





Marsella Giovani

Graphic Designer, Collage Artist, & Photographer

Achievement

The BLIXT Project Photography Exhibition as Exhibitor (2016)

Kreavi Round Table Female Empowerment Exhibiton as Exhibitor (2016)

Voluntary Work

Kumpul Kreavi 26 Digital Impact as Rundown Manager (2016)

> Boeng Ajo Boeng Kreavi x Tempo as Photographer (2016)

Serasa (ribu) Ragam as Journalist (2017)

Community

Garis Bawah as Journalist (2017-2018)

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Kreavi Account

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Education

SMAN 33 Jakarta Natural Science (2011-2014)

Graphic Design Bunda Mulia University (2014-2018)

Work

Rubicube Creative Intern Graphic Designer (2017)

Mixist Digital Consultant Graphic Designer (2018-present)





Just In Case You Are Lonely is an interactive photobook that was made from personal experiences about how to make friends and the old-school way to say hi to them.

The book contains some spaces to put a photograph, table to arrange your meetings with friends, and some postcards with photographs behind them.

All the photographs had their own lyrics from Jason Mraz's *Song For a Friend.*





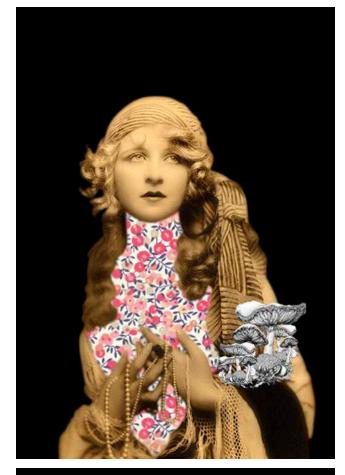


Sejarah Gelap Para Paus is re-arrange project of a book about some of darkest period in Roman Catholic history.

The book tells you about the sins and crimes that various Popes ever committed. Taking a form of black-book concept, the book was made to be bold and dark. So digital photo-montage was choosen to be the illustration method.













GOGOGO! is a korean street food restaurant located at Mall of Indonesia, North Jakarta. This new restaurant focused on simple, authentic and affordable Korean street dishes.

To syncronize menu changes and additional new dishes, the book was needed to redesigned into a form that makes it available to take off and put in a menu without making the whole new book all over again.

The book was made with wood back for its durable and screw binding to make it easier when it comes to add new menus or change the dishes.





SYNAPSE

Synapse is fictional album from a fictional band that mix blues with folk and rock sound.

Synapse (/'sin,aps/) is a junction between two nerve cells where impulses pass. Synapse can be seen as interpretation of feelings, act, and response which is an amazing odd capability of a human.

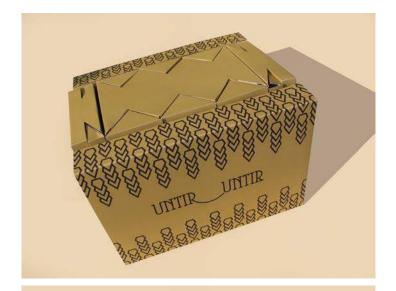
The photograph that's been used titled **Unusual IX** and was taken from the Unusual series.



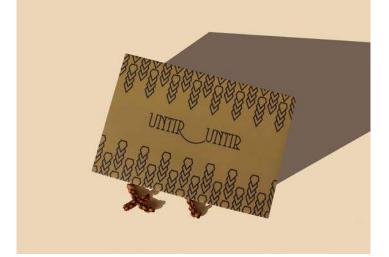
Untir-Untir is a traditional sweet cake, known widely as kue tambang (called kue untir in Java).

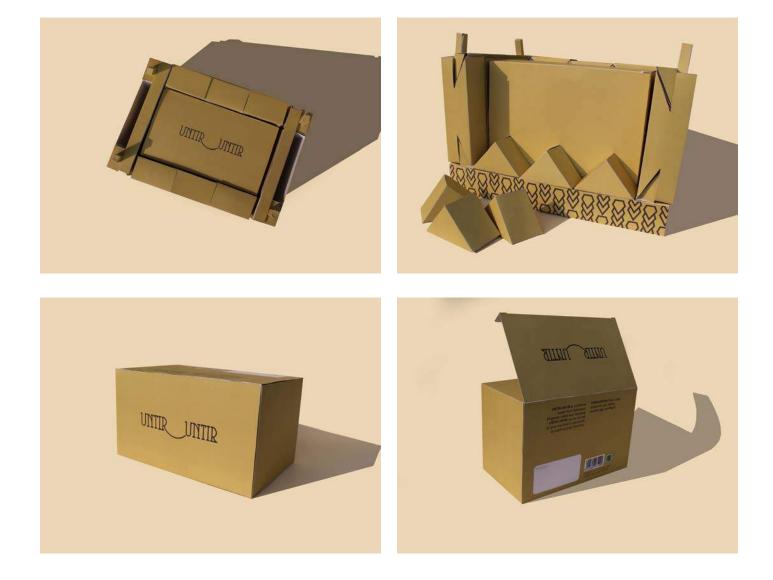
The product itself is made with flour, egg, sugar, and other baking ingridients mixed into a dough and being deep fried. Usually eaten with tea or coffee as a side dish.

The packaging inspired by traditional wooden puzzle and ornaments that combine both art deco with Javaneese accent.









The Other Side Of GIGI is a Box Set as a celebration for GIGI Band's 25th Anniversary in 2019. As how the title works, the main cover put every member's half-face along with different flowers to represents their off stage antics as it is their other side.

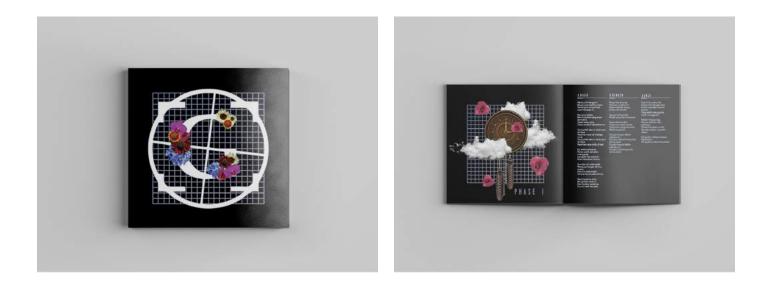
The set includes double album + lyric book, T-shirt, notebook, and collectable poster. Each illustrations were with digital montage technique to create such a unique imagery.











ARMAND MAULANA



GUSTI HENDY

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ТНОМАЅ ВАМОНАМ







Wisuda 29 is the 29th annual graduation event at Bunda Mulia University, Jakarta. The event is seperated into 4 sessions where each session is represented by a tropical Indonesian flower (Marigold, Bunga Sepatu, Aster, Bird of Paradise).

4 sessions have different main color, (yellow, red, blue, orange) that's also represented tropical vibe. The hand-drawn illustrations are mixed with digital line-art to emphasized each flower.

























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