

LINDA

graphic designer
& illustrator

Jl. Sunter Karya blok H1 no. 54 Jakarta Utara 14350
+62 857 150 12712
lin_29@live.com
behance.net/lindalie

A graphic designer slash illustrator seeking for a job that would allow me to utilize my interpersonal and creative skills as well as growing in career wise and personal wise.

EXPERIENCE

SEPTEMBER 2014 - APRIL 2015

PT. Hexatama Sejahtera (Hexaview)
GRAPHIC DESIGNER

Drafting and proposing ideas, creating the design and revising if needed. Working together with Creative Director and the team to present the best design for clients.

AUGUST 2012 - JANUARY 2013

PT. Hexatama Sejahtera (Hexaview)
INTERN & PART-TIMER

Creating design elements related to ongoing projects and revising if needed with approval from Creative Director.

SKILLS

DESIGN SOFTWARES

Adobe Photoshop	
Adobe Illustrator	
Adobe InDesign	

OTHER SKILLS

MS Office, Adobe Flash (beginner), drawing (traditional and digital)

LANGUAGE

Indonesian (native), English (provincient in reading, writing and speaking), Chinese and Tiociu dialect (fair in speaking).

EDUCATION

2009 - 2013

Universitas Bunda Mulia Jakarta
DESAIN KOMUNIKASI VISUAL / DESAIN GRAFIS

2006 - 2009

SMAK Kanaan Jakarta

PORTFOLIO

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QUICK EXPRESS

QUICK EXPRESS (QE) is a company engaged in express courier and logistics for domestic and foreign delivery. For this project, I made the whole branding, from the logo until logo application.

This is an unpublished, personal project.

TOOLS: ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, WACOM

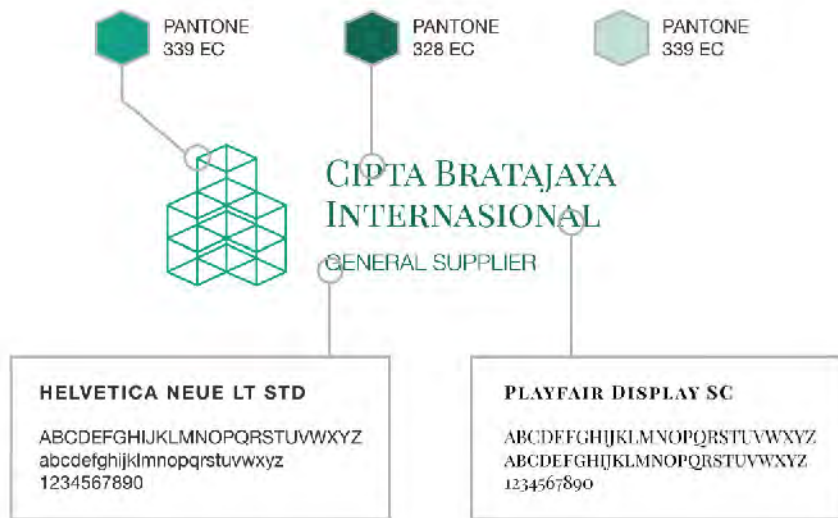


CIPTA BRATAJAYA INTERNASIONAL

CIPTA BRATAJAYA INTERNASIONAL is a supplier company founded in 2015, specialized in five kinds of services--paper products, offset & digital printing, food commodities (rice & glutinous rice), corporate gift and product by request.

I create the designs for their logo, stationery set and company profile.

TOOLS: ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, WACOM





SAHABAT VALAS

SAHABAT VALAS is an authorized money changer based in Jakarta which offer a wide range of money exchange with competitive price, fast delivery and responsive for their customers' business needs.

I create their logo and website design with the word 'simple' as the major keyword, resulting in a clean, simple and straightforward final products.

