



Febrina Widihapsari, S.Sn

Jl. Sukakarya II no. 30, Bandung

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CURRICULUM VITAE

PERSONAL DETAIL

Place & DOB : Semarang, Februari 9th, 1991
 Gender : Female
 Nationality : Indonesian
 Religion : Catholic
 Marital Status : Single

QUALIFICATION

Field of Study : Bachelor Degree
 GPA : 3.57
 Graduation Date : January, 15th 2013

EDUCATION

FORMAL EDUCATION

Maranatha Christian University Bandung
 Majoring in Visual Communication Design
 2008 - 2013

St. Mary High School, Yogyakarta
 High School Diploma - majoring in Language
 2005 - 2008

Tarakanita Junior High School, Magelang
 2002 - 2005

NON-FORMAL EDUCATION

Global English, Kampung Inggris, Pare
 English Course
 2013

Pusat Studi Bahasa Jerman
Gajah Mada University Yogyakarta
 German Course
 2008

TECHNICAL EXPERTISE

- Highly skilled in the Adobe Creative Suite (Illustrator, Photoshop, InDesign, Premier Pro), Lightroom, Microsoft Office (Word, Excel, Power Point).
- Troubleshooting skills both Mac OS and Windows.
- Idea and conceptualization.
- I have experiences level in the areas of layout, photography, identity, publication design and advertising.

JOB EXPERIENCE

Creative Designer
at
Luciole Photography
Bandung
February 2013 – present

Job Description :

- Responsible for photos selection and editing.
- Responsible for creating album design and promotion media for exhibition, like magazine ads, brochure, identity card.
- Responsible for album production and ensure that photos and albums are delivered to the clients.
- Update and writes articles for Luciole Photography's website.
- Creatively produce new ideas and concepts for album design.
- Communicate with clients in exhibition and convince them to make a deal with us.

- Supervise other designer and ensure them to complete their work.
- Work in team with photographers and editors.

**Freelancer
as Graphic Designer**

2010-present

Job Description :

- Client : SAINT Club (Sastra Inggris Teater Club)
English Department, Faculty of Letter
Maranatha Christian University.
- Project :
2010 - High School Musical
2011 - And Then There Were None
2013 - Tristan and Isolde, Eponine : Rose in Misery
2013 - FAM3LY

Job Description :

- » Creatively produce concepts for publication such as poster, ticket, booklet design, baligho, name tag.
 - » Make a conceptual image (photograph) for publication and documentation.
- Client : Batik Agrapana Pekalongan (2013)
Project : Business Card
Job Description :
Develop ideas and create business card design for client.
 - Client : Global English Pare (2013)
Project : Booklet Design
Job Description :
Create booklet design as Global English media promotion.

Junior Graphic Designer

at

Cabe Rawit Advertising

Bintaro, Tangerang

Januari-April 2012

Job Description :

- Responsible for creating design solutions for client, such as Prudential, creating Prind Ads and published on Kompas, Februari 2011.
- Develop ideas and design artwork to the overall brief for clients, such as Bentoel, Alto, Original Love Juice, Wim Cycle, Santory Garuda, Highscope, etc.
- Responsible for conceptualization and design of graphic applications such as logo design, print ads, corporate design, material promotion.
- Choosing the appropriate media and style to meet the client's objectives.
- Working as part of a team with other designers, FA artist, and all staffs.
- Make final presentation about "Promotion of Museum Batik Danar Hadi Solo" as a final scoring as internship in front of all staff including the chairman.

Name : Nicky Setiadi
Position : Owner
Company : Luciole Photography
Telephone : 08572467777

Name : Atika Kusumawati
Position : Graphic Designer / Mentor
Company : Cabe Rawit Advertising
Telephone : 0818604612

INTERNSHIP
EXPERIENCE

REFERENCE

**HIMA of Visual Communication Design as Project Division
Maranatha Christian University Bandung.**

2010-2012

Job Description :

- » Create and prepare art and design event such as exhibition, including arranging the committee.
- » Responsibility for every events and project held in by project division.

**Mentor of Welcome To Maranatha 2011
and Mentor of Ngasaan 2011 (Ngariung Saniman Anyar) by Faculty of Art and Design
Maranatha Christian Univeristy**

Job Description :

- » Giving knowledge related with Maranatha Christian University, especially Faculty of Art and Design.
- » Responsible for every Mentee (freshmen) in the group.
- » Mentoring the activities in group.
- » Preparing the daily activities in group.
- » Responsibility for essay in group activities.

**The Exhibition Coordinator of DKV's Delegation from Maranatha Christian University for
DISKOMFEST #4 Institut Seni Indonesia (ISI) Yogyakarta**

Januari 2011

Job Description :

- » Making a proposal and timeline schedule.
- » Choosing and preparing Visual Comunication Design Delegation to take apart on the exhibition, including arranging the committee and curating the artwork with lecturer.
- » Responsible for every delegation and every artwork from Bandung to Yogyakarta.
- » Create a good networking with the DISKOMFEST #4 committee and Laison Officer.
- » Responsible for every delegation when in Yogyakarta.
- » Responsibility as the treasures.
- » Making evaluation and discussion with Delegations.

- Presenter in the Behance Portfolio Reviews Week 2 by Behance Indonesia at Maranatha Christian University, November 5th, 2012.
- Training For Mentor "Welcome To Maranatha" by Maranatha Christian Univeristy, July 16-17th, 2011.
- Workshop Layout Design for Newspaper by KOMPAS (West Java) and Maranatha Christian University, April 30th, 2010.
- Seminar "Visual Language, Symbols, and Art" in Maranatha Christian University Bandung, November 2009.
- Seminar "How To Be Creativepreneurs" by Concept Magazine in Maranatha Christian University Bandung, November 2009.
- Seminar Intermedia Art and Design, in Maranatha Christian University Bandung, August 2008.
- Seminar Videoclip Making by CERAH Hati, in Maranatha Christian University Bandung, August 2008.
- Workshop Java Literature Bengkel Sastra Jawa by Balai Bahasa Yogyakarta, 2007.
- Student Exchange from Yogyakarta to Denpasar by Department of Education, Yogyakarta at SMA Dwijendra Denpasar, August 2007.

HEALTH CONDITION

- Height : 158 cm
 - Weight : 65 kg
 - Do not have any health matters of possible relevance.
 - Do not have any major accidents in the last five years.
 - Do not have any allergics often or occasionally.
 - Do not suffer from or being treated for any illness or disability.
 - Physically capable of manual and remote/outdoor work.
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PRACTICAL SKILLS

I'm a dedicated person, creative, highly adaptable, communicative, good team worker and able to implement new ideas. I enjoy learning and always keep developing new skills. I like challenges and take responsibility in my work. Beside, I'm kind of person who like involving in social life and also I am realible person.

I am a thoughtful designer who understands the importance of a collaborative process to achieve good results.

Best Regards,

Febrina Widihapsari, S.Sn.