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PORTFOLIO OF
**CLAUDIA
NOVREICA
SUTRISNO**



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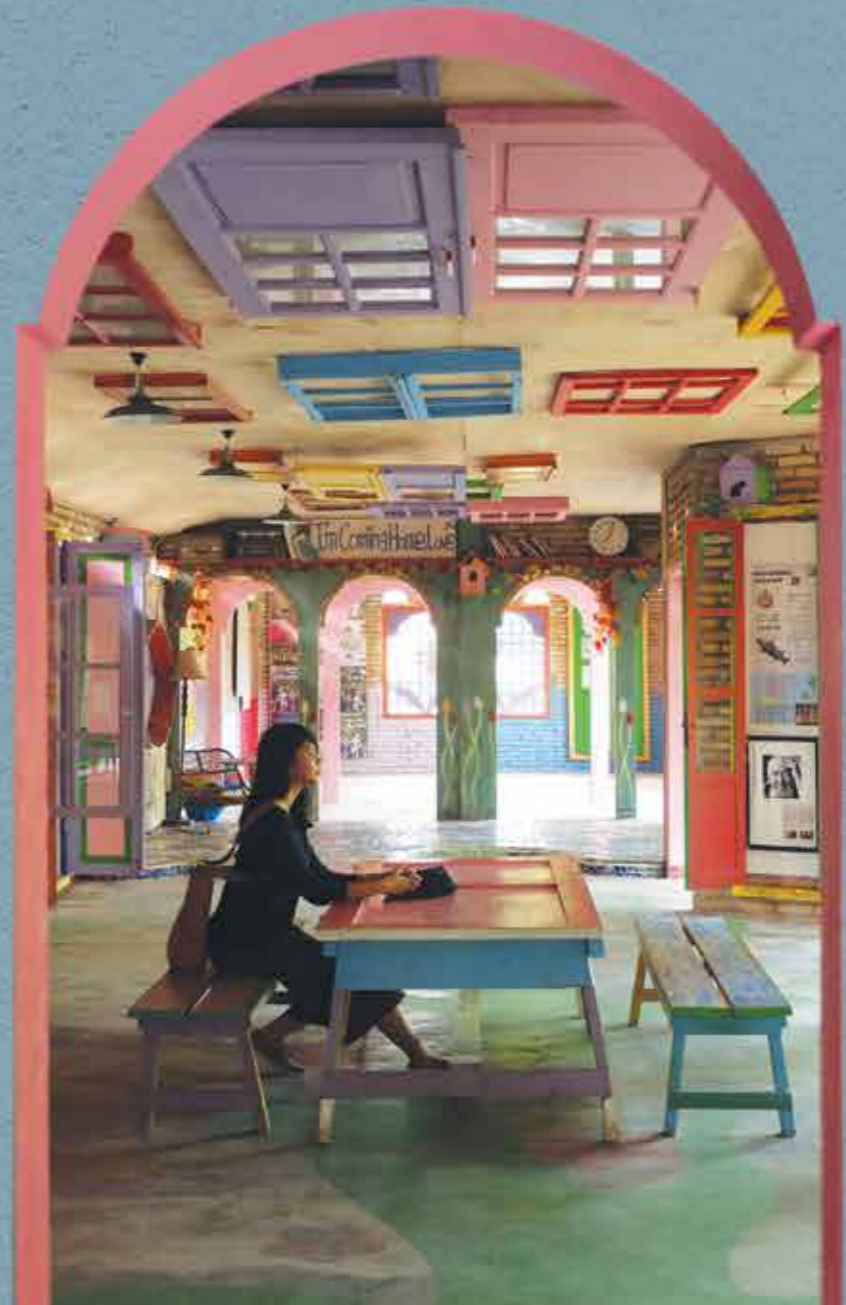
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INTRODUCING

Claudia Novreica Sutrisno.

