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CREATIVE CV  
/ PORTFOLIO



universe teaches me  
that the only certain thing  
i should ever worship  
is uncertainty.

thus,  
being a perpetual learner  
and celebrating possibilities  
must be the best choice  
of living a life.  
curiosity keeps me breathing.

h a  
l o .  
~ ~ ~  
~ ~ ~

ELLENA EKARAHENDY

Jakarta, 09 November 1991

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*the more i question life  
the more i question god,  
the more i find my self*

*terribly in deep curiosity  
& passion towards human being*

as i grow up  
i've been learning one big lesson:  
that human-being is blessed  
with a {big} burden of freedom.

thus  
conscience and consciousness  
have been two biggest paths  
i've taken to deeper approach  
of spirituality.



cosmical coincidences  
teaches me the existence  
of Divine Being i won't  
be able to explain. thus,  
connected to people & any-beings  
in this world can always  
bring me closer to happiness,  
closer to the very basic of  
my faith { God, or any-names}

*if i were urged to choose  
one and only religion to  
embrace for the rest of my life,  
i would have only one  
possible answer to think about:*

*HUMANITY.*

# edu ca tio nal

background

NOW



VISUAL COMMUNICATION DESIGN  
Bina Nusantara University

09



TARAKANITA GADING SERPONG  
Senior High School

06



STRADA SANTA MARIA 2  
Junior High School

03



PORIS INDAH  
Elementary School

97



PORIS INDAH  
Kindergarden

95

and

that common saying

was totally right:

never confuse

education

WITH

intelligence

i found out that

i could learn

{ ways too much }

more when i was

outside the classroom.

2003

07

09

11

06

08

10

12

2003-2006

**STUDENT COMMITTEE**

SMP Strada Santa Maria 2

**CONTRIBUTOR & ILLUSTRATOR**

Suara Mardoeta Student Magz  
SMP Strada St. Maria 2

**SECRETARY**

// Student Committee  
SMA Tarakanita  
Gading Serpong

2006-2007

**CHAIRMAN**

// Student Committee  
SMA Tarakanita  
Gading Serpong

2007-2008

2007-2009

**CONTRIBUTOR**

SMILE English Magz  
SMA Tarakanita GS

2010-present

**STAFF**

Publication  
& Documentation  
KMK BINUS

2009-2010

**VOLUNTEER**

Teach For Indonesia

**CREATIVE**

Koalisi Pemuda  
Hijau Indonesia  
(KOPHI)

2010-2011

2011

**BUDDY COORDINATOR**

Binus Freshment  
Enrichment Program

Best Buddy  
Coordinator

MAY/12

JUL/12

NOV-NOV

**EDITOR**

Titik Dua Magz  
HIMDKV Binus

**DESIGN DEP.**

Global Culture  
Week - TFI

**DESIGN DEP.**

Plaza Desain  
OSMOSIS  
HIMDKV Binus

**VOLUNTEER**

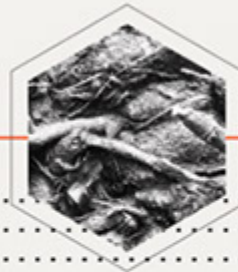
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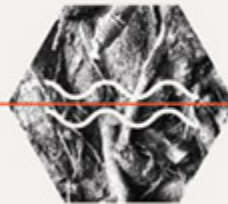






exhibition participations

workshops / courses / etc



Plasa Desain 2011  
[ INSPIRE ]  
by HIMDKV Binus  
@ Galeri Cipta III  
- Taman Izmail Marzuki

2011

Plasa Desain 2012  
[ OSMOSIS ]  
by HIMDKV Binus  
@ Galeri 678, Kemang

[ JAKARTA 32°C 2012 ]  
by ruangrupa  
@ Galeri Nasional

2012

Best Artwork JKT32C 2012:  
Jukstaposisi (2011)  
ELLE & RUSH, video 6'06"

Writing Workshop  
on Visual Arts  
& Culture Critics  
{ ruangrupa }

2012  
Extension Course  
Philosophy : Aesthetics  
{ STF Driyarkara }

Writing Workshop  
on Indonesian  
Short Films  
{ filmindonesia.or.id }

i kind of have troubles  
with my curiosity.  
i love to read. like, really love to.  
i'd prefer to die in a library.

