

## Rally wicaksono

Strategic Planner

mazrally@gmail.com



+62 822 6026 8757



### Summary

I am interested and have experience in strategic planning, communication Design Branding, and researching.

### Specialties

Strategic Planning, Creative Concept Design, Observer, Social Media Research and Directing

### Experience

#### **Brand Building Consultan & Team Leader at CV. Awevision Multitama**

June 2012 - Present (4 months)

PT. Ankasa PuraII - (UBPK)

Video Profile of UBPK Cargo Area - PT. Angkasa PuraII

#### **Strategic Planner at Black box pictures**

April 2012 - Present (6 months)

a Tribute to Rinto harahap - Conventional Hall Harris Bandung

#### **Creative Concept Design at Black box pictures**

February 2012 - Present (8 months)

Product Profile - LPDB

#### **Production Assistant at PT. Squarebox cinetech cipta**

August 2011 - March 2012 (8 months)

TVC Indomilk

TVC Hemaviton

TVC Bodrex Extra

TVC Yamaha Mio J

TVC Toyota Yaris

TVC YouC100

TVC XL (provider)

#### **Team PostProduction at CV. Awevision Multitama**

2010 - 2011 (1 year)

TVC Morin

# Curriculum Vitae

## Organizations

### **M.A.D ( MMTC ADVEDTISING )**

Team Creative

2009 to 2010

Video clip Global warming - 2009

Aksi sosial LGBT - 2009

Pembuatan PSA HIV AIDS - 2009

Profile Kajeng Ratu Hemas - 2010

Documenter Budha - 2010

(Event) Malam Peduli Sepekan Perempuan - 2010

Dokumentasi Sri Sultan Hamengku Buono X - 2010

## Skills & Expertise

**Advertising Consultant**

**Creative Direction**

**Strategic Planning**

**Corporate Branding**

**Creative Concept Design**

**Production Assistance**

**Production Planning**

**Post Production**

**Market Research**

**Directing**

## Education

### **Multimedia Training Center**

Advertaising, 2008 - 2010

### **SMK Yhudakarya Magelang**

Automotive Engineering Technology/Technician, 2003 - 2006

<b>Name</b>	<b>Rally wicaksono</b>
<b>D.O.B</b>	<b>27/09/87</b>
<b>Nationality</b>	<b>INDONESIA</b>
<b>Marital Status</b>	<b>Single</b>
<b>Address</b>	<b>Jl.MahakamIII No 874 Kedungsari Magelang Utara</b>