An art and design aficionado. A graphic designer, specialized in illustration. In love with books, bookstores, and the smell of either old or new books. Currently and always be wanderlust.

Awkward at first, but once she knows you she'll get under your skin.





PERSONAL INFORMATIONS

Place/date of birth:

Jakarta, 11 November 1994

Phone number:

+ 6282-1111-722-02

Postal address:

Cluster Riviera no. 11
Palem Semi, Tangerang

Email address:

claudia.novreica@gmail.com



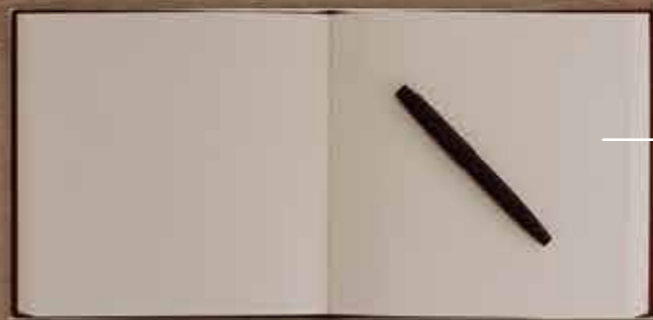
FORMAL EDUCATION

2010 - 2013

UPH College, Tangerang
Majoring in Natural Sciences

2013 - PRESENT

Visual Communication Design
Universitas Pelita Harapan



COMMITTEES & ORGANIZATIONS

2010

Class representation for Student Council at UPH College, Tangerang

2012

Yearbook Committee as Design Division at UPH College, Tangerang

2013

Design Division for Anti Smoking Habit Campaign held by BEM at UPH

2013-2014

Design Division for Celebrate The Day Events held by BEM at UPH

2014

Design Division for Design Expo 2014 held by School of Design, UPH

2014 - 2015

Academic division at HMDKV UPH

ACHIEVEMENTS

2011

Second winner in Product Design Competition at Gudang Desain 2011, held by Faculty of Design and Planning, Universitas Pelita Harapan

Second Winner in Mural Competition, at Wonderworks held by SMAK 1 Tanjung Duren

2013

Second and favorite winner in Lomba Mading, at NEURON: Nurturing Life through Education held by Faculty of Psychology, UPH

2014

Third winner in Arteest T-Shirt Design Competition held by HMDKV UPH

First winner in Interactive Publication Design held by Media Indonesia

2013

Second and favorite winner in Lomba Mading, at NEURON: Nurturing Life through Better Education held by Faculty of Psychology, UPH



COURSES & EXHIBITIONS



2012 - present

John Robert Powers course at Serpong, Tangerang

2013

Intermediate Leadership Training held by BEM at UPH

2014

DETAIL Leadership Training held by School of Design at UPH

2015

"LAUNCH" Packaging Exhibition held by School of Design UPH

"Through The Lens" Commercial Photograph Exhibition held by School of Design UPH

Diskomfest 6 Exhibition held by ISI Yogyakarta

"Metamorphose" Exhibition held as part of Design Expo 2014

SKILLS

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WORKS

This section is showcasing the works of Claudia Novreica Sutrisno before and during her university year. She is known for her approach to concept in making her works. Most of her works are also inspired by her interests in everything whimsical and related to culture.

THIS SECTION WILL BE
DIVIDED INTO 2 SMALLER PARTS

- 1 -

Drawings & Illustrations

- 2 -

Graphic designs



DRAWINGS & ILLUSTRATIONS

Drawing and illustrating has been her habit and hobby since her childhood. A self-proclaimed class doodler until her high school years, she finally decided that Visual Communication Design is her passion and a way for pursuing her dream to be an illustrator and also a graphic designer. This section describes her drawing and illustrating journey since her high school years, showcasing some of the best works she had made.



LINEARTS

Lineart is a technique I usually use whilst in high school years, between 2010 until 2013. It has some characteristics for being bold, contrast, and ornamental.

