juror at several events such as Jawa Pos Group Digital Magazine Festival at UBAYA, Green Creative Event at STIKOM, Branding Classes/Competitions at Petra Christian University, etc.

WORKING EXPERIENCE *(partial, in alphabetical order)*

+ Ardiles Wangta Group   + Metropolis Apartment Group

+ Bukit Darmo Property Tbk.   + Museum Nasional Indonesia

+ PT. Gudang Garam, Tbk. Indonesia & Group   + Port Kembla Museum, NSW, Australia

+ Mataram Paint Group   + Wira Jatim Group

AWARDS & PUBLISHED WRITINGS *(partial, in alphabetical order)*

+ 1st winner of British Council Design Competition   + Pemenang Lomba Desain Suvenir Jawa Timur

+ *Beyond Borders,* page 176-199   + Gold Award for Jawa Pos AdFest

Clients above are also professional references. I declare that the above statement is true.

Sincerely yours,

Amelia Sidik, MCA