



## Curriculum Vitae

### Introduction

- M Nur Hidayatullah
- Sidoarjo - East Java, Indonesia
- July 15, 1995
- hidayat.at@gmail.com
- +62 857 066 74041

### Capables

- Develop Content writing
- Create visualizer
- Handle social media
- Make Campaign
- Manage community and program

### Know each others

- @suadayat
- @dayat\_at
- muchammad-hidayat
- @hidayat.at
- muchammadhidayat

### Collection Of works

- hidayat
- muchammadhidayat

### Study in

- UNESA (2013 - 2016)**  
Graphic Design  
GPA: 3.65
- ITENAS (2017 - 2020)**  
VCD - Advertising  
GPA: 3.59

### Explore activities

- Academic**  
Euforia Spektra 2013  
Sawunggaling Muda 2013  
Bhakar Sedesa 2014  
LKKMTD 2014  
Paradesia 2015  
Buffalo Gathering #3 2015  
Paradesia 2016
- Non-academic**  
Future Leader Submit 2015  
Designer TATARUPA II 2015  
KMDGI XI Bali 2015  
KMDGI XII Semarang 2017  
Volunteer Customland 2017

### Work trip

- OTOPLUS MEGAZINE**  
**Internship Graphic Design (Juni - August 2014)**  
*Design automotive rubric logos for Surabaya youth and arrange magazine layouts for publications.*
- TEAMWORK KREASI INDONESIA**  
**Internship Graphic Design (August - October 2015)**  
*Creating a brand image through visuals, to make it happen in the form of products can be marketed.*

### Best moments

- Designer Tatarupa batch II 2015 (Surabaya city)**
- 2nd Winner Poster Design PEKSIMINAL 2016 (East Java Province)**
- Averland Surabaya Winner 2017 (Bamboo Festival)**

### KREAVI

- Creative Graphic Designer (March 2016 - March 2017)**  
*Creating ideas by translating visual forms.*
- Project Development Manager (January 2017 - December 2019)**  
*Engagement user, community, partner with creative program.*
- Community Program Manager (January 2017 - December 2019)**  
*Connect users by building communities and creating opportunities to be realized.*
- Social Media Manager (November 2017 - August 2019)**  
*Build a brand image with creative content strategy.*
- Content Writer (December 2017 - August 2019)**  
*Creating provocative creative content, so creators are more active in using work and finding opportunities.*

### RECAP

- Lead Group Designer (May 2020 - Current)**  
*Design brand stories and create ideas for creative content.*

### My story

I am personally very interested in the creative industry.

Develop ideas in stories into visuals, to realize real and have a good impact on the brand.

Experience in graphic design, community engagement, building programs, advertising, social media engagement.