**text.**

until i finally  
questioned myself :  
" what are these things i've read for? "

**context.**

it scared me to realize that  
the worst thing human can do :  
TO HAVE KNOWLEDGES AND  
KEEPING THEM only FOR THEMSELVES ;  
TO ALIENATE PEOPLE & BE SUPERIOR TO THE OTHERS .

{ i concluded that the more you read, the more you know things : bigger responsibility you'll bring along }



ed  
itorial

(student  
work )



JIFFEST BOOKLET



ed  
itorial

( student  
work )



web  
design

(student  
work)



NIAGARA BOOKSTORE

{ an assignment on designing an e-commerce website }



# publi cation

{social proj.}



Karya berlarut menginspirasi berbagai permasalahan sosial di Indonesia dengan memanfaatkan format pada bentuk film, komik, lagu, dan audio yang dituang dalam media kreatif.

- » PESERTA  
PELAJAR DAN MAHASISWA/UMUM
- » PENDAFTARAN  
Rp 10.000,- untuk pelajar  
Rp 20.000,- untuk mahasiswa & umum  
\*if sekiranya biaya pendaftaran akan dipisahkan sebagai start up biaya komunikasi anak jaman
- » PELAKSANAAN  
PENDAFTARAN: s/d 20 Februari 2012  
WORKSHOP: Minggu 1 Maret 2012  
PENGUMPULAN KARYA: Minggu 8 Maret 2012 s/d 21 April 2012  
PENCURIAN: 24-25 April 2012  
PENGUMUMAN: Hari Selasa, 3 Mei 2012

Untuk peserta berlatar belakang di seluruh Indonesia 2 jenis workshop akan peserta berlatar belakang mahasiswa 2 jenis kompetisi (khusus foto menang akan di sediakan komputer juga)



- VIDEO PENDEK
- KOMIK STRIP
- JINGLE

- PENDIDIKAN
- KESEHATAN
- KESETARAAN GENDER
- HIV/AIDS



CAPTUREI ANNOUNCEMENT

{ a design concept for a competition planned by Teach For Indonesia }

pu  
bli  
cat  
ion

{clients}

UNBANGYAN TERBUKA

# PESAN IBU NUSANTARA

20 DES 2012  
08.00 - 14.00 WIB

sebuah dialog publik  
dalam rangka memperingati Hari Ibu Nasional

di Arah Mahkamah Konstitusi, Jalan Duren 1 Medan Merdeka Barat No. 1

## PESAN IBU NUSANTARA BAGI ARAH KEBANGSAAN INDONESIA

Akui dan Penuhi  
Hak-Hak Konstitusional  
Pemeluk Agama Leluhur  
& Penghayat Kepercayaan

ANITI

44

44 Untuk menandingi agar terwujudnya suasana dialog antar agama yang beradab, damai, menghormati, dan menjangkau ke seluruh pelosok nusantara, diperlukan peran aktif berbagai komunitas Islam, sehingga terjadi pertukaran budaya yang bergaya, inklusifitas yang berkeadilan, dan yang nyata ada.

### PESAN IBU NUSANTARA BAGI ARAH KEBANGSAAN INDONESIA

Komunitas Islam sebagai salah satu pemeluk agama yang berkeadilan, inklusifitas yang berkeadilan, dan yang nyata ada.

ANITI

42

42 Mendukung upaya pengabdian masyarakat melalui pertukaran budaya yang beradab, damai, menghormati, dan menjangkau ke seluruh pelosok nusantara, diperlukan peran aktif berbagai komunitas yang setara.

### PESAN IBU NUSANTARA BAGI ARAH KEBANGSAAN INDONESIA

Dialog budaya yang beradab, damai, menghormati, dan menjangkau ke seluruh pelosok nusantara, diperlukan peran aktif berbagai komunitas yang setara.

ANITI

PESAN IBU NUSANTARA

{ 'Pesan Ibu Nusantara' for Indonesia Mother's Day 2012  
held by National Commission on Violence Against Women  
to consolidate the constitutional rights of the indigenous }

# typophile

(personal project)



SINESTESI | 01 - 02

{ experimenting the experience of visual perception that is 'crossing'  
with the perception appeared while reading poetries / synesthesia }



*the best thing of being  
is to have chances to get involved  
into other people's process of becoming.*

[behance.net/possibellety](https://behance.net/possibellety)

*collaborative work is one of best ways  
to celebrate possibilities  
with that interesting entity called human.*

*UNIVERSE BLESSES!*



possibellety  
ELLENAEKARAHENDY

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