



Abdushshabur Rasyid **Ridha**

Visual Designer & Employee Experience Enthusiast

Greeting, and call me Ridho. I'm a visual designer who always tries to make satisfaction designs for other people. Currently, I have 4+ years of experience in decacorn tech startup, especially related to Employee Experience.

WORK EXPERIENCE

GOJEK

March 2020 - now

● Visual Designer

Part of Community Experience team, my role is to provide input from the design & creative side for event & special projects in the Gojek HR team. In daily work, I also creating visual report and insight from our internal event.

GOJEK

March 2018 - Februari 2020

● Employer Branding Executive

Part of HR team (HR-Marketing) on unicorn startup company. This roles actually in order to attract and engage the best candidates. Creating content and projecting the employee value proposition; and then publish them through social media channel.

Republic of Indonesia National Council for Special Economic Zone

March 2017 - March 2018

● Graphic Designer

Part of Planning Division on a government institution under the Coordinating Ministry for Economic Affairs. This roles actually in order to design and plan all visual publications both for internal and external needs.

Freelance Designer

2014 - 2018

● Creative Designer

Services include making creative marketing & visual branding, some of our target clients include individuals, government institutions, and start-up business. Scope of works is branding identity, such as; icon or logo, poster, book-layout, web design, mockup apps etc.

Pansport Indonesia

October 2016 - March 2017

● Creative Marketing & Visual Branding

Scope of works is create branding identity and content marketing such as; instagram poster, catalog design, web banner, etc.

Indonesia Endowment Fund for Education (LPDP)

Nov 2014 - June 2016

● Junior Evaluator & Graphic Designer

Responsible at making visual design for event and publication needs. Event organizer team for LPDP's Awardee Training (Persiapan Keberangkatan).

Indonesia Kreatif

August - November 2014

● Media Relations

Responsible at Managing and promoting website IndonesiaKreatif.net, responsible to the Ministry of Tourism and Creative Economy, Republic of Indonesia

EDUCATION

Communication Studies

Bachelor of Social and Political Science, Universitas Indonesia (2010 - 2014)

OTHER EXPERIENCES

Forum Indonesia Muda (FIM)

- Participants (2013)
- Steering Commitee of Design and Publication Division (2015 -2016)

Rumah Kepemimpinan Nurul Fikri

- Scholarship Awardee (2012 - 2014)

Amazing Works (Community)

- President (2014 - 2015)

Design Action Bdg

- Participant (2013)
- Volunteers (2014)

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SKILLS

Graphic Design,
Photography,
Project Manager,
Event Organizer

TOOLS

Illustrator, Photoshop,
InDesign, Adobe XD,
Figma, Sketch,
Lightroom, Trello,
Asana, Google Suites
Microsoft Office,
iMovie, Premier.