

CURRICULUM VITAE |  
*Portfolio*





# CURRICULUM VITAE

**Maya Fatha Haqaditia**

*Jember, 26 Juni 1991*

*Jl. Sidomukti T 10 A Sukaluyu Bandung  
Jawa Barat - Indonesia*

- 2014 S1 Desain Komunikasi Visual  
Institut Teknologi Nasional
- 2009 Madrasah Aliyah Negeri 3  
Malang
- 2006 SMP Negeri 21 Malang
- 2003 SD Negeri Lesanpuro 6 Malang



## Experience

- # Interenship *Cosmopolitan Magazine*
- # Freelance Graphic Design *MAGRIA*
- # Owner *Mark of Mistress Fashion*
- # Fotografer Band (*LDS & A.F.F.E.N*)
- # Desain Clothing *ABSTRAX Malaysia*
- # Designer graphic *PT. Karyatama Promosindo*
- # Visual Creative *Brand Fashion Muslim MEZORA*
- # Visual Creative *SHAFIRA "Encyclo"*

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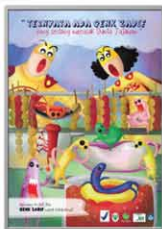
selalumaya

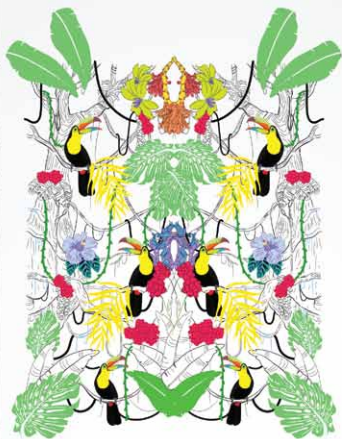


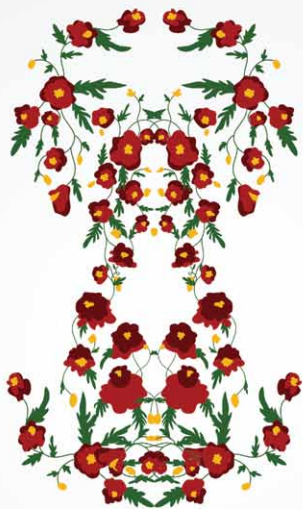
maya fatha haqaditia

# FINAL PROJECT

## Campaign for Children







# IDENTITY





INDONESIA  
COUPLE





# BANDUNG



# IDENTITY



# ILLUSTRATION



Digital + manual



SD





# PACKAGING



# WALLET ART



# KATALOG MEZORA





# KATALOG MEZORA



# ENCYCLO



# INSTAGRAM ENCYCLO



# ROLL BANNER PROMO

Hi  
*Encyclo*

BRING YOUR FRIEND  
& SHOP TOGETHER

Get  
Special Sweet Treat

FROM  
Rp. 3000

for 7 pieces size package of Rp. 200.000

[www.encyclo.co.id](http://www.encyclo.co.id)

Facebook, Instagram, Twitter, YouTube icons

The roll banner features a pink top section with the 'Encyclo' logo and a 'Hi' icon. Below is a photo of four young women in colorful, trendy clothing. The middle section has a white background with a blue and orange striped border, containing the promotional text and images of the 'Sweet Treat' product boxes. The bottom section has a blue and white striped background with the website URL and social media icons.





SELALUMAYA