

Dear Sir / Madam

please let me introduce my self ,

Sheila Somami

Jakarta , December 2014

Dear Sir / Madam, My name is **Sheila** Purwani Kaniyasi Sulaiman **Somami**. I am writing to enquire if you have any vacancies in your company. Enclosed is my CV for your review.

My educational background is Visual Communication Design. It sounds like I can only do Arts or Graphic design, but I bet you that I can do more than that.

"a detailed, flexible, and hard working individual" is how my previous employer describes me. I am also quick in picking up new skills and eager to learn from others. Having a lot of fresh ideas and enthusiasm, i am confident that i'm a perfect fit to your team.

2 years experience in retail and service industries gave me a lot of knowledge and know-how of not only the creative design part, that i'm very passionate about, but also work ethics, various hard and soft skills so that i have the ability of working with many different type of person. I also have great references and will be delighted to discuss any possible vacancy with you at your convenience.

In case you do not have any suitable openings at the moment, It will be wonderful if you can keep my CV on file for any future possibilities.

Thank you for sparing a little of your precious time to get to know me.

Looking forward to hear from and start working with you soon.

Sincerely ,

Sheila Somami

Dear Sir / Madam

please let me introduce my self,

Sheila Somami

Name : Sheila Purwani Kaniasari Sulaiman Somami
Short Name : Sheila Somami
ID Number : 31750 461 0990 000 5
NPWP : 70 028 715 4-005 000
Date of Birth : Malang , 21 September 1990
Email : sheila.somami@gmail.com
Mobile Phone : +62878 099 22 77 9
Address : Jalan Batu Tulis 3 / 64 , Condet RT 009 / RW 003
Kelurahan Batu Ampar – Kecamatan Kramat Jati
Jakarta Timur 13520
Nationality : Indonesia
Language : Bahasa & English
Interest : Arts & Design
Branding & Communication
Research
Music & Fashion
Current Work & Position : Creative Designer at KARE Design Indonesia
Ability : Adobe Creative Suite (Illustrator , Photoshop , InDesign)
Microsoft Office (Word , Power Point , Excel)
Experiences :

2011 - 2012

Internship at JANNA Magazine by Harian REPUBLIKA

A magazine published by Harian REPUBLIKA, and it was my first job. I started it as Intern for 3 months and continued for the next 6 months as a permanent. I handled Design process (Brain storming & Layouting) with my Art Director and got the opportunity to supervise the printing process.

Dear Sir / Madam

please let me introduce my self,

Sheila Somami

2012

Internship at ALIVE! Indonesia – BTL Agency

Alive! Indonesia is a BTL Agency in Jakarta. I was doing a short internship at Alive! Doing some design ideas for BRI Prioritas at Jakarta Fashion Week 2012. Luckily, Alive! Won the pitching that time. This short time internship taught me about how to deal with super tight deadline.

2012 - 2014

Creative Designer at KARE Design Indonesia

I have excellent taste of Visual Design. Started as a Graphic Designer on November 2012 for KARE Design – Furniture Retail in Jakarta and Do all the Marketing tools in-store and public. I am a fast worker and pay attention to detail. After I got a clear brief, I could finish the job ahead from the deadline. My job is to deliver the message to the consumer / people around through a good visual design. I also help doing the Creative marketing, and we won KARE Best Marketing 2012 in Munich, competing with over 31 countries.

2014

Jr. Sales Supervisor at KARE Design Indonesia

I got the opportunity to join the Sales & Operation team in the store as Junior Supervisor to do Sales and supervise the team. I also help the supervisor to do stock checking and handle customers. Basically I am a Designer, I have never imagined working for this position, but I learned a lot and I like to learn new things. The experiences have enriched me and I am eager to keep learning. **Anything I can't do , I'll learn how to.**

2013 - 2014

Part Time at Dermaster Clinic Indonesia

Dermaster Aesthetic Clinic Indonesia is a Beauty Clinic from Korea. I was doing all the Visual Design from scratch to finish. I do all the corporate identity, posters & advertisements. Dermaster's target group is different from KARE. So I have to create different way of communicate and crate the designs. My job is to deliver the message to the consumer / people around through a good visual design.

Dear Sir / Madam

please let me introduce my self,

Sheila Somami

2013

Freelance at MAHAKA Media Jakarta

MAHAKA Media's Creative team asked me to help making Promotional Tools for Inter Milan FC and DC United . It was displayed on the Big screen all around Jakarta. It's a big achievement for me to handle such Big Football Teams.

2014

Freelance at HD Partner Jakarta

My job in this company is to control the Printing Production of the Marketing & Promotional tools that they made for The British Embassy.

2014

Freelance at Party zone Production

My job in this company is to Design the Decoration & Production for Birthday & Launching party.

Reference

:

Disyon E. Kharisma Ex Creative Director of KARE Design

(0856 188 3256)

Ferdiansyah Store Manager of KARE Design

(0856 918 67 699)

Jeffry Haryanto Sales & Operational Manager at Pan Pages

(0878 911 000 18)

Dominik Sarraf Owner of KARE Design

(ds@kare-indonesia.com)

Dear Sir / Madam

please let me introduce my self,

Sheila Somami

Educational Background :

1996 - 1998 **SD Santa Maria 3 - Malang**
1998 - 2002 **SDN Polisi 4 - Bogor**
2002 - 2005 **SMP Global Islamic School - Jakarta**
2005 - 2008 **SMA Global Islamic School – Jakarta**

Majoring Science

2008 - 2012 **BINUS University – Jakarta**

Bachelor's Degree in Visual Communication Design
GPA : 2.88 / 4.00

Achievement:

Finalist of the Fresh n Brite 2012 at Kota Kasablanka , October 12-14, 2012 . Fresh'n Brite is a student showcase event held by Binus School of Design. Fresh 'n Brite displays the best students design portfolio. The purpose is to show our portfolio to retailed parties that might be interested and in this case, the creative industries.

Non – Academic Background :

2004 **OSIS SMP Global Islamic School**
Head of arts and Music
2004 **Bintang Pelajar – Kebayoran Jakarta**
2005 - 2007 **OSIS SMA Global Islamic School**
Head of Arts & Music
2005 - 2007 **English First (EF)**
English lesson , successfully finish level 5 - 13
2009 **Namarina School of Dance**
Took Ballet for Adult Class & Jazz Ballet Class
2010 **MAROS Visual Culture Initiative**
A non-profit foundation that concentrates in visual culture.
To study the visual culture, Maros always use media illustrations.

Dear Sir / Madam

please let me introduce my self,

Sheila Somami

Training

:

2012

KARE Visual Merchandising Training (1)

Every six month the Headquarter team from KARE Munich will come to the franchise store to do the training, 2012 was my first year of training and I got bunch of information regarding how to style the store. They taught us the basic of re-styling the store in KARE Style.

2013

KARE Product & Sales Training (1)

In this training the Headquarter team introduce us the product range that KARE has. And what are the stuff made of and so on. They taught us how to sell it by knowing and understand the products.

2013

KARE Visual Merchandising Training (2)

This is the second time I join the training and I got bunch of information regarding how to style the store. This time all of the staff is helping to re-styling the store to look more gorgeous and KAREtastic.

2014

KARE Product & Sales Training (2)

The last training I took this year is about the other product range that KARE has. In this training the Headquarter team also give us suggestions how to do promotion on the products, through In-Store promotion (POP) & Digital Creative Promotion as well (Social Media).