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■ **Objective**

To have a career in international organization on Communications and Information Technology field, which needs a combination of technical knowledge and applicable experiences.

■ **Working Experiences**

Communications Specialist for Australia-Indonesia Facility for Disaster Reduction (AIFDR)-AusAID (March 2011-present)

As a part of AusAID Indonesia Public Affairs Team, I manage and implement AIFDR Communications strategy, and developing supporting communications material and activities on disaster risk reduction. This include liaising with the AIFDR counterpart, the National Disaster Management Agency (BNPB) on their activities. Coordinate with AusAID's Public Affairs on external and internal communications activities. Providing communications and branding guidelines for AusAID/AIFDR implementing partners. Develop and update the AIFDR website, and write feature stories and other communications materials.

Social Media Specialist/Website Administrator for the @america, US Public Cultural Center (October 2010 – May 2011).

Develop online presence strategy of the site using social media channels. Collaboratively working with the programming team, building networks with online communities and create integrated approach for the media development of the site. With extensive expertise on online analysis, periodically provide recommendations for site activities.

Short-term Consultant on Website and Publications Development for the **Urban Sanitation Development Program (USDP) – ISSDP** – May 2010 – July 2010

Develop and provide consultancy on USDP website development, including technical and communications recommendations. This include on website manual development.

Communications and Publication Specialist for the **Environmental Services Program (ESP) – USAID** March 2008 – April 2010

Develop and provide creative and conceptual directions of ESP communications material (publications, reports, campaign materials, manual and toolkit) and public events (press conferences, workshops, exhibitions, and campaign). This include provide guidance on of strategic communications channel and approaches selection to ensure this activities will define well-targeted audiences. Liaising and establish connection with stakeholders, building working networks, including local governments and other development organizations.

Jobs Details

- Provide creative direction to all ESP Program Communications materials and technical event, to ensure it will inline with USAID communications and public outreach guidelines.
- Provide training and support in communications media development for other ESP team member and their stakeholder (NGOs/partners/local government) as part of capacity building development.

Website Administrator for the **Environmental Services Program (ESP)** - Jan 2007–March 2008

As a member of Program Communications team at ESP, works from Jakarta office and responsible for routine updates and management of ESP's official web site. Inclusive in the objective is to conform to

the standards of World Wide Web Consortium in web site programming and “Section 508” regulations. In addition, assisting ESP team to develop suitable communications approach through but not limited to graphics design and ICT (Information Communications Technology) aspect.

Jobs Details

- Develop, maintain and update of bilingual ESP website with most recent texts, images, documents, reports, news feeds and publications forwarded by ESP Program Communications Team on a regular basis.
- Assisting ESP Program Communication Team to develop suitable communications approach and define targeted channels and objectives. This included using the latest ICT and website standard technology.

Information and Communications Technology (ICT) Assistant for the Multistakeholder Forestry Programme (MFP), a six-year programme co-managed by the United Kingdom, Department for International Development (DFID) and the Indonesian Ministry of Forestry. - *December 2003 – Jan 2007*

Assisting Communication Team Leader for facilitating a wide variety of communications mechanisms and services aimed at three main objectives; internal information management, inter-grantee shared learning/up streaming and targeted promotion of forestry reform activities conducted by grantees to achieve forestry policy reform. This activities include in assisting developing of 6 (six) Regional Information Center (RIC) in Sumatera, Java, Nusa Tenggara, Kalimantan, Sulawesi and Papua, representing 200 forestry program grantees (partners).

Conduct press conferences and participate in public expo/summit/conferences to support information sharing, lesson learned, and increase awareness including material/non material preparations, as well as assisting in production and distribution of press releases and press kit for journalist and editors.

Web Content Administrator and Graphics Designer at Van Zorge Heffernan and Associates (VZHA), Indonesia's leading political risk consultancy. Based in Jakarta, the firm specializes in political analysis, government relations, and investment mediation services for foreign investors with interests or exposure in Indonesia. (*October 1998 – October 2003*)

Develop subscriptions based website, both in visual and web programming aspect that include automatic e-subscriptions, personal login access, online web forum, and searchable news and report database.

