

**HELLO !**

LET ME INTRODUCED MY SELF

## SHERLY JESSICA S.Sn. Creative Designer



### Self Summary

**Date of Birth**

Yogyakarta , 15 June 1991

**Hometown**

Jl. Solo Ambarukmo 170 Yogyakarta

**Current address**

Siwalankerto Raya No. 164, Surabaya

**Religion**

Christian

**Phone /BB**

081703584891

082136606091

2603DB00

**Website**

[sherlyjessica15@gmail.com](mailto:sherlyjessica15@gmail.com)

**GPA**

3,78

### Work Experience

**Branding and Graphic Designer at Jeanie's Secret Recipe**  
September 2012 - Present

Rebranding and designer of Jeanie's Secret Recipe company.  
it sells the first melted brownies in Indonesia

Visit : <http://www.facebook.com/jeaniesecretrecipe>

**Freelancer Graphic design - Concept and Branding at SHESIGN**  
February 2012 - Present

It's my own project and inspiration page of design  
--Link your idea--

Visit : <http://www.facebook.com/linkyouridea>

**Internship at Onecomm Indonesia, Jakarta City**  
June 2012 - August 2012 (3 months)

Creative (Art and copywriter)

*Love of beauty is taste,  
the creation of beauty is art  
(Ralph Waldo Emerson)*

Visit: [www.onecommindonesia.com](http://www.onecommindonesia.com)



### Freelancer Graphic Design at The KOI Studio

2012 - present

Illustration partner for infographics, comic, concept art.

Execute the final idea and also helping brainstorming the *idea*

Visit : <http://convozine.com/3637-hangga-ganiadi>

<http://pinterest.com/koistudio/>

## Skills & Expertise

- Graphic Design
- Logo and Corporate Branding
- Advertising
- Marketing Communications
- Team – Leadership

## Education Background

Petra Christian University 2009 -2013

Advertising major

### FINAL PROJECT



### Buku Sisa Kita Social Campaign

Experience fun of share with others with creativity using used notebook. Make the new notebook from the used notebook by recycling it. This Campaign was designed for High School Student, they can learn more about recycle and also do good for others through the fun experience. This books was donated to Elementary school students which is don't have enough money to continue school. (April 2013 – May 2013).

WEBSITE : [www.bukusisakita.com](http://www.bukusisakita.com)

TWITTER : <https://twitter.com/bukusisakita>

FACEBOOK : <https://www.facebook.com/bukusisakita>

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## Honors and Awards

### Gold Medal

Polandia Art Exhibition "Always green, always blue" 2005

### 1<sup>st</sup> Winner

Regional Biology Competition for Junior High School Student at Sang Timur Yogyakarta

### 2<sup>nd</sup> Winner

Logo Competition of Xinzhong School Surabaya 2012X

### 2<sup>nd</sup> Winner

Petra Parade Recycle Boat Competition 2010

### Finalist

Integrated Marketing Competition Caraka Creative Festival 2012

### Finalist

National Short Film Contest at Take and Action Competition 2012

### Finalist

Integrated Marketing and Communication contest new product of American pillo 2012

### Favorite award

Creative recycle Bag competition 2010 by KOPMA Petra Chistian University 2010

### Most Creative

Gunnebo Poster Design Competition October 2012

National poster Competition 40 years of Gunnebo Indonesia

Visit : <http://indolokbaktiutama.blogspot.com/2012/12/pemenang-kompetisi-desain-poster-gunnebo.html>

### Honorable Team Project from Bondowoso Governement

Gerbong Maut Bondowoso Documentary Video (April – June 2012)

(Members: Sherly Jessica, Stanley Chrislie, Xaverius Stephen, Amelia Linardi, Ronald Wyenantea)

As Director and scriptwriter of MOST Production crew video project.

Tells history of The last train who brought 100 veteran Indonesia from Bondowoso to Surabaya in 23 November 1947.

Publication on Surya Newspaper 2013 visit page 11 : [http://issuu.com/surya-epaper/docs/e-paper\\_surya\\_06\\_januari\\_2013oke?mode=a\\_p](http://issuu.com/surya-epaper/docs/e-paper_surya_06_januari_2013oke?mode=a_p)

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## Interests and Personality

Music  
Scrapbooking  
Arts and Design  
Green Living Environment  
Food and Travelling  
Team building

Responsible  
A bit Perfectionist  
Creative and Innovative  
Can work on Team  
Hard worker

## Volunteer Experience

### **HIMAVISTRA 2012-2011 Faith and Family Departement team**

Student Organisation for Visual Communication Design at Petra Christian University.

### **HIMAVISTRA 2011-2012 Organization Leader (CEO)**

Student Organisation for Visual Communication Design at Petra Christian University.

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### **Leader of TOWEL Program 2010 (CEO)**

Basic Leadership team for Visual Communication Design project.

### **Leader of Talkshow "Decode" 2011 (CEO)**

Talkshow about Design in Postmodernisme era in Design.

### **Vice Leader of Campjur 2011**

Camp for new early Visual Communication Design College student.

### **Secretary of Leadership Centre Pratama 2010 (Break your limits)**

Petra College organization self basic Leadership training.

### **Secretary of DOT M 2010**

Visual Communication Design fellowship.

### **LKMM-TM 2010 Publication crew**

National Leadership Camp.

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### **Graphicon 2011 Event organizer**

Exhibition of Visual Communication Design Petra Christian University 2011.

### **Speaker for Sharing Volunteers Orientation new College student 2011**

Introduce the reality and various Organization in Petra Christian Univeristy.

### **Speaker Leadership Class 2012 for VCD Faculty.**

Technique and skill in organization "Small things determine Big things".

### **Speaker Leadership Camp for New Student 2013**

Reality of college "Active, Creative and Attitude" student in Visual Communication Design process.

### **Speaker Leadership Training Leader Visual Communication Design 2013**

About 5 important principal to lead an organization in design major.

### **Speaker Leadership Camp for New Student Leader in Petra Christian University 2013**

How to find mission, vision and strategy to lead an organization.

## **Camp and Training**

### **Creative Factory 2009**

One year Visual Communication Design organization training

### **Leadership Centre Pratama 2009**

Petra College organization self basic leadership training

### **Camp Mahasiswa 2010**

Introduce Petra Christian University for all student in college with Christian Value

### **Campjur DKV 2010**

Camp for new early Visual Communication Design College student.

### **Camp Peran (Foreground) 2011**

Preparation Camp Guide orientation process of New College Student

### **LKMM-TD 2012**

Petra College organization workflow, team leadership, and softskill camp training

### **Caraka Creative Festival Camp Finalist 2012**

Workshop camp for National Creative Advertising Industry

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Just find me here



## SHERLY JESSICA

creative designer



081703584891 / 2603D00



[sherlyjessica15@gmail.com](mailto:sherlyjessica15@gmail.com)



[http://www.behance.net/She\\_Sign](http://www.behance.net/She_Sign)



<http://id.linkedin.com/in/sherlyjessica>



[https://twitter.com/She\\_Sign](https://twitter.com/She_Sign)



<http://www.facebook.com/linkyouridea>

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- MOVE WITH PASSION & CREATE MORE IDEAS -

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