

# サキ スア。

Curriculum vitae & Portfolio of  
**Shaskia P. Halia**

# HOLA!

THIS  
PORTFOLIO  
CONTAINS  
SOME  
OF  
MY  
WORKS

Shaskia P. Halia  
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# BIOGRAPHY



## ***FULL NAME***

Shaskia Puteri Halia

## ***INTERESTS***

Art/Graphic design, Fashion, Music, Film, Craft, Cultures, Signage, Japan, Korea, Food, Muaythai

## ***SKILLS***

Adobe programs (Illustrator, Photoshop, InDesign), Powerpoint, Word, Excel, Keynote

# EDUCATION

***2009 - 2013***

Visual Communication Design, Pelita Harapan University

***2006 - 2009***

AI - Azhar BSD Senior High

***2004 - 2006***

AI - Azhar BSD Junior High

***1998 - 2004***

AI - Azhar BSD Elementary

***1997 - 1998***

AI - Azhar BSD Kindergarten

***1995 - 1997***

AI - Hikmah Kindergarten

# ORGANIZATION

**2006 - 2009**

Member of MPK [Majelis permusyawaratan kelas]  
Al- Azhar BSD Senior High

Committee of Alseace 2008  
"To Recover our earth"

**2009 - 2010**

Photography Art (PART)

# EXHIBITION & COMPETITION

**2012**

1st Winner of Guerilla Marketing [ Neon Awards 2012 ]  
UPH, Karawaci Tangerang

**2009**

Under The C exhibition  
UPH, Karawaci Tangerang

**2012**

Titik temu 3x3 [ UPH cross culture class exhibition ]  
Gran Mahakam hotel, Jakarta

# SOCIAL MEDIA LINKS



[yokoreanoodles.flavors.me/](http://yokoreanoodles.flavors.me/)



[flickr.com/photos/73132557@N05](https://www.flickr.com/photos/73132557@N05)



Yokoreanoodles



@Puteri\_halia



[linkedin.com/pub/shaskia-p-halia/58/408/b68](https://www.linkedin.com/pub/shaskia-p-halia/58/408/b68)

kreavi Shaskia



Puteri\_halia

# WORKING EXP

**2012-2012**

PT. Pison Ticket Tech ( Kiostix)

**2013-2015**

PT. JobsDB Indonesia

**2013-2015**

PT. Luminary Prima Group

# PT. PISON TICKET TECH (KIOSTIX)

KiOSTiX(R) is a service brand of PT. Pison TicketTech, a local partnership exclusively licensed by SISTIC Singapore for the Indonesian market. KiOSTiX offers tickets for a wide range of arts & culture, entertainment and sports events, as well as tickets to popular theme parks, and transportations.

## ROLES

- Designing Banner web for Kiostix website which focus on online ticketing management in areas such as music events, theater, sport, transportation, and theme park in Indonesia, Malaysia, Singapore, Macau and Hongkong
- Supporting Sistic with banner design of Kiostix's events to be placed on Sistic.com
- Designing trimonthly leaflet
- Designing web background on Kiostix website
- Maintaining current event on Social Media
- Designing banner ads for Kiostix website
- Supporting the product team with designs that related and needed for the events
- Making digital signage and updating content
- Video for digital signage
- Designing merchandise
- Making content from Kiostix for iframe on other sites
- Controlling FA design for printing
- Supporting the senior designer.

## ACHIEVEMENTS

- Increasing twitter followers
- Increasing facebook Likes
- Increasing number of visits of Kiostix.com

# PT. JOBSDB INDONESIA

jobSB is a job portal with substantial positions across China, Hong Kong, Indonesia, Malaysia, Philippines, Singapore and Thailand, jobsDB is Asia's preferred destination for job seekers.

## ROLES

- Plan and develop Marketing plan with Marketing team
- Plan various marketing projects with the team
- Designing advertising design needed for promotion (Outdoor Ad, Brochure, Microsite)
- Help the Marketing director make a great visual for Proposals that will be send to jobsDB's potential clients
- Designing key visual and collateral items for proposals
- Designing Electronic Direct Mail content that we blast to our Job seekers and Clients
- Make illustration for jobsDB's articles that published in jobsDB's website.
- Banner for job ads in jobsDB.com
- Supporting and providing any design content needed by marketing team
- Make Mock up banner design for job ads banner.
- Designing Brand activity items needed for events
- Supporting the art directors.
- Controlling the printing stuff (Final artwork) with vendors.

## ACHIEVEMENTS

- Increasing number of CV on jobsDB's database
- Increasing number of job ads on jobsDB's database
- Increasing number of visits to jobsDB's homepage
- More engagement of job seeker on jobsDB's homepage toward our article

# PT. LUMINARY PRIMA

Luminary Prima is a group of several business units, as property, automotive, entertainment, and F&B

## ROLES

- Marketing Content and Social Media
- F&B Menu design
- Event promo design
- Wall decorations design such as (Poster, Basketball Ring)

## ACHIEVEMENTS

- Increasing number of visitor at the restaurants
- Reached great amount of revenue at various nobar event
- More engagement on facebook
- Increasing facebook Likes



# THANK YOU!

This is my curriculum vitae and my  
portfolio

I hope to hear feedback from you  
and would consider me to work  
with you

Thank you ◦