

**portfolio
of
michael
owen**



Hello!

My name is Michael Owen, I just graduated as student majoring in Visual Communication Design at Binus University. My interest in design are mostly in branding, typography, advertising, illustration and editorial. I also found my passion in different forms of art such as drawing, pschology and tattoos. Hence i am eager to learn more about the techniques as one of my hobbies.

Thank you.

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Profile

Name : Michael Owen
Address : Citra Garden V, Blok A5, No. 29
D.O.B : Jakarta, 10 July 1990

Education

1996 Ricci I Junior High
2010 Gandhi Ancol High
2014 Bina Nusantara, Majoring Graphic Design

Experience

- 2010** Panitia Dekorasi Expo DKV 2010
 Panitia Keamanan Temu Keakraban Himpunan DKV 2009
- 2011** Panitia Acara Malam Keakraban DKV 2010
 Koordinator Keamanan Temu Keakraban Himpunan DKV 2010
 Volunteer Plaza Desain DKV 2009
- 2012** Panitia Minat dan Bakat Himpunan Mahasiswa DKV 2010
- 2013** Panitia Desain Plaza Desain DKV 2010
 Intern Graphic Designer at Dentsu Indonesia
 Guest speaker on Kumpul Kreavi Typography 17++

Contact

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Online Portfolio

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behance.net/michieruouen

branding



RUMAH SAKIT HUSADA

Academic purpose

Its my final assignment for my 5th semester. I did a re-branding of Rumah Sakit Husada.

The idea for this project is reflected from a diamonds, which shows faithfulness, love, purity, innocence and relationship filled with love. Basically its a rectangles forming a volume, to show a profesionalism within work.



BC paper material is used the stationaries.





AMORE WEDDING SOLUTIONS

Amore Wedding Solutions is a wedding organizer that makes their clients felt like a "queens and kings" at their wedding.



It was my side job around two years ago.

The idea for this project is reflected from a chess, which shows tactical and strategic. Basically its a queen pawn on a chess, because usually the bride will always remember her wedding for her whole life. And Amore Wedding Solution has a mission to make every clients [bride and groom] feels like king and queen on their wedding.



Double Inkjet paper material is used for the stationaries.



THE PASTILLARIUM

The Pastillarium is a patisserie that sells various french pastries product with 3 main strength.

The unique and different product presentation, The Pastillarium will provide the service that the customer can decorate their own cake (DIY), we want the customer to have their own experience in making the cake for their special moments and people and there's a low sugar dessert for diabetic people, this is shows that we concern about today's health issue.



Considering from THE PASTILLARIUM's goals, which is serving unique and different kind of products, design their own cake, and the market that ;

"EVERY COSTUMERS ARE KINGS AND QUEENS."

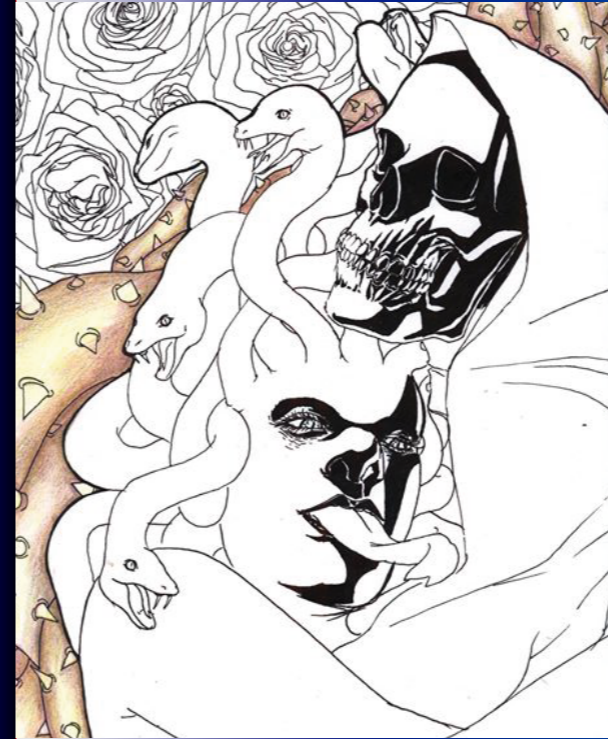


Concord fancy paper material is used for the stationaries.



illustration

Collection of drawings i have ever done.





I made these two typefaces in my free time.
These two typefaces was inspired by
Pokemon (Unown)



For futher details :

<http://www.kreavi.com/project/6729/DYA-TYPEFACE>

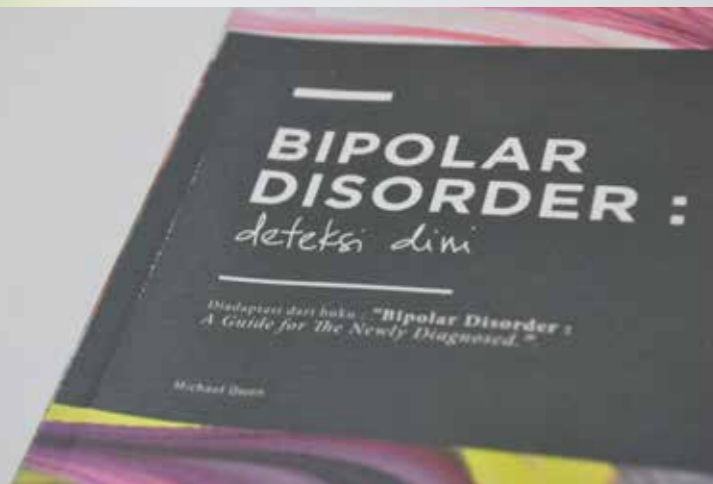


For futher details :

<http://www.kreavi.com/project/5902/Stardust-Typeface>

A final project on collage,
due to get my degree.

final
project



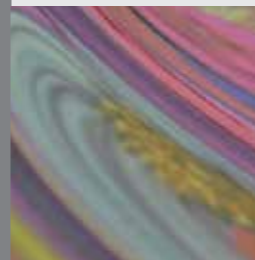
BIPOLAR DISORDER : Deteksi Dini.

Basically, its an editorial re-design adapted from "Bipolar Disorder : A Guide for The Newly Diagnosed.". I made this project to get my degree.

Its a guide book for people with Bipolar Disorder. The Idea of this book is to show "What is Bipolar Disorder, How the changing's are and what should you do to prevent the symptoms and having a stable life.", visually and emotionally.



Concord fancy paper material is used for cover.



I tried to literally describing people with Bipolar Disorder into this book, dividing this book into two parts with a different feelings.



Coronado paper material is used for book sheets.

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thank

you

And that's all the selective works that i proud i had. I would appreciate your consideration to hire me as a part of your family and let me learn much more.

Please do call or text or whatever you had in mind, through :

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