

# **DITA** JUMANTO

UI/UX, Graphic Designer



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## **EDUCATION**

# GRAPHIC DESIGN & MULTIMEDIA Mercu Buana University Cumullative of GPA: 3.54 MULTIMEDIA 40 Senior High School Jakarta 5 Junior High School Jakarta 1999-2005 15 Elementary School

## **WORK EXPERIENCES**

# • UI/UX Designer

PT. PhinCon | IT Consultant Mei 2018 - now

Collaborate with developers / programmers to complete a Web Development or mobile Apps. Create the UI / UX design concept as the first step to making a Website. Execute concepts using Adobe XD, Adobe Illustrator, and Adobe Photoshop software. One that has been produced is claritydigital.id.

### Brand Designer

Bedrock Asia | Branding Consultant February 2017 - April 2018

Make the design branding concept, design execution, to be implemented to various visual branding needs. The clients that have been handled are BCA for the 61st birthday, packaging design for Kepala Djenggot, etc.

## Digital Marketing & Program Advisor

Rumah Perubahan | Management Consultant January 2015 - January 2017

Accommodate the company's design needs such as company profile, brochures, and other needs. Cooperate with digital marketing teams for social media needs. Create a new program and market the product to prospective clients.

#### • Graphic Designer

Artic Production | Creative Agency November 2014 - December 2015

Run the design process in a project start from brainstorming till the design execution. Some of the projects that have been implemented are the company profile of Dalla Teknik, Motion Graphic of the Ministry of Public Works.

# CAPABILITIES/SKILLS

#### **PROFESSIONAL**

- Logo Design &
- Visual Branding
- UI/UX Design
- Web Design
- Manual Sketch
- Manuai Sketch
- Illustration
- Public Speaking
- Team Leadership
- Project Management

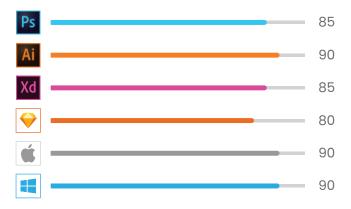
#### **PERSONAL**

• Creative Spirit

Klender - East Jakarta

- Professional
- Organized
- Time Management
- Fast Learner
- Motivated
- Dicipline

#### HARDSKILLS



#### ORGANIZATION EXPIRIENCES

### • Volunteer Management

Charity of Children Education Community April 2015 - now

Become a teacher volunteer for children in Pasar Minggu, South Jakarta. Responsible for volunteer management such as the recruitment process, coaching, up to holding training on how to teach for volunteers.

#### Ketua BEM FDSK

Badan Eksekutif Mahasiswa (BEM) FDSK Fakultas Desain dan Seni Kreatif June 2013 - Mei 2014

Being an overall responsibility for the organization of BEM in the Faculty of Design and Creative Arts (FDSK). Running a student organization program that is oriented towards increasing hard skills and soft skills of FDSK students.

#### • Ketua LDF Imtag

Fakultas Desain dan Seni Kreatif December 2012 - November 2013

Responsible for overall organizational operations. This organization aims to make FDSK students have Islamic character and academic achievement

#### Volunteer

KontraS and Pamflet December 2014 - June 2015

Become an activist who fights for human rights by reviewing and voicing cases of human rights violations. Contribute to anti-corruption campaigns for Indonesia through creative designs or works.

#### Volunteer

Aliansi Selamatkan Anak (ASA) Indonesia Mei 2015 - April 2016

Become part of the children's caring community in Indonesia with a focus on preventing and overcoming negative content that has the potential to affect children. This program is done by socializing to schools, also playing games together in an activity.

# Ketua Ikatan Alumni Multimedia (IAM)

Ikatan Alumni Multimedia (IAM) SMKN 40 September 2016 - October 2017

My Duty is to continue to establish connectivity with Multimedia Alumni of SMKN 40 Jakarta. Design programs that have benefits for Multimedia students at SMKN 40 Jakarta.

# **ACHIEVEMENTS**

April 2017	Malam Keakraban "Product Design in Industry"	HMJ Product Design - Universitas Mercu Buana	Speaker
February 2017	Arsenal TVHD Logo Competition	Arsenal Fanbase London	1st Winner
January 2017	Book Disruption by Prof. Rhenald Kasali, Ph. D	Rumah Perubahan	Graphic Designer
April 2016	Malam Keakraban "Product Design 101"	HMJ Product Design - Universitas Mercu Buana	Speaker
August 2015	Logo Branding Competition Kepariwisataan Lampung	Pemerintah Provinsi Lampung, Dinas Pariwisata dan Ekonomi Kreatif	3rd Winner
July 2015	Logo Design Competition Kementerian Ketenagakerjaan Republik Indonesia	Kemnaker RI dan Kemeterian Desain Republik Indonesia (KDRI)	Top 10 Finalist
Mei 2015	Bincang-Bincang kreatif #2	LDF Imtaq - FDSK Universitas Mercu Buana	Moderator
April 2015	Penghargaan Mahasiswa Berprestasi Universitas Mercu Buana	Universitas Mercu Buana	Mahasiswa Berprestasi

December 2014	Campaign Kit Competition Youth, antiCorruption and Human Rights. Mata Muda 2014	Transparency International Indonesia	3rd Winner	
September 2014	Bincang-Bincang Kreatif	LDF Imtaq - FDSK Universitas Mercu Buana	Moderator	
Mei 2014	Logo and Tagline Competition Rotan and Bambu	Kementerian Perdagangan Republik Indonesia	Top 10 Finalist	
June 2012	Himpunan Mahasiswa Jurusan (HMJ) Product Design	HMJ Desain Produk Universitas Mercu Buana	Contributor	
December 2011	Poster Design Competition	Binus University	3rd Winner	
October 2011	Mercandise Design Competition Universitas Mercu Buana	Universitas Mercu Buana	1st Winner	
SEMINAR/WORKSHOP				
March 2019	The Complete App Design Course UX, UI and Design Thinking	Udemy	Online Course	
February 2019	Apple Watch UX: Design Beautiful UI and User Experiences	Udemy	Online Course	
November 2018	Get To Know UX	UX Indonesia	STT Nurul Fikri Jakarta	
September 2018	LEAD Indonesia	Bakrie Center Foundation (BCF)	Bakrie Tower	
August 2018	Chit-Chat 18: Branding The Nation - Value of Design in National Events: Asian Games 2018 & Independence Day	Asosiasi Desain Grafis Indonesia (ADGI)	Kolega, Antasari	
August 2018	<b>Chit-Chat 17:</b> Bridging The Gap Between Designers and Technology Advancement	Asosiasi Desain Grafis Indonesia (ADGI)	Fx Sudirman, Jakarta	
May 2017	Racik Arsip Goreng Grafis	Sastra Lintas Rupa & Desain Grafis Indonesia (DGI)	QBig, BSD City	
March 2017	<b>Orbit:</b> Menjadi Desainer Masa Depan Indonesia	Badan Ekonomi Kreatif (BEKRAF)	Jakarta	
April 2014	<b>Kumpul Kreavi 10:</b> Branding: The Visual Strategy	Kreavi & BEM FDSK	Universitas Mercu Buana	
December 2013	Design Cooking with Surianto Rustan	DsgnCooking & Kreavi	Jakarta	