



Curriculum Vitae



Hello! My name is Rayi Citha Dwisendy, you can call me Rayi. I'm a graphic designer graduated from Telkom University, Bandung, majoring Visual Communication Design.

I'm specializes in print and digital design, editorial design, packaging, typography and branding. I love challenges and great eye for layout, colour and typography.

Rayi Citha Dwisendy, S.Ds

Female
April 19th 1994
Indonesian

Puri Gading Blok L 10 no 6
Pondok Melati, Bekasi
+62 813 109 901 94
rayicitha94@gmail.com

Instagram : rayicitha / hayray.id
Behance : rayicitha
Linkedin : Rayi Citha Dwisendy

Hobbies Interest

Art. Food. Books. Travelling.
Pattern. Architecture. Teamwork

Creative Field

Typography. Branding. Editorial
Design. Packaging. Layout

Formal Education

2001

SDITYapidh
Primary School
Bekasi

2006

Nasional I
Junior High School
Bekasi

2009

Nasional I
Senior High School
Bekasi

2012

Telkom University
Visual Comm Design
Bandung
GPA 3.65 of 4.00

Skills

Graphic Design

Illustration

Typography

Branding

Packaging

Photography

Mocrosoft Office

Adobe Photosop

Adobe Illustrator

Adobe Indesign

Corel Draw

Languages



Experience & Organization

2011-2016

2011 - present

Freelance graphic designer,
some of my clients:

Gila Nusantara
PT. Dwipa Java Spices
Honda Motorcycle Club
Acloth by AK Group
Trisakti University

2012

Eufolve Magazine
Chief Editor

2013 - present

Hayok! Freerom Art Discussion
Telkom University Choir
Member

2014

Nawa Factory
Internship Graphic Designer

**PT. Perusahaan Perdagangan
Indonesia (Persero)**
2nd Winner as Logo Creator

Inspire Exhibition
Exhibitor & Committee

Kumpul Kreavi #17
Committee

2015

Sarva Project
Graphic Designer

Telkom University
Teaching Assistant

Ant Design House
Internship Graphic
Designer

Lookfest by Lookats Project
Designer Volunteer

Petrichor Exhibition
Committee

Ab Initio Choir Concert
Graphic Designer

Crafashtival Bandung
Designer & Head of
Promotion

2016

Prung! Anti Korupsi Bandung
Designer Volunteer

Meanline Exhibition Bandung
Artist Exhibitor

KR Property | Luxury Property
Full Time Graphic Designer

Workshops & Seminars

- 2013
CampusTalk PT.Santos Jaya Abadi
- 2014
International Game Work
- 2014
TACTIVE (Talk, Active, Creative)
- 2014
LEGO ERGO SCIO Kompas
- 2014
International Bandung Creative Movement
- 2015
Package Design Today in Japan, Korea & Indonesia
- 2015
Seminar Nasional Aktulisasi Penyiaran