



BENEDICTA CINDY PUSPITARIANI

Email : benedictacindy@gmail.com Phone : +62 812 9907 1840

Jakarta, December 2014

Dear Sir/Madam,

On this good opportunity, I would like to apply for a job position in your company. My name is Benedicta Cindy Puspitariani, 23 years old, female, single, energetic and healthy. I am a Digital Marketing for the last position in Frontier Consulting Group and graduated from Institut Bisnis dan Informatika Kwik Kian Gie (Kwik Kian Gie School of Business) on September 2013 with GPA 3.00.

I would like to have career to expand my experience.

My personality as a hard worker and fast learner type of person would bring benefit to your company. I will be very appreciated if you could give in opportunity to work in your company.

Herewith I enclose my curriculum vitae, which will give details of my qualification.

I hope my qualifications and experience merit your consideration and i look forward to meeting you.

Sincerely yours,

Cindy

Benedicta Cindy Puspitariani

Address :
Pondok Cipta blok I no.80
RT04/12, Bintara, Bekasi Barat
17134

Social Media :
FB : Benedicta Cindy Puspitariani
Twitter : @benedictacindy
Instagram : benedictacindy
Path : Benedicta Cindy Puspitariani



BENEDICTA CINDY PUSPITARIANI

Email : benedictacindy@gmail.com

Phone : +62 812 9907 1840

Personal Details

Sex : Female
Date of Birth : July 8th,1991
Marital Status : Single
Religion : Catholic
Height : 165 cm
Weight : 78 kg
Nationality : Indonesia
FB : Benedicta Cindy Puspitariani
Twitter : @benedictacindy
Instagram : Benedicta Cindy
Path : Benedicta Cindy Puspitariani

Skills

Adobe Photoshop
Adobe Illustrator
Adobe Dreamweaver
Ms Office
Blog
Social Media

Educationals

2009-2013 Institut Bisnis dan Informatika Kwik Kian Gie
Management, Marketing
GPA 3.00 of 4.00
2006-2009 SMA Santo Antonius
Science
2003-2006 SMP Strada Bhakti Wiyata
1997-2003 SD Strada Bhakti Wiyata

Experiences

Juni 2012 - Oktober 2012
Internship at PT Bintang Toedjoe
as Social Media Staff

February 2014 - Present
Working at Frontier Consulting Group
as Digital Marketing Staff

Course

2014 Hello Motion Academy
Graphic Design

Achievements

2012
Designed banner logo www.awasibos.org
Designed business of Swarovski "AR Signature"

2010-2013
Designed T-Shirt and Merchandise for events campus

Address : Pondok Cipta Blok i no. 80
RT 04/012, Bintara, Bekasi Barat
Indonesia, 17134

No. Seri Ijazah
Serial No.

S1M-MCMXCV4406



KWIK KIAN GIE
SCHOOL OF BUSINESS

INSTITUT BISNIS DAN INFORMATIKA KWIK KIAN GIE



Memberikan Ijazah kepada
Hereby awards this certificate to

: **BENEDICTA CINDY PUSPITARIANI**

Nomor Induk Mahasiswa
Student Identification Number

: **25090030**

Tahun Masuk
Year of Registration

: **2009**

Tempat dan Tanggal Lahir
Place and Date of Birth

: **KLATEN, 8 Juli 1991**
KLATEN, July 8, 1991

Jenjang Pendidikan
Academic Degree

: **STRATA SATU (S1)**
Bachelor

Program Studi
Program

: **Manajemen**
Management

TERAKREDITASI berdasarkan Surat Keputusan Badan Akreditasi Nasional Perguruan Tinggi, Departemen Pendidikan Nasional, Republik Indonesia.
(No.:020/BAN-PT/AK-XI/S1/VIII/2008 tanggal 29 Agustus 2008).

ACCREDITED by The National Accreditation Board for Higher Education, the Ministry of National Education, the Republic of Indonesia.
(No.:020/BAN-PT/AK-XI/S1/VIII/2008 on August 29, 2008)

Ijazah ini diserahkan setelah yang bersangkutan memenuhi semua persyaratan yang ditentukan pada tanggal **5 September 2013**, dan kepadanya dilimpahkan segala wewenang dan hak yang berhubungan dengan Ijazah yang dimilikinya, serta berhak memakai gelar akademik : **Sarjana Ekonomi (S.E.)**.

This Certificate is granted after the concerned person has completed all the requirements and was conferred on September 5, 2013 and he / she is entitled to all of the rights related to this certificate, as well as the academic degree : Bachelor of Economics.

