

Novi Elaine

GRAPHIC DESIGNER & ILLUSTRATOR



Hello there!

I'm Novi Elaine, a graphic designer and illustrator residing in a pleasant town of San Gabriel.

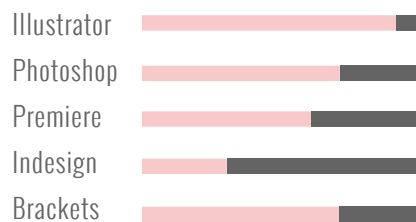
Hardworking, inspired, and determined. I always contribute ideas to others and take constructive criticisms well. My career goal is to be a designer who create designs that will inspire the others while leaving a lasting impression.

EDUCATION

TARUMANAGARA UNIVERSITY
Bachelor Degree in Design
GPA of 3.64

PASADENA CITY COLLEGE
Certificate of Achievement in progress
in Digital Media - Web Design and
Development

SOFTWARES



DESIGN SKILLS

Editorial
Branding
Typography
Illustration
Packaging
Web Design
HTML and CSS

WORK EXPERIENCE

JULY 2014

NOV 2014

INTERN GRAPHIC DESIGNER | **DENTSU SPARKS**

- Create new design themes for client's marketing materials (flyer, newsletter, and magazine).
- Collaborate with marketing and design teams to design and produce computer-generated artworks for marketing and promotional materials.

MARCH 2017

FEB 2018

GRAPHIC DESIGNER | **PROCOM PRODUCTS**

- Prepare and retouch product images.
- Collaborate with writer and design teams to design and produce computer-generated artworks for their Amazon marketing and promotional materials.

FEB 2018

PRESENT

GRAPHIC DESIGNER | **ANTAIRA TECHNOLOGIES**

- Collaborate with marketing team and create designs for marketing and promotional material
- Collaborate with web developer to design company website

Hear from you soon ?

LOCATION

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PHONE

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EMAIL

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Portfolios

EDITORIAL DESIGNS



Cover for BRI's monthly newsletter "Gazettes".

Portfolios

EDITORIAL DESIGNS



Content page for BRI's monthly newsletter "Gazettes".



Promo page for BRI's monthly newsletter "Gazettes".

Portfolios

COORPORATE IDENTITY



Annual report design for Socfin Indonesia



Coorporate identity for Socfin Indonesia

Portfolios

PROMOTION & CAMPAIGN



Social campaign about Graphic Designer. Group project of 4.



Promotions for BRI Bank.

Portfolios

PROMOTION & CAMPAIGN



VIOTEK
GN35LD
35" CURVED
GAMING MONITOR

The advertisement features a curved gaming monitor on a black stand with red accents. The screen displays a futuristic, metallic character with glowing blue and orange elements. The background is dark with a subtle grid pattern.

Header for Viotek's
GN35LD Monitor
Amazon EBC



1800R

1800R CURVE RADIUS
21:9 WIDESCREEN

With a curved view and widescreen picture, the GN35LD creates a sense of immersion. Get lost in your favorite movies or games.

Freesync
REDUCES TEARING & LAG

With this function, optimize gameplay and enjoy crisp visuals for even the most demanding games.

21.09 ASPECT RATIO

The promotional images show the monitor in a desk setup. One image highlights the 1800R curve radius with a red arc. Another image shows the 21:9 aspect ratio with a red circle and a diagonal line through it. A third image shows the monitor displaying a game scene with the text '21.09 ASPECT RATIO' overlaid.

Promotions for
Viotek's GN35LD
Monitor

Portfolios

PROMOTION & CAMPAIGN



5.8G DOUBLE ANTENNAS

5-BAND-MODULE WITH 40 DIFFERENT CHANNELS

The 4-UP visor allows you to access over 40 different channels over 5 different bands.



5" LCD AND ADJUSTABLE DISPLAY SETTING

The 4-UP visor allows you to see what your drone sees with an ultra-sharp 5 inch LCD screen.



110° VISUAL RANGE
150-UP

120° VISUAL RANGE
210-UP

COMPATIBLE WITH SWAGDRONE™ 150-UP AND 210-UP

See the world from your drone! The 4-UP Visor lets you view up to 110° of visual range for the SWAGDRONE™ 150-UP, and up to 120° of visual range for the SWAGDRONE™ 210-UP.



