



## RESUME

### Contact Details

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### Skills & Interests

- Having interest on strategical planning in order to increase brand awareness and attract the intention of clients/consumers
- Picture Illustration with any kinds of colouring techniques
- Mastering some of graphic software such as Adobe CS3 (Photoshop, and Illustrator), CorelDraw, Final Cut Pro, Avid Xpress Pro, and MS. Office.
- Able to work individually and in team (teamwork)

### Languages

Excellent Written and Spoken Indonesian and Good Written and Spoken English

### Education/Qualifications

**Institution:** Widyatama University  
**City/Country:** Bandung, Indonesia  
**Qualifications:** Bachelor Degree in Applied Science (D-4) of Graphic Design  
**Completed:** 2005

**Institution:** Bandung Institute of Technology  
**City/Country:** Bandung, Indonesia  
**Qualifications:** Two-Year Diploma Program (D-2) of Graphic Design  
**Completed:** 2001

## **Work Experience**

### **MNCTV (a national TV Station), Jakarta, Indonesia**

**Start Date:** April 1<sup>st</sup>, 2012

**End Date:** Current

**Position/Title:** **Marketing Services Section Head**

**Responsibilities/ Achievements:**

- Strategize communication to clients to generate sales and advocate company's marketing communication objectives
- Manage information & material gathering and data-obtaining & processing for communication contents
- Create communication tools: presentation (video and PowerPoints), flyers, website contents, ratecard, etc.
- Manage the team and supervise staff responsible for: copywriting, graphic-designing, video-editing, etc

### **MNCTV (a national TV Station), Jakarta, Indonesia**

**Start Date:** May 15<sup>th</sup>, 2008

**End Date:** March 31<sup>st</sup>, 2012

**Position/Title:** Graphic Design and Video Editing Staff in Marketing Department

**Responsibilities/ Achievements:**

Designing any kind of toolkit Sales & Marketing Division such as, flyer, template presentation, and ratecard to be given to client as part of sales and promotion.

Editing (thriller's programs) either it was, during, and the one that will be shown up on MNCTV (TV Station) by obtaining the best clip of the mastered programs to attract the interest of advertiser to put the commercial and the sponsor towards the most wanted programs.

Dealing with pilot project of a product in form of filler along with creative marketing team as part of selling process of a brand sponsored show.

### **Hakuhodo Indonesia (Advertising)**

**Start Date:** June 2007

**End Date:** May 2008

**Position/Title:** Graphic Design Staff in Creative Department

**Responsibilities/ Achievements:**

Holding final artwork of particular branded which has been approved by a brand.

Creating a brand design concept for pitching

Creating stillomatic of a brand for pitching

As a casting director for the election of the talented ones whom meet the requirements to perform on TVC of a brand

### **LP3I (College), Jakarta, Indonesia**

**Start Date:** November 2006

**End Date:** June 2007

**Position/Title:** Graphic Design Lecture

**Responsibilities/ Achievements:**

As a part time graphic & multimedia lecture to share its knowledge either in theory or practically using graphic software such as Adobe Photoshop, Illustrator, and CorelDraw and little bit Avid Xpress Pro.

### **O Channel (Local TV Station), Jakarta, Indonesia**

**Start Date:** July 2006

**End Date:** June 2007

**Position/Title:** Video Editor in Post Production Department

**Responsibilities/ Achievements:**

Editing video of the programs that will be shown up on the TV station starting from the process of capturing, cutting, balancing audio, which suit to the duration of the show and then print to tape for mastering.

Freelance Designer of Book Covers at

[Mizan Group](#), [Arga Tilanta](#), [Republika](#), and [Grafindo](#) (House of Publishing, Indonesia)

**Responsibilities/ Achievements:**

Designing book covers to look attractive, elegant, eye catching and reflect the content in order to encourage the consumers to buy them.

**Interests**

Film, Design, Photography, Travel, and Swimming