PORTRAITS

“In 2013, I started to practice to draw realistically by using celebrities and friends as model. I usually use pencils, colored pencils, sometimes copic, and watercolor.”



—————
Clockwise (left-right):

Lana Del Rey portrait (2013)

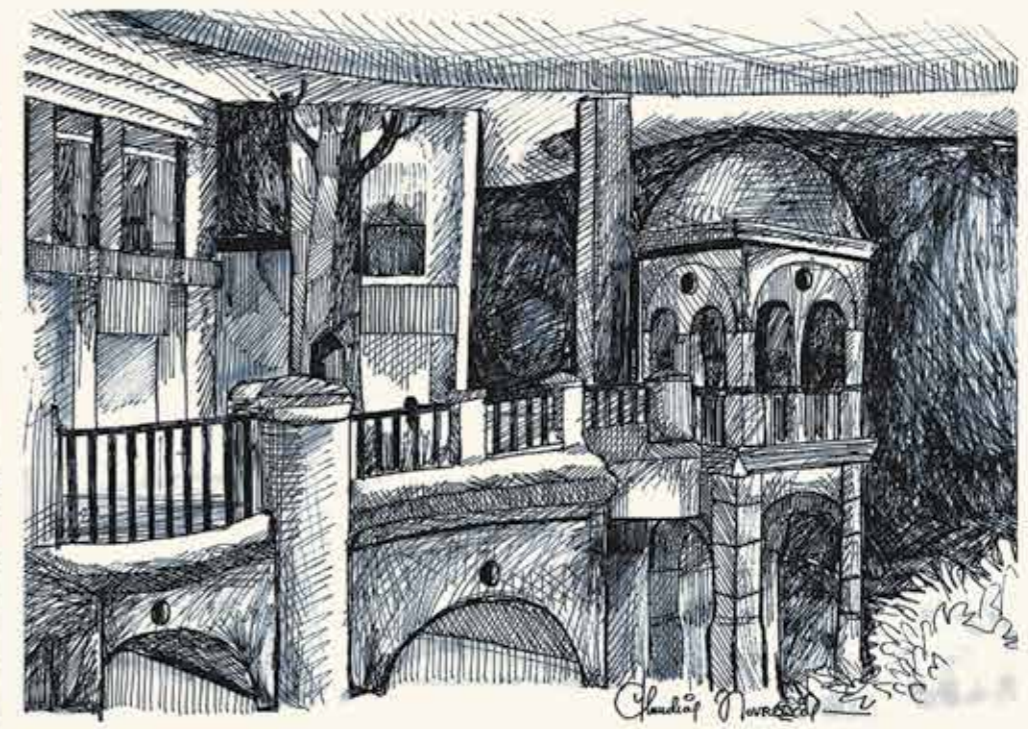
Sherlock's cast portrait (2014)

Asian woman (2013)

Benedict Cumberbatch portrait (2014)

Audrey Hepburn portrait (2014)

Ringo Starr portrait (2013)



50 SKETCHES PROJECT

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This project was made for drawing 1 class. Students were assigned to do 50 live drawings using marker during the whole semester with the time range between five minutes to thirty minutes.

ILLUSTRATION FOR POP-UP BOOK



This project was made as a part of final assignment for illustration class. The brief is to make illustrations based on fairy-tales and folktales. For this assignment, I chose a traditional Russian folktale, Vasilisa The Brave.

The artworks was made using watercolor technique and retouched digitally.



ILLUSTRATION BASED ON SEGMENT

This project was made for illustration class. The project brief is to create an illustration series based on age group: children and young adult. For this project, the creator chose "Punakawan", a famous traditional Javanese puppet characters consisting of four unique personalities: Semar, Gareng, Petruk, and Bagong.



This Punakawan illustration for children is inspired by Teagan White's illustration style.



