








# ROYYAN NUR WICAKSONO

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## PROFESSIONAL SUMMARY

Royyan Nur Wicaksono is business student at the Faculty of Economics and Business Gadjah Mada University specializing in marketing studies. His study incorporates a strong focus on marketing strategies alongside more general business management involving the use of business research method, business planning, accounting, and related business practices. He is former project assistant for Research and Training in Economics and Business FEB UGM who involved in project management and course development. Royyan currently serve as editorial designer of EBNEWS; an official FEB UGM magazine.

## EDUCATION



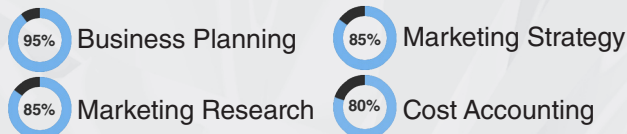
**Universitas Gadjah Mada (UGM)**  
**Faculty of Economics and Business**

**GPA**  
3.57


Bachelor of Business Management  
Major in Marketing  
(Started on 2010 Ended on 2014)

## SKILL AND ACHIEVEMENT


### Business Skills



### Computer Skills

 IBM® SPSS™ Application  
Good

 Microsoft® Office™ Applications  
Excellent

 Adobe® Creative Cloud™ Applications  
Excellent

### Languages

**Bahasa Indonesia**  
Native proficiency

**English**  
Professional working proficiency

### Achievements

#### Gold and Silver Award (2013)


AACSB video advertisement competition held by FEB UGM

#### 4th Winner (2013)

IPB Business Canvas Competition held by Bogor Institute of Agriculture

## WORK EXPERIENCE

### Magazine Editorial Designer / 2012

 EBNews FEB UGM

1st Floor East Wing, Faculty of Economics and Business UGM  
Jl. Sosio Humaniora No.1 Bulaksumur Yogyakarta 55281 INDONESIA  
<http://feb.ugm.ac.id/news/> <http://feb.ugm.ac.id/ebstore/>  
Telp. +62 (274) 548510 Fax. +62 (274) 580727 email : ebstore@feb.ugm.ac.id

- Designing official FEB UGM magazine
- Designing official FEB UGM merchandise products
- Designing marketing material for FEB UGM

### Project Assistant / 2012-2013



P2EB FEB UGM

2nd Floor Pertamina Tower Building, Faculty of Economics and Business UGM  
Jl. Sosiohumaniora No. 1 Bulaksumur Yogyakarta 55281 INDONESIA  
<http://p2eb.feb.ugm.ac.id>  
Telp. 62 (274) 548517 Fax. 62 (274) 580765 email : info@p2ebfebbugm.com

- Developing curriculum and training material for new product development course
- Managing training project for Kursus Pimpinan Madya (SUSPIMDYA) PT. Pegadaian (Persero)
- Designing marketing material for P2EB

### Product Designer / 2009-2011



Abanklrenk Creative

Jombor Kidul RT 05 RW 23 Sinduadi, Mlati, Sleman, D. I. Yogyakarta, INDONESIA  
<http://abanklrenk.com>  
Telp. 62 85729282727 email : abanklrenk.creative@yahoo.com

- Developing photography concept for yearbook products
- Designing yearbook products

## ORGANIZATIONAL SKILLS

- Leadership**  
Leader of the Jogjakarta Student Art Club (2009-2010)
- Collaboration**  
Board of managers at Equilibrium student press (2011-2012)
- Management**  
Responsible for a team of 10 people at Equilibrium student press

## SOCIAL PROJECT

**Poverty Alleviation Through Microfinance and Small Business Empowerment at Pangsari, Bali, Indonesia**  
UGM Community Service KKN BL-2 (2013)