



I'm a corporate communication student in Communication Studies, Airlangga University, Surabaya. I have an interest in branding, marketing communication (especially in advertising and marketing public relations) and I also love being a visual communication designer. I'm a digital media enthusiast too.

PROFILE

Name : Bella Adilah
Sex : Female
Birth : September 29th 1994
Religion : Islam
Nationality : Indonesia
Marital Status : Single

FORMAL EDUCATION

2012 - 2016 : Airlangga University
Communication Science
2009 - 2012 : Al-Falah Senior High School
2006 - 2009 : Al-Falah Junior High School

NONFORMAL EDUCATION

2012 - 2013 : English First / Upper Intermediate Class
2012 : Hand-Drawing Short Course
2009 - 2011 : Purwacaraka Music Studio, Sidoarjo
2004 - 2008 : Purwacaraka Music Studio, Surabaya

ORGANIZATIONAL DATA & EXPERIENCES

2015 : Liaison Officer Dies Natalis ke-38 FISIP Unair
2015 : Asisten Pengajar MK Pengantar Ilmu Komunikasi
2015 : Tim Peneliti Riset Rating Acara TV - Komisi Penyiaran Indonesia
2015 : Tim Pengisi Borang Akreditasi S1 Ilmu Komunikasi Unair
2015 - 2016 : Staff Kementrian Kominfo BEM FISIP Unair
2012 - 2016 : Anggota Klub Desain Grafis Himpunan Mahasiswa Ilmu Komunikasi Unair
2015 : Panitia SCTV Goes To Campus Unair
2013 - 2014 : Ketua Klub Desain Grafis Himpunan Mahasiswa Ilmu Komunikasi Unair
2014 : Tim Pengisi Self Evaluation Departemen Komunikasi Unair
2014 : Tim Kreatif Dies Natalis ke-37 FISIP Unair
2014 : Panitia Edukasi Jurnalistik "TOPIK Citizen Journalism" bersama ANTV
2014 : Panitia Festival Jurnalis Warga 2014 bersama PUSKAKOM, KINERJA-USAID dan Pemprov Jatim
2014 : Tim Kreatif Cooliner, Komunikasi Unair
2014 : Tim Kreatif UFO (United FISIP Orientation) Unair
2014 : Sekretaris HUT Komunikasi Ke-26 Unair
2013 : Tim Kreatif Commersale
2013 : Sie Acara Commosphere
2013 : Sekretaris HUT Komunikasi Ke- 25 Unair

INTEREST

Graphic Design Social Media Branding Marketing PR
Advertising Event Digital Media Public Speaking

SEMINAR & WORKSHOP

2015 : Workshop Metodologi: Etnografi dan Etnografi Virtual bersama Prof. Tom Boellstorff
2015 : School of Mawapres (Mahasiswa Berprestasi Unair) 2
2015 : Upgrading BEM FISIP Unair 2015
2014 : Seminar The 3rd Padjajaran PR Fair "PR, Tourism, and Creative Economy Indonesia."
2014 : Seminar dan Workshop Roadshow "KOMPAS SABA KAMPUS" Unair
2014 : Konferensi Tingkat Nasional Communication Student Summit Unair
2013 : Pelatihan Jurnalistik METRO TV ON CAMPUS Unair
2013 : Workshop Seputar Indonesia Goes To Campus bersama RCTI
2013 : ESQ Leadership Training 'Character Building I'
2013 : Seminar Nasional CS2 "Wujudkan Idemu Untuk Indonesia Baru"
2012 : Seminar "Infopreneur: Be The Next Information Entrepreneur" Unair
2012 : Seminar Wirausaha "Mari Wirausaha Mulai dari Kampus" Unair
2012 : Seminar Nasional "Net Generation: Menjawab Tantangan Masyarakat Informasi Modern" Unair
2012 : Seminar SPS (Serikat Perusahaan Pers) Goes To Campus Unair
2011 : Seminar dan Pelatihan "Pers Sekolah, Kini dan Masa Datang" SMA Santa Maria

COMPETENCIES

Great leadership
Great managerial skill
Great communicator
Decision maker

Effective Communication
Creative
Competitive
On time

Organized
Persuasive
Adaptive
High Motivation

TECHNICAL SKILL

Branding ✓
Advertising ✓
Marketing PR ✓
Public Speaking ✓
New Media ✓

Software
Windows OS ✓
Microsoft Office ✓

Language

Bahasa Native
English Upper Intermediate



ACHIEVEMENT

- 2014 3rd Place / Marketing Public Relations Competition at The 3rd Padjajaran PR Fair, Bandung
- 2011 Finalist / The 2nd High School Jacket Design Competition, Surabaya
- 2009 3rd Place / Piano Solo Wajib Advance C, Victory National Music Competition
- 2008 Finalist / National Programming Contest ITS, Surabaya
- 2008 2nd Place / PCMS Piano Competition
- 2007 1st Place / Piano Solo Wajib Advance B, Stretto National Music Competition
- 2007 Semifinalist / Pemilihan Pianis Terbaik PCMS Nasional Kategori B, Jakarta



CONTACT ME

Phone / 0857 3333 2239 or 0812 3076 9894
Line / bellaoishi
Email / belladilah@hotmail.com
Facebook / facebook.com/belladilah
Youtube / youtube.com/belladilah