TOOLS: ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, WACOM

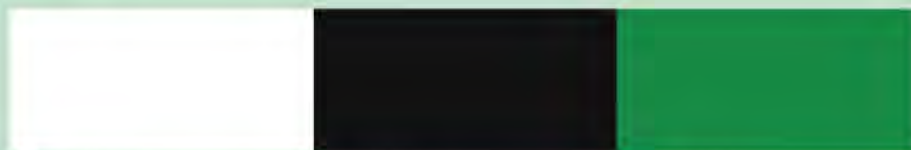


TYPEFACE

PROXIMA NOVA

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abcdefghijklmnopqrstuvwxyz
1234567890

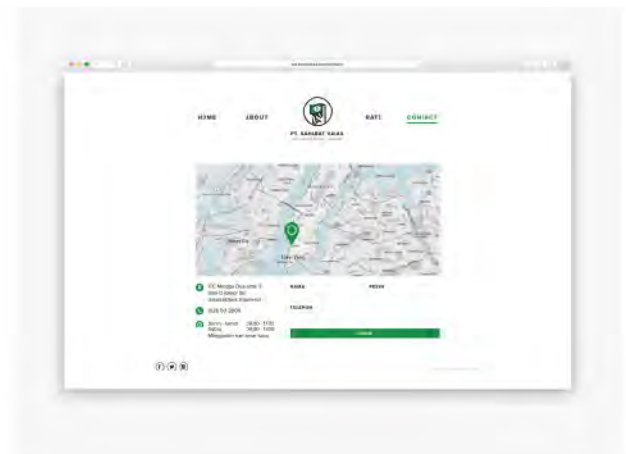
COLOR



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CMYK 0 / 0 / 0 / 0
WEB #FFFFFF

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CMYK 73 / 67 / 66 / 82
WEB #121212

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CMYK 88 / 20 / 100 / 6
WEB #0F8C45

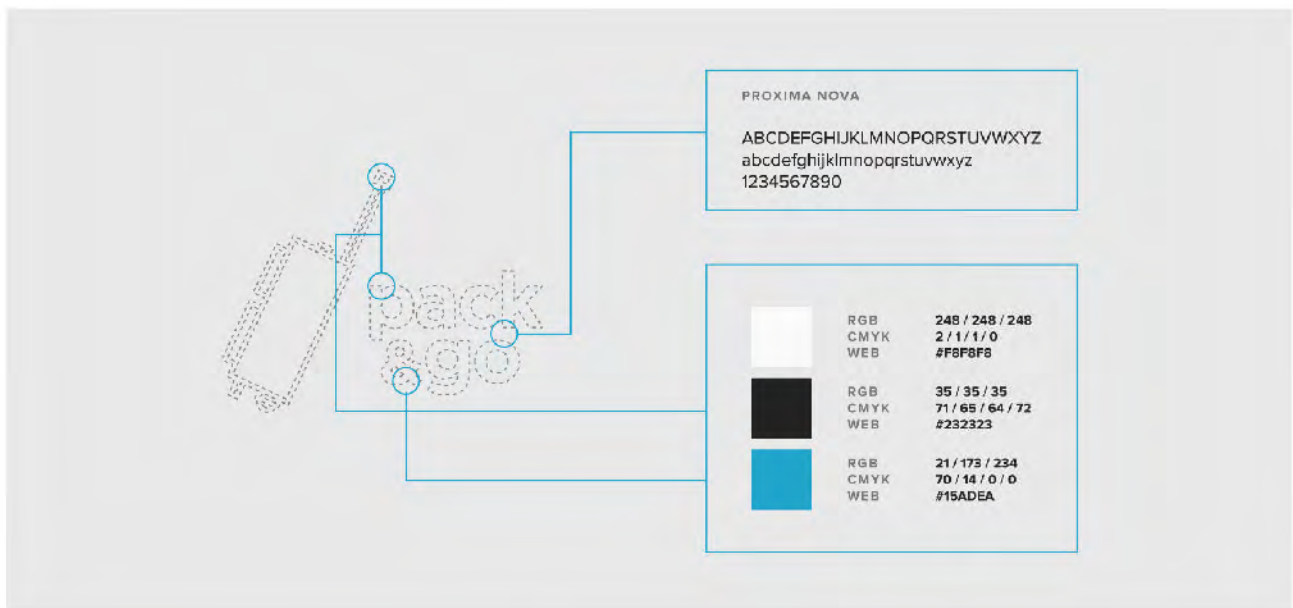


PACK&GO

PACK&GO is an application focused in itinerary plannings with checklist, also providing suggestions and reviews for places to go and stay for user's information.

