

# OKY PRASTYO

Art Director

Jl. Bambu II No.11  
RT: 002/06, Srengseng,  
Kembangan, Jakarta Barat  
11630

Phone : 085 7733 77 074  
089 6520 93 093  
Mail : hello.okyprastyo@gmail.com  
Profile : www.about.me/oky.prastyo  
Portofolio : www.bit.ly/2a0HnWO



## WORK EXPERIENCE

- Dentsu Indonesia / Art Director / 2014 - 2016**  
Handle All Brand Panasonic (Atl and Btl), Vape Fumakilla, Fiesta Seafood, Biore, BNI
- Whitespace / Senior Branding Designer / 2010 - 2012**  
Supporting in Brand Identity Design and Design Services. Handle CIMB Niaga, Bank BTN, Bank Muamalat, Vin +, Rebranding Grand Indonesia, WGA
- Colors Design / Art Director / 2008 - 2010**  
Handle Fiesta (Atl and Btl), M150 ATL Ford Fiesta
- G8 Design / Graphic Design / 2007 - 2008**  
Handle Atl Biore, Kau, Rinso Molto

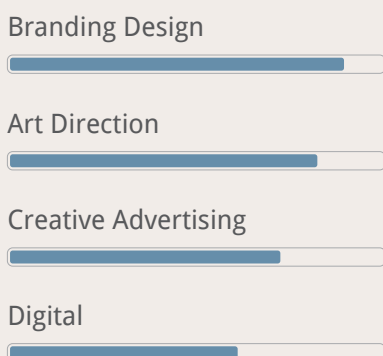


## EDUCATION

- Universitas Mercu Buana / 2009 - 2013**  
Marketing Communication & Advertising -
- STSRD Visi / 2003- 2006**  
Visual Communication Design -



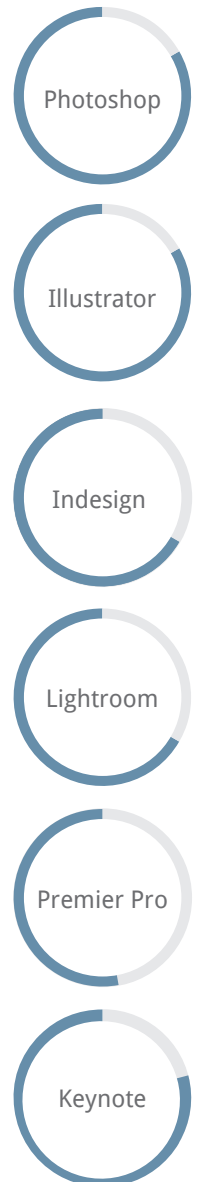
## PERSONAL SKILLS



## INTERESTS

- Swimming
- Reading
- Camping
- Travel
- Music
- Movie
- Photography

## Computer Skills



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## COVER LETTER

Having known about a vacancy in your company, I am interested in the position that you offered. My name is Oky Prastyo, I am 31 year old male. Graduated from a Visual Communication Design of ADVY Yogyakarta (STSRD VISI), and Mercu Buana University Jakarta majoring of Marketing Communication and Advertising.

Started a career in creative industry as a freelance photographer at one of the local magazines in Jogja. When I found out that it wasn't my passion, in 2007 I decided to stay and get a job in Jakarta. My first job was an art director in a local agency while I was running a freelance job in multi national agency for Markom projects, advertising, and branding. Since last year, i have been focusing in digital marketing, Art Direction & Advertising.

I'm looking forward for an interview where I can give you more details about myself. At you convenience, I can be reached at 085 773 377 074 or 089 652 093 093.

Thank you

Sincerely,  
Oky Prastyo

## Links

[about.me/oky.prastyo](https://about.me/oky.prastyo)  
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## REFERENCES

**Mr. Shendy Adams**

// Associate Creative Director at Whitespace  
Phone. 089635972372

**Mr. Lian**

// Creative Group Head at Dentsu Indonesia  
Phone. 0811989802

**Mr. Toni Frieza**

// Creative Director at Dentsu Indonesia  
Phone. 0818149896

**Mr. Rahman Ibrahim / Ibe**

// Account Director at Pulse Ind  
Phone. 08111014106

## Links

[about.me/oky.prastyo](https://about.me/oky.prastyo)  
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