



The
WORKS
of *Singpetinkhappy*

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My Real Name is Yahya Rifandaru, usually called pakde. Singpentinkhappy is my nickname as well as my personal branding. I was born at Kudus, November 25th, 1981. I graduated from the Visual Communication Design of ITS Surabaya. I started my career as an illustrator in Surabaya's Jawa Pos Daily newspaper in 2002 and continued in Jakarta work at a Concept graphic design magazine, many advertising agencies and now at forward Indonesia as an Senior Art Director for handling all the seasonal campaign Mall of Indonesia, SOGO, and SEIBU. so i'm doing freelance for illustration, digital imaging, graphic design, and sometimes I also photographs. Here's my curriculum vitae, and portfolio.

Quote:

DoINK AnyTHINK Sing, Pen + Ink = Happy. enjoy it.



2001 - 2004

- Intensive Instructure Drawing Course, for UMDES ITS
- Illustrator, layouter, graphic designer at Jawa Pos daily Newspaper Surabaya
- Freelancer Illustrator for Education Children book at Surabaya

2005 - 2007

- Illustrator, layouter, graphic designer Concept Magazine
- Freelancer Illustrator, layouter, graphic designer AdDiction Magazine
- Graphic Designer & Illustrator at Leo Design (Leo Burnett Kreasindo)
- Freelancer Illustrator Satucitra Advertising (mandom)

2007 - 2009

- Art Director at Brandinc Indonesia for Client Senayan City, Central Park, Lippo, ICBC, etc
- Freelancer Graphic designer & Illustrator Wonderfullife Summarecon Magazine
- Freelancer DI artist & Illustrator 2H photography (collaboration with heret frasthio)
- Freelancer illustrator for PT. Hollit
- Freelancer Art Director, graphic designer, and illustrator for Rifat sungkar RFT Indonesia

2009 - present

- Sr, Art Director at Forward Indonesia for Client SOGO, SEIBU, Mall of Indonesia, ICBC, Green Central, etc
- Freelancer Graphic designer & Illustrator PAC Monthly Newsletter
- Freelancer DI artist & Illustrator for 2H photography
- Freelancer illustrator for Plusminus clothing - Australia
- Freelancer Graphic designer for A12 graphic design house - Australia
- Freelancer Graphic designer for ello & ipang BIP

ACHIEVEMENT

- 10 finalist comic competition PKI-PETRA Surabaya 2001
- 1st position comics Anak Soleh competition 2004 - Jakarta
- 3rd position comics Anak Soleh competition 2005 - Jakarta
- 1st & 3rd position Save the Sumateran Tiger Poster & sticker Contest 2006 - Bandung
- Featured on Artzmania Asian Graphic artist & Illustration 2007
- 33 Finalist 1001 Cover Concept 2007
- Featured on Babyboss magazine 11 edition
- Contributor for TRIK Concept Magazine tutorial

EXHIBITION

- Creative Economic Exhibition 2008 at Mall Kelapa Gading With Jogjaforce & Tiga Rasa Komunika
- Online exhibition RED & White with Massivelighter
- 1001 Design Festival & Exhibition 2010 at Central park Tribute to Vektorjunkie
- IDS creative space on IDS launching 2010 with rebornation & many local artist & designer