



HALLO!

PERSONAL DETAIL

Selvie Tio Rida
Salatiga, January 20th, 1990
Aliwijayan 352a Mangunsari Salatiga, Central Java
Single/Female
085.727.101010
selvietiorida@yahoo.com

CURRICULUM VITAE OF **SELVIETIORIDA** AS a **GRAPHIC DESIGNER**

WORKING EXPERIENCE

FREELANCE DESIGNER

(Jan 2015 – present)

PT. PROPAN RAYA ICC

(Sept 2012 – Dec 2014)

Working as Graphic Designer of Design & Promotion Board team.

Designed :

- Packaging of IMPRA Wood Finish System products
- Packaging of Propan LEGANZA Series products.
- Catalog of Color Card of Wallpaint Products (Decorsafe, Ecopro, Ecoshield, & Ceria)
- Many concepts of books & catalogs design.
- Ads in magazine, newspaper, & billboards of wallpaint products

QUALIFICATIONS

Hardworking
Sense of responsibility
Creating ideas : creativity
Team works skill
Enjoy meeting people
Computer skills
Adobe Photoshop, Adobe Illustrator,
Adobe Premiere, Adobe Indesign

EDUCATION BACKGROUND

2008 - 2012 : Petra Christian University, Major of Visual Communication Design\GPA 3.52

2006 - 2008 : Kristen Satya Wacana Senior High School, Salatiga. Major of Scient

2003 - 2005 : Kristen Satya Wacana Junior High School, Salatiga.

INFORMAL EDUCATION

2011 : Certified Profesional Brand Communication (CPBC)

Client : Black Canyon Coffee. (B+)

REWARD

2010 : Finalist Marketing Communication Brand of Kokola, Product : Super Cream Biscuit

ORGANIZATION EXPERIENCES

2010 : Head of Unit Kegiatan Mahasiswa Vocal Group Petra Christian University, Surabaya

2009 : Vice Head of Unit Kegiatan Mahasiswa Vocal Group Petra Christian University, Surabaya

2007 : Band Devision, OSIS, SMA Kristen Satya Wacana, Salatiga.