ILLUSTRATION BASED ON SEGMENT



The following Punakawan illustration was made for the young adult age segment. The illustration style is based on Benjamin Lacombe's illustration style.

The illustration itself titled "Remember Who You Are and Where You Came From" which reminds the viewer about valuing their own identity, as the Punakawans looking at their own "origin" as a shadow puppet characters in the mirror.





diskom fest-6

#FOTD: SUBMISSION FOR DISKOMFEST 6

#FOTD was inspired by the food photographs that are uploaded to various social medias such as Instagram, Path, or Facebook. This artwork is an illustration of Indonesian society nowadays, where posting and earning likes from food photography is considered as trendy.



GRAPHIC DESIGN



By the end of her first year in Visual Communication Design major, she decided to choose Graphic Design as her concentration. Her graphic design works are mostly inspired by modern and postmodern graphic design. While being in graphic design concentration, she decided that illustration, artistic photography, and editorial design are her specialities.

PRODUCT CATALOGUE FOR OUR STORY BEGINS



This product catalogue is a collaborative project for Commercial Photography final assignment.

Our Story Begins product catalogue is talking about how a simple notebook can be a part of the lifestyle of its users.



Our Story Begins

Using a doff material for the cover, gave protection to the book from water spill or dripping water. Our cover also introduce a classy and fashionable style for the people, especially for the youngster.

All of our book are either Smyth sewn or Handstitched, the two hallmarks of top-quality bookbinding technique. By working with those kind of binding methods, our book open as flat as possible and the pages never fall out.

activity just won't be contained by a standard formats boast a thicker book with writing or drawing needs.



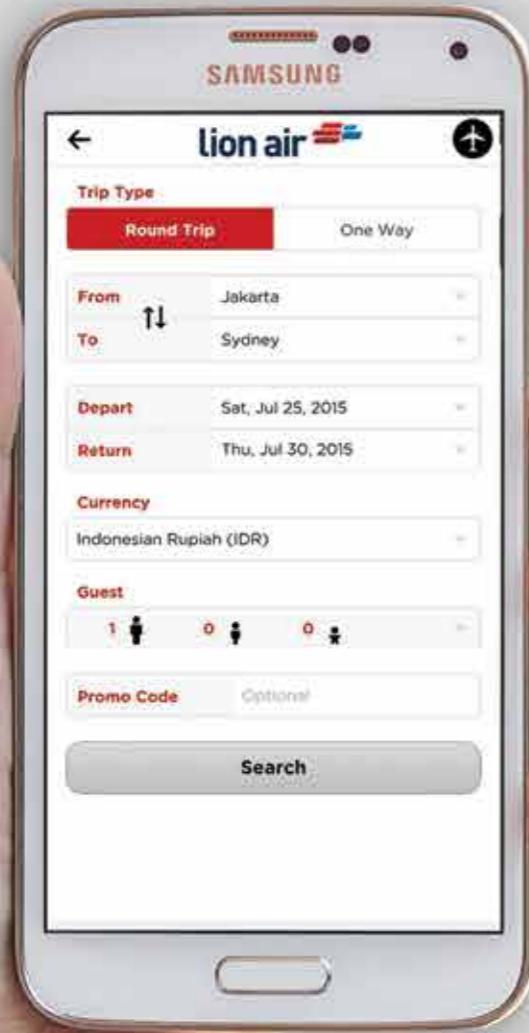
VISUAL IDENTITY FOR LION AIR



lion air 

This is a collaborative project for Design Management class. Students are required to do rebranding and visual identity for Indonesian company of their choice.







ADVERTISEMENT FOR WATERBOM



This is a collaborative project for Graphic Design Studio class. Students are required to do researches on target market, positioning, and brand image of Waterbom Jakarta and then compose an advertisement for the brand.



UDAH
KEBAYANG KAN
ASIKNYA GIMANA?

