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"NOT HOW GOOD YOU MAKE A *Visual*,
BUT HOW YOU CREATE AN *Idea*
THAT CAN BE A *Solver*"

1995 - 2001 SD YASPORBI
2001 - 2004 SMP YASPORBI
2004 - 2007 SMA GLOBAL ISLAMIC SCHOOL
2007 - 2008 STUDI PEMBANGUNAN
PARAHYANGAN UNIVERSITY
2008 - 2013 VISUAL COMMUNICATION DESIGN
BINA NUSANTARA UNIVERSITY

2009 - 2013 FREELANCER DESIGN
PT. TRITAMA WIRAKARSA
STBM
BKKBN
PERSONAL CAREER
2011 - 2012 INTERNSHIP
AT YOURHOUSE CREATIVE SOLUTION
2012 - 2013 FOUNDER AND TEAM DESIGN LEADER
AT MATATIGRIS CREATIVE CABIN

2007 CREATIVE TEAM LEADER
GLOICSFEST EDU FAIR
2007 CREATIVE TEAM LEADER
SPLASH UNPAR BDD
2009 COMMITTEE
MAKRAB BACK TO CHILDHOOD
2010 COMMITTEE
TKH LADANG KREATIF
2011 COMMITTEE
PLAZA DESIGN INSPIRE



BAHASA
ENGLISH

CONCEPTING
DRAWING
BRANDING
DIGITAL PAINTING

ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP
ADOBE INDESIGN
ADOBE PREMIERE PRO
ADOBE AFTER EFFECT

KEYNOTE
MICROSOFT OFFICE



BRANDING

ANONIM

1

2

MATATIGRIS
CREATIVE CABIN

W School
Magazine

3

4

SALAMDIAR
ENERGY
oil and gas

Sagofa

5

6

ANALITISCA

AUTOBLESS

7

8

LIGHTS & CO
PRODUCTION HOUSE



9

10



Tik

PT. TRITAMA WIRAKARSA

11

12

våde
drøm



13

14

Mr. Holder

1. ANONIM OUTSIDE CLOTHING BRAND
2. MATATIGRIS CREATIVE CABIN
3. HI SCHOOL MAGAZINE REBRAND
4. SALAMDIAR OIL AND GAS
5. SAGOFA BAND
6. ANALITISCA CLOTHING BRAND
7. AUTOBLESS CAR SHOWROOM

8. LIGHTS AND CO PRODUCTION HOUSE
9. BANK BUANA MANDIRI BATAM REBRAND
10. BAKKEN HOMEMADE COOKIES
11. PT. TRITAMA WIRAKARSA REBRAND
12. VADE DROOM DESIGN AGENCY
13. ALURIS TRAVEL AGENCY
14. MR. HOLDER CHOPSTICKS

"BRAND IS THE FACE, WHICH MAKES IT MORE THAN THE OTHERS AND DISTINCTIVELY. BRAND IS A PROJECTION WHICH CAN BE RECOGNIZED AND STAND ALONE. TO DISTINGUISH, TO CREATE AND COULD BRING THE CHARACTER, HABIT AND CHANGE THE FAITH."



ILLUSTRATION



have
you
got
some

f d



**SEXY COWBOY
FOR YOU**



"ILLUSTRATION IS A STRATEGY FOR EYES AND OBJECT COMMUNICATION. MESSAGE WITHOUT A VISUAL, IS JUST A LETTER IN THE PAPER, BUT THE MESSAGE WITH A VISUAL, IS A BELIEF IN GODLIKE CONNECTION."



THANK YOU

