



ROMI ALDINORI S.Psi

D.O.B
Padang / February 6, 1991

Nationality
Indonesia

Religion
Islam

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Language

- **Bahasa Indonesia**
Lv. Excellent ★ ★ ★ ★ ★
- **English**
Lv. Average ★ ★ ★ ★ ★

Skill

Microsoft Office

- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel



Graphic Design

- Corel Draw
- Adobe Photoshop
- Adobe Illustrator



Website Management

Social Media Content Management

Education

September 2010 - February 2016 | GPA: 2,79

Industrial and Organizational & Clinical Psychology, Faculty of Psychology Universitas Indonesia

Courses:

Industrial and Organizational Psychology; Social Psychology; Person, Culture and Community; Educational Psychology; Psychology and Media; Economic Behavior; Consumer Psychology; Psychology and Human Resource; Organizational Psychology; Training; Work Psychology; Psychology of Learning, Psychology of Family, Psychology of Architectural; Psychology of Communication in Organization, Introduction of Business, etc.

Experience

February 2016 - May 2016

Marketing Communication Intern at Lembaga Pengelola Dana Pendidikan (LPDP) Ministry of Finance Republic of Indonesia

- Assigned to create and manage of digital and printed publication's contents, such as posters, brochure, social media and web contents
- Managed interaction with LPDP's partners, including local governments, universities and companies

February 2014 - June 2015

Marketing and Communication Director Kreanovator Indonesia

- Concepted the brand and media communication strategy, includes creating the logo and all of its publications about Kreanovator programs and activities

June 2014 - August 2014

UI/UX Intern Designer Badr Interactive

- Concepted new UI/UX concept of Lacak Masjid app
- Designed new homepage for Giant Supermarket website
- Practiced Lean Startup model
- Understood how the work culture in IT company, especially in startup company

Organization and Event

January 2013 - January 2014

Head of Media Division of Majelis Wali Amanat Universitas Indonesia Unsur Mahasiswa 2013

- Assigned to create and manage organization's branding and publications, such as posters, brochure and web design
- Managed the team to work effectively and creatively as part of media division

January 2012 - January 2013

Head of Training and Development Division of Human Resources Development Bureau of Badan Eksekutif Mahasiswa Universitas Indonesia (BEM UI) 2012

- Assigned to create effective programs for upgrading team abilities, knowledge and team work
- Assited each department and bureau to ensure everybody work with passion and vision

April 2012 - November 2012

Project Officer of Best Wanna Be Universitas Indonesia 2012

- Lead the biggest leadership training and social project for Universitas Indonesia's first year students
- Managed the team to create impactful event and work effectively

January 2011 - January 2012

Staff of Media and Campaign of Environmental Department of Badan Eksekutif Mahasiswa Universitas Indonesia (BEM UI) 2011

- Made campaign about green life and activities for university's civitas academica
- Proposed to create Non Smoking Area in campus

Awards

- Selected Paper at Conference of Indonesian Student at Korea (CISAK) 2015, Daejeon, South Korea
- Selected Paper at Indonesian Scholars International Convention (ISIC) 2014, Oxford University, United Kingdom
- Selected Paper at International Symposium on Education, Psychology, Society and Tourism (ISEPST) 2013, Seoul, South Korea
- Karya Salemba Empat Scholarship Awardee

Other Experience

- Speaker at "Flashlight" Seminar by BEM Fakultas Farmasi Universitas Indonesia 2015
- Speaker at "Organisasi dan Kepemimpinan Badan Semi Otonom" Seminar by BEM Fakultas Hukum Universitas Indonesia 2014
- Speaker at "Brand Management" Talkshow of Forum Lingkar Humas BEM KM Universitas Diponegoro 2014, Semarang
- Speaker at Corel Draw Workshop "Islam and Media" by Politeknik Kesehatan Jakarta