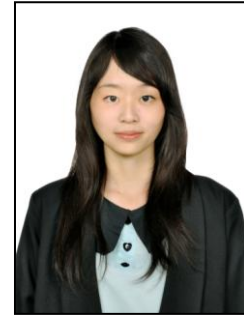


CURRICULUM VITAE

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PERSONAL INFORMATION

Full Name Callista Alodia
Place & Date of Birth Bandung, August 17, 1989
Sex Female
Health 160 cm / 42 Kg
Nationality Indonesian

EDUCATION

S1 Degree Institut Teknologi Bandung (ITB)
(2008 – 2012) Major : Industrial Product Design
GPA 3.62 / 4.00

Senior High School SMA Santo Aloysius I
(2005 – 2008)

EKSTRA CURRICULAR ACTIVITIES

- **2007:** Organizer of High School Subjects Textbooks (as committee member)
- **2009:** Academic Exhibition TPB FSRD 2008 (as participator and licensing committee member)
- **2009:** Bandung Public Furniture 2009 (as art director committee member)
- **2009:** Drawing Competition, Workshop, Exhibition; "Play with Science"-Science Club and INDDDES cooperation event (as leader of licensing committee)
- **2010:** Industrial Design Orientation (as leader of consumption committee)
- **2010:** Bandung Public Furniture 2010 (as secretary)
- **2011:** Desain Produk Berkarya 5 – 5th Academic Exhibition of Industrial Design Product ITB (as partisipator, and graphic committee member)
- **2012:** Design Statement (INDDDES academic event; exhibition, workshop; as internal committee member)

JOB EXPERIENCE

1. Bandung Creative Community Forum

Bandung Creative Community Forum is a social community which concern to develop Bandung's urban planning.

2010

Freelance Designers Team – Redesign Cimahi City's Square

Job descriptions:

- Designing public furniture for new concept of Cimahi City's Square

2. PT. BYBEKA

PT. Bybeka is a producer, trader, and eksporter of local furniture and craft. Located in Yogyakarta.

2011

Part Time Designer – Product Developer

Job descriptions:

- Design new table lamp made of waste teak wood from company's furniture workshop
- Make catalogue design for new products which produce on June – August 2011

3. PT. KARYA UTAMAPUTRA MANDIRI

PT. KARYA UTAMAPUTRA MANDIRI is a one of mayor national gold jewelry manufacturer. Located in Bandung

2013-2015

Jewelry Designer – Product Developer

Job descriptions:

- Produce new design for ladies rings and kid's jewelry.
- Make catalogue design for new products which produce on August – December 2014.
- Arrange concept for annual Indonesian Jewelry exhibition 2013.
- Provide company's graphic need such as job fair presentation and posters, advertisement, and ID card.

ACHIEVEMENTS

- **2007:** 2ND rank Esplasa Wall Magazine Competition, UNPAD
- **2008:** 4th rank Social Class student

SCHOLARSHIPS

- **2008:** Economic Sholarship Institut Teknologi Bandung
- **2009:** Peningkatan Prestasi Akademik Institut Teknologi Bandung Scholarships
- **2010:** Karya Salemba Empat Sholarship
- **2010:** Perkebunan Nusantara Sholarship
- **2010-2012:** Tanoto Foundation Scholarships (Scholarships for Outstanding Academic & Leadership Attitude Students)
- **2013:** Ikatan Orangtua Mahasiswa ITB (IOM ITB) Scholarship

SKILLS

- Technical skill in Product Design: Idea Sketching, Manual Rendering, Digital Rendering, 3D Modeling.
- Capable of working independently or in a team
- Good computer skills: Microsoft (Word, Excel, PowerPoint), Adobe Photoshop, Corel Draw, Google Sketchup, 3Ds Max, Auto Cad, Jewel Cad
- Fluent in English

INTEREST

- Watch movies

- Having time with family, friends, and pet.
- Visit new place, windows shopping.
- Browsing on internet (design, craft, DIY stuff, wedding details).
- Nail art