Pay 1
For 2

Hingga 31 Juli 2015
Berlaku untuk Kartu Kredit BCA, Debit BCA dan Fazz

BCA
Selamatkan 100 Hari Anda

Logo BCA and other small icons at the bottom.



UDAH
KEBAYANG KAN
ASIKNYA GIMANA?

METERBOR

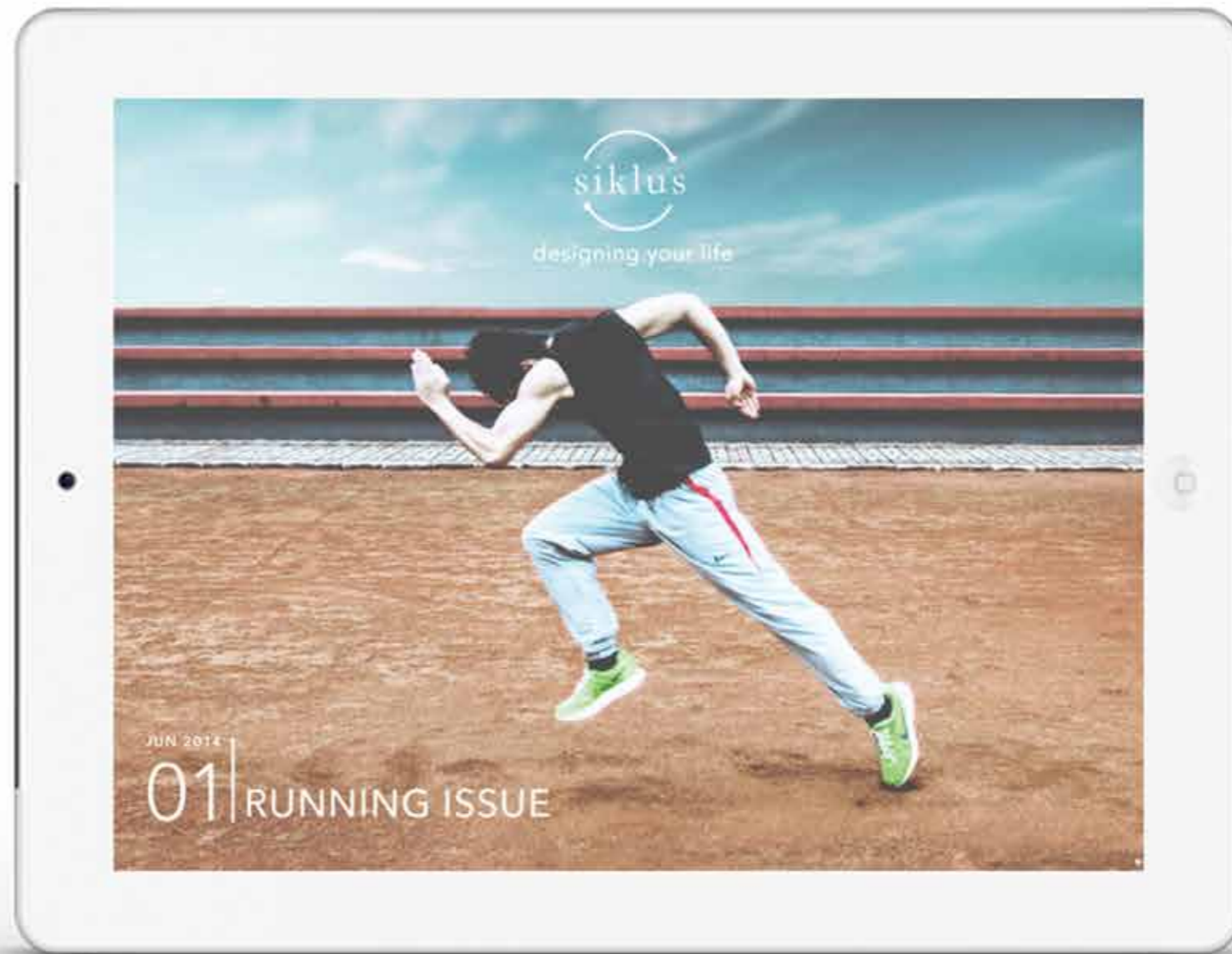
A 3D display featuring a large yellow panel with the text 'UDAH KEBAYANG KAN ASIKNYA GIMANA?' and the METERBOR logo. Below the panel is a black metal structure with a blue water-like surface. A woman in a red shirt is pouring water from a green cup into a pool of water. A man in a purple shirt is looking at a laptop. In the background, a man is lying on a lounge chair in a pool. The display is set against a yellow background.