1.16 LBS

Adjustable strap

7.4V 1200mAh LiPo Battery

Foam padding

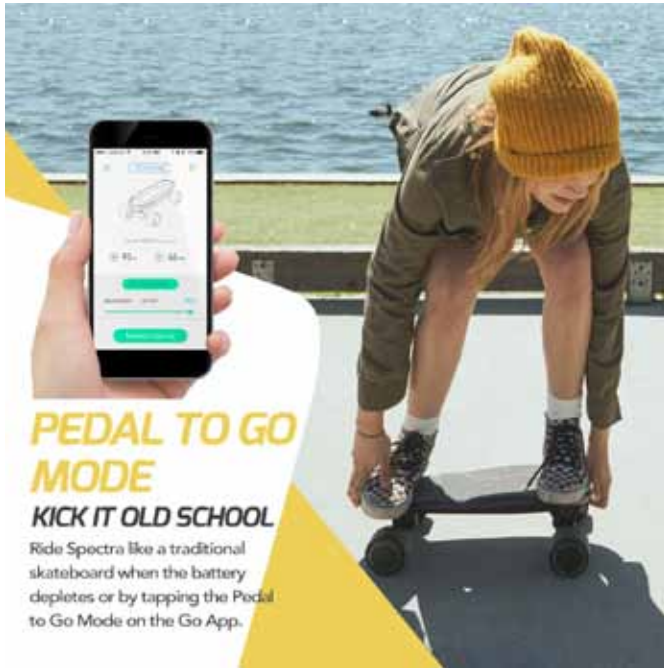
ERGONOMIC WITH ADJUSTABLE STRAPS

The 4-UP visor features adjustable straps and is designed to conform to your face.

Promotions for SWAGTRON Swagdrone 4-UP Goggle

Portfolios

PROMOTION & CAMPAIGN



PEDAL TO GO MODE
KICK IT OLD SCHOOL

Ride Spectra like a traditional skateboard when the battery depletes or by tapping the Pedal to Go Mode on the Go App.



MAX SPEED
15.5
MPH

SPEEDY POWERHOUSE
WITH TURNING ASSIST

The 200W hub motors deliver topnotch speeds, unbelievable range, and even a turning assist for masterful turns.



Differential Speed for Swifter Turns



SUPERCAR-GRADE
CARBON
FIBER UNIBODY

Spectra is built to handle daily commutes and long-term wear and tear with its durable carbon fiber frame.



EASY-TO-CARRY
12.5
LBS



3D POSTURE
CONTROL SYSTEM

THE FIRST
A.I. SKATEBOARD

Spectra is the only e-board with 5 sensors and an intelligent algorithm that learns and adjusts to its rider to make skateboarding easier and smoother.



Portfolios

PROMOTION & CAMPAIGN

TOUGH AS CAN BE STEEL & ALUMINUM FRAME

From basic manuals to the difficult kickless, the ST046 lets you practice and perfect all stunts.



HEAVY-DUTY POLYURETHANE WHEELS

Make full use of the skate park with smooth and consistent runs and flawlessly land every hard stunt!



MAX LOAD
260 LBS.

SUPER LIGHTWEIGHT FOR EXTRA HIGH STUNTS

At just 8.2 lbs., the ST046 lets you jump and flip higher than ever before, so you can earn those style points during competitions.



WEIGHS
8.2 LBS.

GRIP TAPE & TPE HANDLES FOR ABSOLUTE CONTROL

Whether you're flipping midair or zipping through the park, you're sure to have the control necessary to execute solid stunts.



Portfolios

PROMOTION & CAMPAIGN



Bluetooth

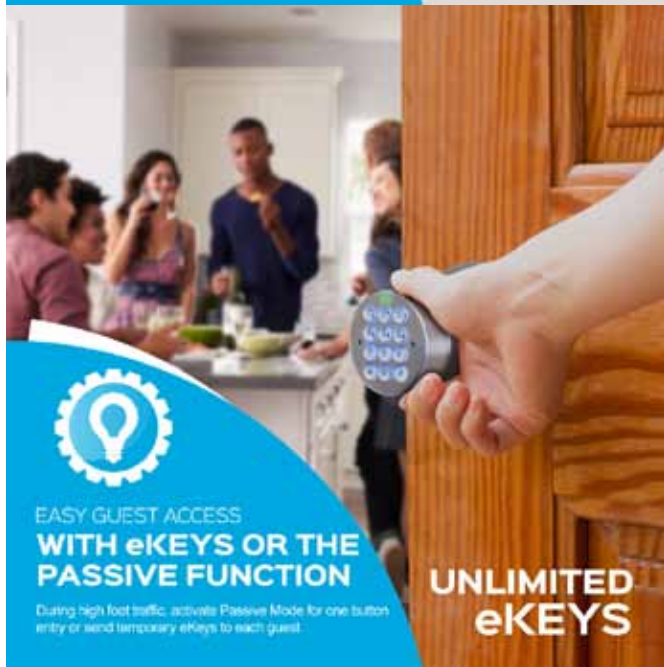
BLUETOOTH FUNCTIONALITY FOR KEYLESS ENTRY

Unlock the TL-99 with your Android/iOS phone or punch in your passcodes for hassle-free entry.



BACKLIT KEYPAD FOR VISIBILITY EVERY TIME

Enter passcodes effortlessly during the day, at night, or in low light conditions.



EASY GUEST ACCESS WITH eKEYS OR THE PASSIVE FUNCTION

During high foot traffic, activate Passive Mode for one button entry or send temporary eKeys to each guest.

UNLIMITED eKEYS



NEVER BE LOCKED OUT WITH THE BACKUP BATTERY PACK

Plug the Backup Battery Pack into the TL-99 port whenever you forget to replace the batteries.

Portfolios

SOCIAL MEDIAS



Social Media Images for Funpaw

Portfolios

PACKAGING DESIGNS



Packaging design for Mikuya Ramen.



Packaging design for Glade Diamond Refill.

