



Mohammad Zahir Fikri

Graphic Designer & Illustrator

Experienced graphic designer and illustrator professionally working since 2015 until now under the name of my own brand **Verum Visual**, you can find me on Instagram (@verum.vsl).

I have a good experience in developing visual brand identity, starting from creating logo, packaging design, and many company advertising needs. Also I have created many illustrations for Vecteezy as an Exclusive Contributors for 2,5 years.

Contact Info

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Jl. Sudimoro Dalam, Lowokwaru
Malang City - East Java
Indonesia

Education

Universitas Negeri Malang

Visual Communication Design
2010 - 2014

Basic English Course (BEC)

2009 - 2010

Expertise

- Branding Design
- Logo Design
- Vector Illustration
- Packaging Design
- UI

Language

English

Bahasa Indonesia

Work Experience

2021 - 2023

Vecteezy | Kentucky, United States

Exclusive Contributor

I worked at Vecteezy as an Exclusive Contributor from January 2021 until June 2023. Creating a lot of illustrations according to the theme that company provided every months. My illustration style is flat design vector, also I am able to create icons for website and apps.

2019 - 2020

CMLABS. | Malang City, Indonesia

Senior Graphic Designer and Illustrator

CMLABS is a global SEO agency that offers its services in Indonesia. They help businesses achieve optimal visibility on search engine results pages (SERPs) through focused website optimization and impactful digital marketing solutions. My job is organizing and providing all graphic design needs for the company. Including developing company brand identity, company profile and their website design.

2016 - 2019

Velox Creative Co. | Malang City, Indonesia

Senior Graphic Designer and Illustrator

Velox Creative Co. is a graphic design agency and advertising company that help other company to build their brand identity and providing their advertising needs, including outdoor and social media platform. I build this start-up company with my friends.

2015 - 2016

Utero Indonesia | Malang City, Indonesia

Graphic Designer and Illustrator

Utero Indonesia is an advertising company that provide advertising service for a big company, including outdoor and social media platform. I learn a lot of things from this company in digital agency and advertising platform.

Award

2022

The Winner of Malang City Anniversary Logo Branding Competition