1998 – 1999 **Graphics Designer at “Ishlah”**, political and social bi-weekly tabloid based in Jakarta

1997 – 1998 **Graphics Designer at “Swadesi”**, political and social bi-weekly tabloid based in Jakarta

1995 – 2003 **Voluntary Works as Campaign staff and Graphics/Web Designer** for several NGO, including Indonesia Corruption Watch (ICW), Institute for Civic Education on Indonesia (ICE), Yayasan Kesejahteraan Anak Indonesia (YKAI), Indonesia Child Welfare Foundation), International Labor Organisation-International Programme for Eliminating Child Labor (ILO-IPEC), Bandungwangi Foundation (Help an Support Center for Child Trafficking), Yayasan Penderita Anak Cacat (YPAC, Disabled Child Foundation), Pos Keadilan Peduli Ummat (PKPU) Foundation, and Entrepreneur Community Foundation.

■ Education

2009 – 2012 **Master of Communications Management** – Postgraduate Program University of Indonesia (Department of Social and Politics Sciences)

1997 – 2004 Undergraduate **S1 University of Indonesia**, Faculty of Politics and Social Science majoring in *Social Welfare*

1995 – 1998 Diploma **D3 Polytechnics University of Indonesia**, majoring in *Graphics Technique and Publishing*

1992 – 1995 **Senior High School at SMA Negeri 31 Jakarta**

■ Workshop/Trainings/Voluntary Works

2011	Selection Team – CiptaMediaBersama, Open grant activities support by Ford Foundation
2011-2012	Deputy Director – Wikimedia Indonesia , an open-knowledge movement for everyone.
2009	Trainer and Facilitator at ESP – Eastern Indonesia Public relation Capacity Building for PDAM staffs (Ambon and Jayapura)
2008	Lead trainer and facilitator at ESP Communications /Publications Workshop at six cities (Aceh, Medan, Bandung, Jakarta, Yogyakarta and Malang)
2008	Participant Social Media Workshop – Digital Studio / International Design School, Jakarta
2008	Participant Blogging for Corporate/Organizations at Peninsula Hotel, Jakarta
2008	Website and Search Engine Optimization Workshop, Jakarta
2006	Linux Administration and Security at <i>Linuxindo Jakarta</i>
2006	Stephen R. Covey – “7 Habits of Highly Effective People” at <i>Dunamis Intermaster Bogor</i>
2005	ICT as Tools for Development – National Conference , at <i>ITB Bandung</i>
2005	Telecenter Development in Indonesia– National Conference , <i>Jakarta</i>
1999-2004	Trainer at University of Indonesia Student Magazine “Suara Mahasiswa” Journalistic Workshop (annually), including develop manual/module for Writing/Publishing Technics, and Graphics Design

■ Publications

2010	Art Director/Editor for “ Field of Changes ” a report publication of ESP-USAID Program’s best practice and lessons learned stories across Indonesia
2010	Art Director for “ Health and Hygiene Best Practices and Lessons Learned ” a special report on ESP Health and Hygiene programs.
2009	Art/Graphics Director for “ Watershed Management (5 title) Toolkit” and Water for the Poor Toolkit for ESP - USAID
2007	Art/Graphics Director for special report “ Aid That Change ” – Publication for MFP – DFID UK end of programs documentations on aid effectiveness
2006	Art/Graphics Director for “ Stories from the Fields ” –publication for MFP – DFID UK – Ministry of Forestry a collection of local stories on community based forest management.
2004	Books Writers: “Kekuatan Cinta” (The Power of Love), an essay collection of motivational and spiritual stories, published by <i>Saksi Publishing</i>
2002 – 2004	Columnist for “Nasihat” (Advice) section at “Saksi” Magazine, a bi-weekly magazine based in Jakarta

■ Computer Skills

Graphics Design (Adobe/Macromedia), **Macintosh/Windows/Linux Administration** (LAN/WAN system, Server, Security, Wireless), **Web Design/Programming** (CSS, HTML, XML, PHP), IT Troubleshooting.

■ References

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2. Anita Dwyer - AusAID

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3. Sigit Mursidi – PT Ganesha Aggies Jaya (@america)

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4. Rendy Djauhari – Senior Public Affairs AusAID

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5. Fitri Putjuk, Country Representative, Center for Communication Programs - Johns Hopkins University

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Please see all of my work endorsement at my LinkedIn page:

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