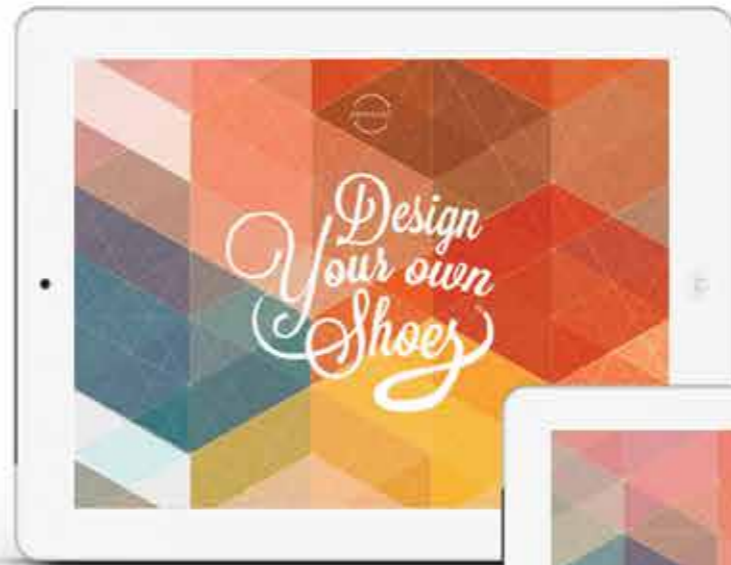
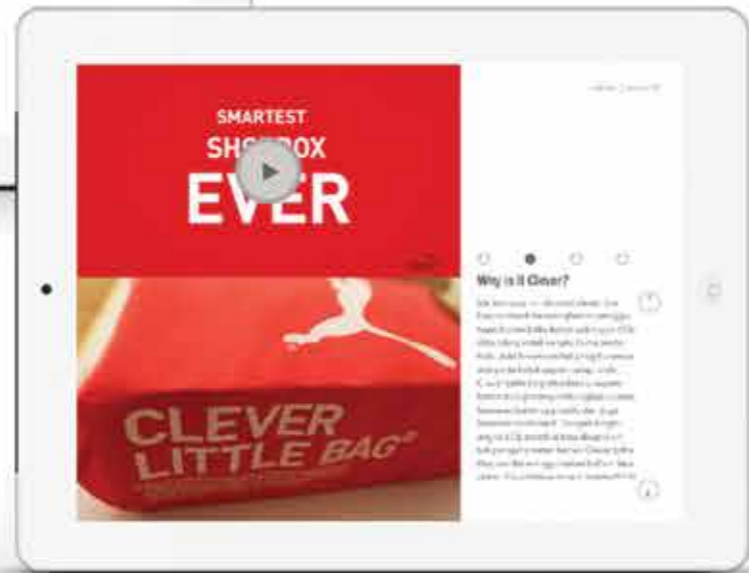


SIKLUS INTERACTIVE MAGAZINE FOR MEDIA INDONESIA

This interactive magazine was a collaborative project made as part of a student competition held by Media Indonesia. For this edition, we chose the magazine main theme to be "The Running Issue".

The magazine is available to download via Media Indonesia application on iOS.





REACH HER



<http://www.cnovreica.blogspot.com>



<http://facebook.com/cnovreica>



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