



Yudystira Surya Pradana

Marketing & Communication

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"When Yudys looking for a job in your company, hire him immediately and you won't regret it!"

Profile

First, I'm eager to learn new things and focus to be the proficient ones within the process once I dedicated to what I do. Create a vibrant working atmosphere and see things differently or make a creative solutions when facing some problems are important, both ways are my method I embed in myself when I faced life and work problems. I could handle pressure, work in a team, take a critique, and evolve.

"Dark Horse" is the phrase that delineate my manifest.

Experience

Social Media Strategist at PT. Rwemedia
Feb 2016 - Present

Monitoring daily performance of client using analytics tools, and create monthly analytics on regular basis with strategy recommendation. Currently managing 2 brands: PT. Pertamina CSR, PT. Pertamina Lubricants

Volunteer at Akademi Berbagi Jogja
Sep 2016 - Present

Contributing as social media coordinator to organize daily management and small weekly classes about different topics such digital marketing, creative writing, social media, photography, and others. I've organized five class with 500+ total attendees.

Artistic Associate at Catchlight Pictures
Jul 2014 - Jun 2015

Responsible for creating an artistic set for video-making process under The Artistic Director management, according the script and story board within before, on, and post production. Video project: Sari Husada's campaign video at Dusun Badran & Sari Husada's employee education video for child birth nutrition.

Video Editor at Bisajadi Studio
Dec 2013 - Aug 2015

Handling Direktorat Alumni dan Urusan Internasional UGM's seminar video report project for bachelor and master program for one academic year contract, Sosio Humaniora Integrated Career Days video report, Company Profile and Wedding Video.

Art Officer at Deadline Advertising Community
Jan 2011 - Jan 2013

Contributing as art designer and videographer at communication studies official community in Faculty of Social and Political Science Universitas Gadjah Mada.
Award: Bronze Pinasthika "Bakpiapia TVC" in 2013.

Core Skills



SUPPLEMENTARY SKILLS

- Videography
- Copywriting
- Social Media
- Graphic Design
- MS Office

LANGUAGE

- Bahasa
- English

Education

Universitas Gadjah Mada
BA, Strategic Communication
2011 - 2015
GPA 3.41 out of 4.00

Awards

- Silver Winner**
Caraka Creative Festival 2014
- Bronze Winner**
Caraka Creative Festival 2014
- Third Winner**
DYSE [Danone Young Social Entrepreneur] 2014
- Silver Winner**
KREATIFA Ad Festival 2013