

l'm a corporate communication student in Communication Studies, Airlangga University, Surabaya. I have an interest in branding, marketing communication (especially in advertising and marketing public relations) and I also love being a visual communication designer. I'm a digital media enthusiast too.

|          | PROFILE |
|----------|---------|
| <b>—</b> | THOTIEE |

| : | Bella Adilah        |
|---|---------------------|
| : | Female              |
| : | September 29th 1994 |
| : | Islam               |
| : | Indonesia           |
| : | Single              |
|   |                     |



| 2012 - 2016 | Ť | Airlangga University        | 2013 - 20 |
|-------------|---|-----------------------------|-----------|
|             |   | Communication Science       |           |
| 2009 - 2012 | + | Al-Falah Senior High School | 20        |
| 2006 - 2009 | Ļ | Al-Falah Junior High School |           |

#### NONFORMAL EDUCATION

| 2012 - 2013 | Ť | English First / Upper Intermediate Class |
|-------------|---|--|
| 2012        | + | Hand-Drawing Short Course                |
| 2009 - 2011 | + | Purwacaraka Music Studio, Sidoarjo       |
| 2004 - 2008 | 1 | Purwacaraka Music Studio, Surabaya       |

# ORGANIZATIONAL DATA & EXPERIENCES

|        | 2015   | •    | Liaison Officer Dies Natalis ke-38 FISIP Unair  |
|--------|--------|------|---|
|        | 2015   |      | Asisten Pengajar MK Pengantar IImu Komunikasi   |
|        | 2015   |      | Tim Peneliti Riset Rating Acara TV - Komisi   |
|        | 2015   | I    | Penyiaran Indonesia   |
|        | 2015   |      | reaction of the second s |
|        | 2015   | Ī    | Tim Pengisi Borang Akreditasi S1 Ilmu Komunikasi<br>Unair   |
| 2015   | - 2016 |      | Staff Kementrian Kominfo BEM FISIP Unair  |
|        |        | Ť    |   |
| 2012   | - 2016 | 1    | Anggota Klub Desain Grafis Himpunan Mahasiswa   |
|        |        |      | Ilmu Komunikasi Unair   |
|        | 2015   | +    | Panitia SCTV Goes To Campus Unair   |
| 2013   | - 2014 | +    | Ketua Klub Desain Grafis Himpunan Mahasiswa Ilmu  |
|        |        |      | Komunikasi Unair  |
|        | 2014   | +    | Tim Pengisi Self Evaluation Departemen Komunikasi   |
|        |        |      | Unair   |
|        | 2014   | +    | Tim Kreatif Dies Natalis ke-37 FISIP Unair  |
|        | 2014   | +    | Panitia Edukasi Jurnalistik "TOPIK Citizen  |
|        |        |      | Journalism" bersama ANTV  |
|        | 2014   | +    | Panitia Festival Jurnalis Warga 2014 bersama  |
| lass   |        |      | PUSKAKOM, KINERJA-USAID dan Pemprov Jatim   |
| -16.33 | 2014   | -    | Tim Kreatif Cooliner, Komunikasi Unair  |
| 2      | 2014   | 4    | Tim Kreatif UFO (United FISIP Orientation) Unair  |
| a      | 2014   | +    | Sekretaris HUT Komunikasi Ke-26 Unair   |
| a      | 2013   | +    | Tim Kreatif Commersale  |
|        | 2013   | +    | Sie Acara Commosphere   |
|        | 2013   | Ļ    | Sekretaris HUT Komunikasi Ke- 25 Unair  |
| /ledia | Bran   | ding | Marketing PR  |
| neula  | Dian   | unig | marketing r k   |

INTEREST

Graphic Design Advertising

Event

Social Media

Branding Marketing PR Digital Media Public Speaking

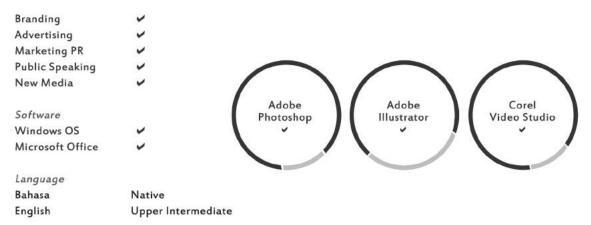
# SEMINAR & WORKSHOP

| 2015 | Y Workshop Metodologi: Etnografi dan Etnografi Virtual bersama Prof. Tom Boellstorff  |
|------|---|
| 2015 | School of Mawapres (Mahasiswa Berprestasi Unair) 2                                    |
| 2015 | Upgrading BEM FISIP Unair 2015  |
| 2014 | Seminar The 3rd Padjajaran PR Fair "PR, Tourism, and Creative Economy Indonesia."     |
| 2014 | Seminar dan Workshop Roadshow "KOMPAS SABA KAMPUS" Unair                              |
| 2014 | Konferensi Tingkat Nasional Communication Student Summit Unair                        |
| 2013 | Pelatihan Jurnalistik METRO TV ON CAMPUS Unair  |
| 2013 | Workshop Seputar Indonesia Goes To Campus bersama RCTI                                |
| 2013 | ESQ Leadership Training 'Character Building I'  |
| 2013 | Seminar Nasional CS2 "Wujudkan Idemu Untuk Indonesia Baru"                            |
| 2012 | Seminar "Infopreneur: Be The Next Information Entrepreneur" Unair                     |
| 2012 | Seminar Wirausaha "Mari Wirausaha Mulai dari Kampus" Unair                            |
| 2012 | Seminar Nasional "Net Generation: Menjawab Tantangan Masyarakat Informasi Modern" Una |
| 2012 | Seminar SPS (Serikat Perusahaan Pers) Goes To Campus Unair                            |
| 2011 | Seminar dan Pelatihan "Pers Sekolah, Kini dan Masa Datang" SMA Santa Maria            |



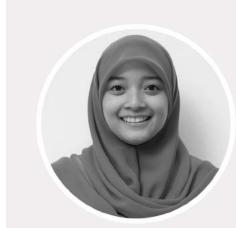
Great leadership Great managerial skill Great communicator Decision maker Effective Communication Creative Competitive On time Organized Persuasive Adaptive High Motivation

### **TECHNICAL SKILL**



ACHIEVEMENT

| 2014 | Ť   | 3rd Place / Marketing Public Relations Competition at The 3rd Padjajaran PR Fair, Bandung |
|------|-----|---|
| 2011 | +   | Finalist / The 2nd High School Jacket Design Competition, Surabaya                        |
| 2009 | +   | 3rd Place / Piano Solo Wajib Advance C, Victory National Music Competition                |
| 2008 | +   | Finalist / National Programming Contest ITS, Surabaya                                     |
| 2008 | +   | 2nd Place / PCMS Piano Competition  |
| 2007 | +   | 1st Place / Piano Solo Wajib Advance B, Stretto National Music Competition                |
| 2007 | - L | Semifinalist / Pemilihan Pianis Terbaik PCMS Nasional Kategori B, Jakarta                 |



### CONTACT ME

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|----------|---|----------------------------------|
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| Facebook | / | facebook.com/belladilah          |
| Youtube  | / | youtube.com/belladilah           |