



**DETARA NABILA
PRASTHYLIA**

I'M GOOD AT...

- + graphic design
- + social media managing, planning, optimizing
- + copywriting
- + videography
- + photography
- + makeup artistry

I CAN HANDLE...



EMAIL

dethaprsty@gmail.com

PHONE

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SITES

dethap.com
theindonesianskin.com

EDUCATION

- 2014 - present
**S1 (UNDERGRADUATE)
COMMUNICATION SCIENCE**
UNIVERSITAS AIRLANGGA
CGPA: 3.68 out of 4.00
- 2011 - 2014
NATURAL SCIENCE
SMA NEGERI 5 SURABAYA

AWARDS

- 2017
SCHOLARSHIP AWARDEE
BEASISWA UNGGULAN
BANK INDONESIA
a prestigious scholarship with high requirements
- 2016
1st PLACE WINNER
MAWAPRES (OUTSTANDING STUDENT AWARD)
among 5th semester students in Faculty of Social Sciences and Political Sciences
- 2013
1st PLACE WINNER
IM3 WISHLIST WRITING COMPETITION
among national participants

ORGANIZATION

- 2015 - present
**YOUTH INTERFAITH COMMUNITY (YIC)
CREATIVE & DESIGN**
Indonesian interfaith youth community promoting unity in diversity
- 2014 - present
PEEPING COMM MEMBER
Communication Department's students' movie reviewing and screening club

WORK EXPERIENCES

- 2017
CONTRIBUTOR
BUNNY NEEDS MAKEUP
A beauty blog based on LINE with more than 70K organic followers. I'm responsible for writing beauty-related articles and endorsing & writing paid reviews for various products of small businesses.
- 2015 - 2016
SOCIAL MEDIA OFFICER
EF ENGLISH FIRST SURABAYA
A Swedish multinational company focusing on language education. I'm responsible for managing & planning social media accounts, creating contents, and analyzing social media data & statistics.
- 2014 - 2016
GRAPHIC DESIGNER
EF ENGLISH FIRST SURABAYA
I'm responsible for marketing tools and visual campaigns, ranging from ATL to BTL, online to offline.

LANG. PROFICIENCY

- ETS (Educational Testing Service)
ITP TOEFL SCORE 643
- University of Cambridge
**IGCSE - ENGLISH AS SECOND LANGUAGE (ESL)
GRADE (A) WITH GRADE (1) IN ORAL/AURAL EXAM**

COMITTEE EXP.

- 2015
INTERFAITH YOUTH FORUM COOR. PUBLICATION & DOCUMENTATION
A national forum for youth from all-over Indonesia with different religious background and ethnicities sponsored by US Consulate General to promote peace and harmony within Indonesia's diverse society