



HELLO!

MY NAME IS KRISTI!

*roses are red, violets are blue.  
i'm really glad to know you!*

*this is my CV, representation of my life so far.  
i hope you enjoy our conversation after this.  
and let's see if you're glad to know me too! :D*

## PERSONAL INFORMATION

D.O.B Jakarta, December 19<sup>th</sup> 1992

ADDRESS Taman Alfa Indah B 12/15  
Jakarta 11640

PHONE 08175269065

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E-MAIL sarahknatalia@yahoo.co.id

SARAH KRISTI NATALIA  
curriculum vitae

## EDUCATION INFORMATION

2010 - NOW Institut Teknologi Bandung  
Visual Communication Design  
Advertising Major (GPA 3.46 of 4.00)

2007 - 2010 Petra Alpha High School Jakarta  
Natural Science Major

2004 - 2007 Petra Alpha Junior High Jakarta

1998 - 2004 Petra Alpha Elementary

## LANGUAGE, SKILL & INTEREST

NATIVE	Bahasa Indonesia
SECONDARY	English
OTHERS	Mandarin (conversational)
SOFTWARES	<b>ID</b> <b>Ps</b> <b>Ai</b> Microsoft Office
MANUAL SKILL	Layouting, Typography, Photography, Copywriting
INTEREST	Literature, advertising, acoustic guitar, photography, culinary arts, movies

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## EXHIBITIONS & ACHIEVEMENT

### EXHIBITIONS

- 2013 DKV ITB Portfolio Showcase
- 2013 DKV ITB "Natamorta" Exhibition
- 2011 TPB FSRD "Chrysalis" Exhibition

### ACHIEVEMENT

- 2013 AdWar Pekan Komunikasi UI 2013 Finalist
- 2013 Silver Winner (print-ad) Ajsaka UGM 2013

## ORGANIZATIONAL EXPERIENCES

- 2013 *Liaison Officer for DKV ITB Annual Professional Sharing*
- 2013 *Art Director on Print Media for SYNC National Youth Camp*
- 2013 *Sponsorship Crew for Natamorta DKV ITB Exhibition*
- 2012 *Cell Group Leader at GRaBS GKPB Fajar Pengharapan*
- 2012 *Creative Director & Chief Editor for Catch-Up! Magazine, 8EH Radio ITB*
- 2012 *Program Coordinator for Only Love Art Exhibition, GKPB Fajar Pengharapan*
- 2011 *License Division Coordinator for Chrysalis FSRD ITB Exhibition*
- 2008 *Creative Director & Chief Editor for X-Pose, Petra Alpha School Newsletter*

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# SARAH KRISTI NATALIA

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- 2013 Jr. Art Director & Jr. Copywriter Intern at Lowe Indonesia
- 2013 Freelance Copywriter at Peter Hendrik Graphic Agency
- 2013 Graphic Designer for GRaBS GKPB Fajar Pengharapan
- 2012 Brand Consultant for Borneo Company
- 2012 Internship (Graphic Designer) at Peter Hendrik Graphic Agency Bandung
- 2012 Graphic Designer for OWM Jakarta
- 2012 Graphic Design Team for Kontes Robot Nasional 2012
- 2012 Announcer at 8EH Radio ITB
- 2011 Freelance Article Writer at Media Kawasan Magazine Jakarta

## WORKING EXPERIENCES