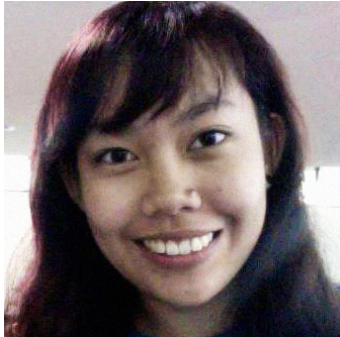
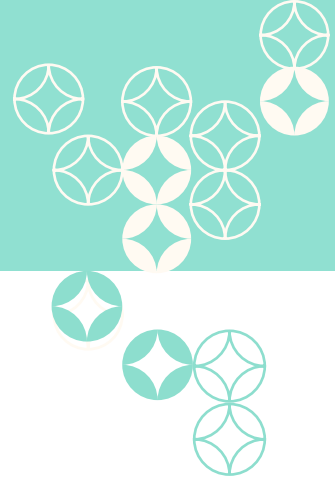


CURRICULUM VITAE



Adryana Putri

Birthday : March 28, 1992
Sex : Female
Nationality : Jl. Perkasa No. 20, Cipaku Bogor
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EDUCATION

INSTITUT TEKNOLOGI BANDUNG - West Java, Indonesia **Bachelor of Design, July 2014 (expected graduation)**

Major : Visual Communication Design
Expertise : Advertising - Art Direction
GPA : 3.92/4.00 (136 credits)

SMA REGINA PACIS BOGOR - West Java, Indonesia **Graduated in 2010**

Natural Science Class
Top 5 throughout each year

ACHIEVEMENTS

Top 5 Nominee UMY Comm Award - 2013

Nominated in print advertising competition with The Green Choice as the main theme.

ITB Delegate for International Student Seminar (ISS) - 2013

6 top students from each faculty in ITB are selected. As the top student in Art and Design Faculty, chosen to participate in the ISS 2013 together with students from Malaysia, Vietnam, and Japan itself. The ISS 2013 is a seminar to address the role of engineers for environmental problems. ISS 2013 is held in Toyohashi University of Technology in Japan.

Top Student of Art and Design Faculty - 2013

Selected through major level selection and faculty level selection and interview from 205 students of Art and Design Faculty. Achievement criteria includes highest GPA in the faculty.

Dean's List of Visual Communication Design 2012 - 2013

Highest GPA achiever in Visual Communication Design major batch 2010 for two consecutive year.

Silver Award Winner Pekan Komunikasi UI - 2013

Pekan Komunikasi UI is an advertising and communication competition event held by Universitas Indonesia Communication Major. Won silver award through a final camp, building a PSA campaign for “internet oversharing“ theme. The campaign was presented in front of and juried by creative professionals from multinational advertising agency in Jakarta.

1st Winner in NATAMORTA DKV ITB Wacom Speed Painting Competition - 2013

NATAMORTA is a visual communication design exhibition held by DKV ITB student organization every two year. The exhibition also held a 30 minute speed digital painting public competition with the theme “Braga Inside Out“ sponsored by Wacom.

CARAKA Festival Finalist - 2012

CARAKA is a national student advertising competition event held by Persatuan Periklanan Indonesia, Semarang branch. Through selection by professionals in advertising, 45 students were chosen as finalists and brought to Semarang to attend a finalist workshop camp in creative advertising.

Indonesia Delegate Featured in Burst Magazine UK Student Showcase - 2011

Burst Magazine UK featured selected students’ artworks from all over the world. Published free in the internet for the international audience of art and design.

PROFESSIONAL EXPERIENCE

Ogilvy & Mather Jakarta

Intern, Art Direction (June - August 2013)

Responsible in art direction of advertising projects for brands in Indonesia (national and international, such as Ponds’, Better, Molto, Dulux, Nestle Milo, Dancow), helping some pitching projects, also brand development through creative advertising media.

Freelance Illustrator and Graphic Designer

Worked with national and regional brand e.g. Gagasmedia Publisher (as book cover designer), KLCBS Radio (as T-shirt Illustrator), Indonesia Loh (as illustrator), JJK Magazine.

ORGANIZATIONS

2013	Graphic Design in M-Fest 2013	Institut Teknologi Bandung
2013	Public Relation in NATAMORTA	Institut Teknologi Bandung
2012	Graphic Design in Olimpiade VII KM-ITB	Institut Teknologi Bandung
2012	Graphic Design in OSKM ITB 2012	Institut Teknologi Bandung
2012	Graphic Design in ITB Fair 2012	Institut Teknologi Bandung
2011	Member of IPPDIG External Division	Institut Teknologi Bandung
2010	Head of TPB FSRD ITB 2010 Exhibition	Institut Teknologi Bandung

PERSONAL INFORMATION

Language

Indonesian (Bahasa) : Excellent
English : Good
Japanese : Fair (daily)
Mandarin : Fair

Computer Skill

Adobe Photoshop
Illustrator
InDesign
Premiere
After Effect
Flash
Microsoft Office