This is a personal project where I create the logo, landing pages, also the web's front page and app on mobile device. I aim for the simplicity and clean look with straightforward content.

TOOLS: ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, WACOM





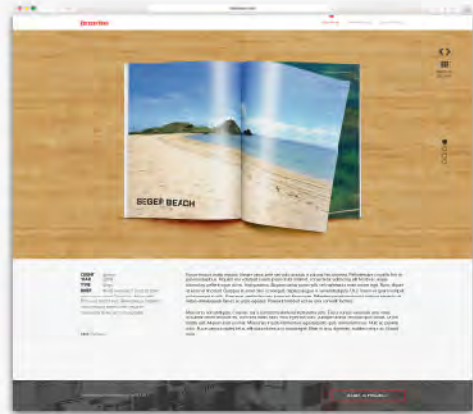
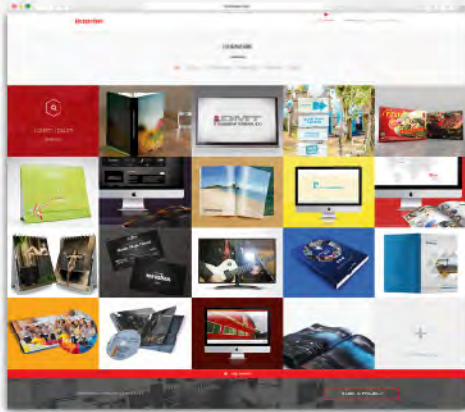
HEXAVIEW: WEBSITE

HEXAVIEW is an integrated visual art firm, delivers various projects in entertainment, advertising, book publishing and branding areas.

The brief for this project is to create a simplified yet fresh new look for the website. This design is one of the option presented and unfortunately not chosen as the new design.

TOOLS: ADOBE PHOTOSHOP, WACOM



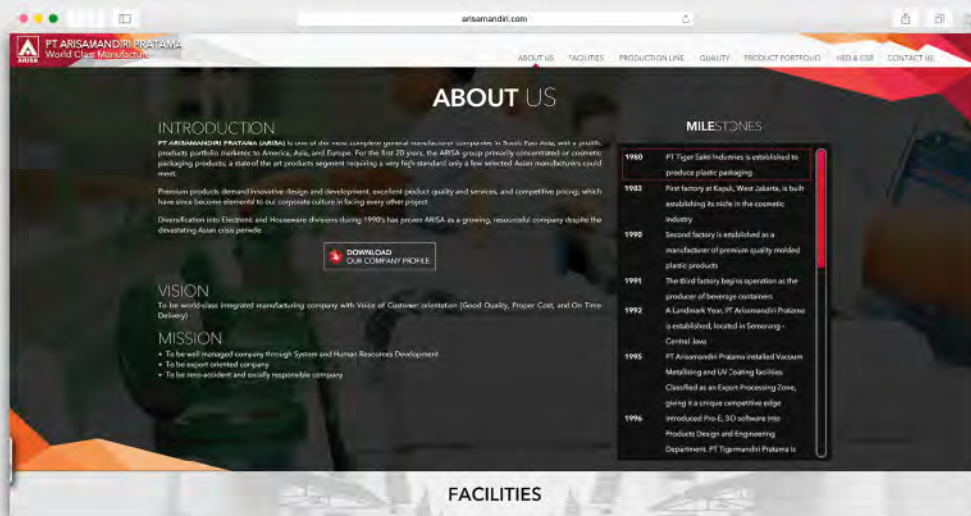
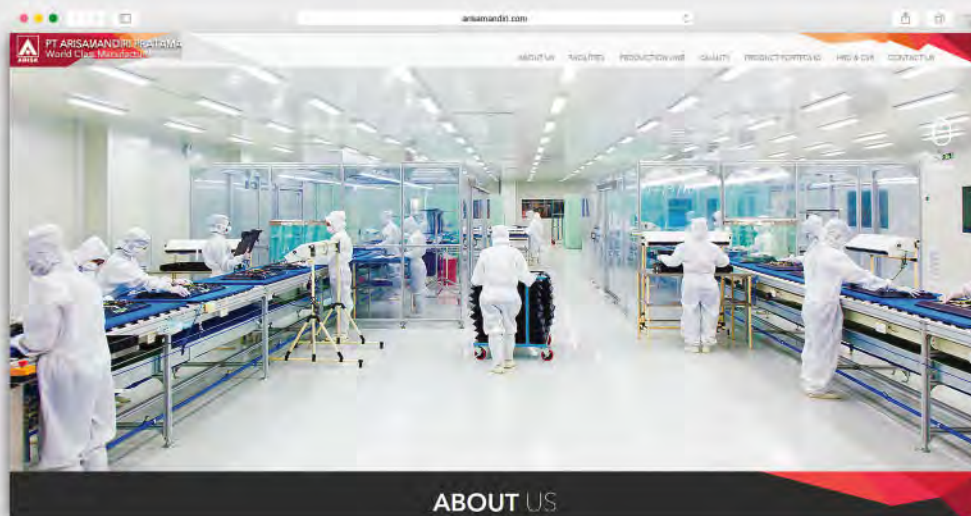