Jakarta, 21 Oktober 2013
Jakarta, October 21, 2013

Rektor
(Rector)

Anthony Budiawan, M.Sc., CMA

Wakil Rektor Bidang Akademik
Vice Rector of Academic Affairs

Dr. Hanes Riady



KWIK KIAN GIE

SCHOOL OF BUSINESS

INSTITUT EKONOMI DAN INFORMASI PANGLOSS KWIK KIAN GIE

ACADEMIC TRANSCRIPT

No. S1M-MCMXCV4406

Name : BENEDICTA CINDY PUSPITARIANI
 Identification No./ NIRM : 25090030 Degree Granted : BACHELOR
 Place & Date of Birth : KLATEN, July 8, 1991 Academic Department : MANAGEMENT
 Judicium Date : September 5, 2013 Major : MARKETING MANAGEMENT
 Status : ACCREDITED by the National Accreditation Board for Higher Education, the Ministry of National Education, Republic of Indonesia, (No. 020/BAN-PT/Ak-XI/S1/VIII/2008 on August 29, 2008)

No.	Course Title	Credits Earned	Grade	No.	Course Title	Credits Earned	Grade
1	MBB101S BUSINESS LAW	2	B	28	MKB414S FINANCIAL MANAGEMENT II	3	C
2	MKB101S INTRODUCTION TO BUSINESS	3	C	29	MKB415M MARKETING MANAGEMENT	3	B
3	MKK101S ACCOUNTING PRINCIPLES I	3	B	30	MPB502M CONSUMER BEHAVIOR	3	B
4	MPK101S PANCASILA EDUCATION	2	A	31	MPB503M INTEGRATED MARKETING COMMUNICATION	3	A
5	MKB102S MICRO ECONOMICS	3	A	32	MKK511S ENGLISH III	3	C
6	MKK102S BUSINESS MATHEMATICS	3	C	33	MKB516S MANAGEMENT ACCOUNTING	3	B
7	MKK103S INTRODUCTION TO INFORMATION TECHNOLOGY	3	A	34	MKB518M OPERATIONAL RESEARCH	3	C
8	MKK108S ENGLISH I	3	B	35	MKB519M ORGANIZATIONAL BEHAVIOR	3	B
9	MPK202S CIVICS	2	C	36	MBB602M INTERNSHIP	3	A
10	MKB203S INTRODUCTION TO MANAGEMENT	3	A	37	MPB606M GLOBAL MARKETING MANAGEMENT	3	B
11	MKB204S MACRO ECONOMICS	3	C	38	MKK612S RESEARCH METHODOLOGY	3	B
12	MKK204S BUSINESS STATISTICS	3	B	39	MKB622S BUDGETING	3	B
13	MKK205S ACCOUNTING PRINCIPLES II	3	C	40	MKB623M OPERATIONAL MANAGEMENT	3	B
14	MKK207S TRADE ORGANIZATIONAL SYSTEM	3	C	41	MKB624S TAXATION	3	B
15	MKK209S ENGLISH II	3	C	42	MKB625M HUMAN RESOURCES MANAGEMENT	3	A
16	MBB301B BUSINESS ETHICS	2	A	43	MPB707M MARKETING RESEARCH	3	B
17	MKB305S INTERMEDIATE ACCOUNTING I	3	B	44	MPB709M STRATEGIC MARKETING	3	B
18	MKB306S COST ACCOUNTING I	3	C	45	MKK713S INDONESIAN LANGUAGE	2	A
19	MKB307S ENTREPRENEURSHIP	2	A	46	MKK714S BUSINESS FEASIBILITY STUDY	3	A-
20	MKB308S FINANCIAL MANAGEMENT I	3	B	47	MPB717M FAMILY BUSINESS MANAGEMENT	3	B+
21	MKB309S PRINCIPLES OF MARKETING	3	B	48	MKB726S MANAGEMENT INFORMATION SYSTEM	3	B-
22	MKB310S THE ECONOMY OF INDONESIA	2	B	49	MKB727M STRATEGIC MANAGEMENT	3	A-
23	MKK406S BUSINESS COMMUNICATION	2	A	50	MPK803S RELIGION EDUCATION	2	A
24	MKK410M BUSINESS INFORMATION SYSTEM	2	B	51	MPB811S THESIS	6	B
25	MKB411S INTERMEDIATE ACCOUNTING II	3	B	52	MPB812M MARKETING MANAGEMENT SEMINAR	3	B+
26	MKB412S COST ACCOUNTING II	3	C	53	MKB828M INTERNATIONAL MANAGEMENT	2	B+
27	MKB413S BANK AND OTHER FINANCIAL INSTITUTIONS	3	B				

Thesis :

The Influence Of Advertising On Purchasing Decisions Are Mediated By Brand Awareness And Consumer Perception On The Blackberry Smartphone Product In Jakarta

Total Number of Credits Achieved : 151
 Grade Point Average (GPA) : 3.00
 Judicium : Very Good

Rector

Anthony Budiawan, M.Sc., CMA



Jakarta, October 21, 2013

Head of Management Department

Dr. M. Budi Widiyo Iryanto



KWIK KIAN GIE
SCHOOL OF BUSINESS

INSTITUT BISNIS DAN INFORMATIKA KWIK KIAN GIE

ADDED SUBJECT

No. S1M-MCMXCV4406

Name : BENEDICTA CINDY PUSPITARIANI
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No.	Course Title	Credits Earned	Grade	No.	Course Title	Credits Earned	Grade
1	MKK410A COMPUTERIZED ACCOUNTING	3	B				

Jakarta, October 21, 2013

Rector

Anthony Budiawan, M.Sc., CMA

Head of Management Department

Dr. M. Budi Widiyo Iryanto