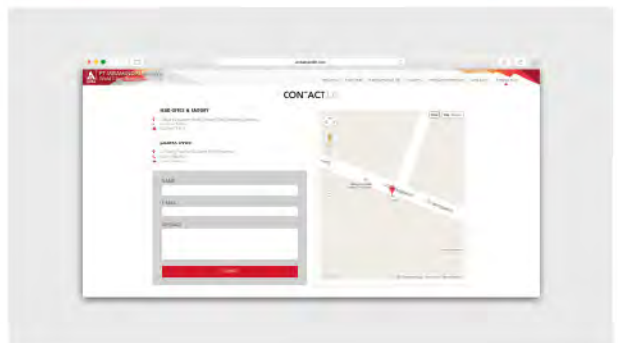
ARISAMANDIRI PRATAMA: WEBSITE

PT. ARISAMANDIRI PRATAMA (ARISA) is a general manufacturer that concentrated on various products including cosmetics packagings, electronics and housewares products.

The brief is to create a website that could show the company's complete profile in one go with dynamic and modern vibe.

TOOLS: ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, WACOM





ASURANSI BINTANG: ANNUAL REPORT 2014

PT. ASURANSI BINTANG TBK. is one of the oldest insurance company in Indonesia, offering various insurance products for the consumers. This is a project to design their annual report as well as photo editing for the content. Cover designed by other party.

TOOLS: ADOBE INDESIGN, ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, WACOM





ILLUSTRATIONS

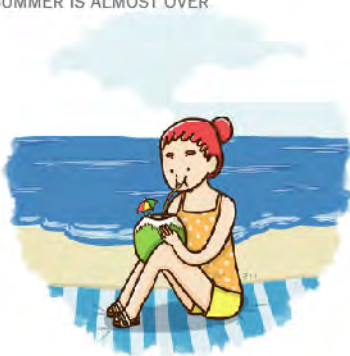
I've created some illustration works in between graphic design projects. These are a few selected works that I've done up to this point. I usually work manually on paper with pens and markers or digitally on Photoshop with Wacom, it depends. These below are my digital illustrations.

These are unpublished, personal projects.

TOOLS: ADOBE PHOTOSHOP, WACOM



SUMMER IS ALMOST OVER



YEAR-END GREETING CARD

A playful yet festive greeting card design for Hexaview to celebrate year-end with their clients. The greeting card comes with a separate card for recipient name.

TOOLS: ADOBE PHOTOSHOP, WACOM



**THANK YOU
FOR READING!**

lin_29@live.com

behance.net/lindalie

[instagram.com/lndlie](https://www.instagram.com/lndlie)