

CURRICULUM VITAE



PERSONAL INFORMATION

Name	Ami Adityo Alfianto
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Fax	-
E-mail	helloadityo@gmail.com
Nationality	Indonesian
Date of birth	June 25, 1983

WORK EXPERIENCE

- Dates (from – to) April 2013 - present
- Name and address of employer **PT Mitra Roundbox Indonesia**
 - Type of business or sector Communication & Advertising Design
 - Occupation or position held Head of Creative
 - Main activities and responsibilities As a Head of Creative who has main responsibilities: leading a team, giving art direction, sketching, problem solving, report to CEO about projects timeplan.
- Client : Champ, Mustika Puteri, Telkomsel, TACO HPL, etc

- Dates (from – to) August 2012 – November 2012
- Name and address of employer **PT Maha Daya Berkarya (IrisWorldwide Indonesia)**
 - Type of business or sector Advertising
 - Occupation or position held Freelance Art Director
 - Main activities and responsibilities
 1. As a Freelance Art Director who design solutions for projects from start, delivery until finish and create a project timeplan
 2. As a Freelance Art Director who report to Creative Director about every projects.
- Client : Bank BNI, PT Metra Plasa, PT Astra International

- Dates (from – to) August 2011 – August 2012
- Name and address of employer **PT Caberawit Pariwara**
 - Type of business or sector Advertising
 - Occupation or position held Senior Art Director
 - Main activities and responsibilities As a Senior Art Director who has main responsibilities: leading a team, giving art direction, sketching, problem solving, report to Creative Director about projects timeplan.
- Client: PT Pertamina Indonesia, Nestle, McDonald's Ind, Phillips Ind

- Dates (from – to) August 2009 – February 2011
- Name and address of employer **PT Bentara Citra Andhika (Bluecircle Adv)**
 - Type of business or sector Advertising
 - Occupation or position held Senior Art Director
 - Main activities and responsibilities As a Senior Art Director who has main responsibilities: leading a team, giving art direction, sketching, leading brainstorming, report to Group Head and Creative Director about projects timeplan and making final artwork.
- Client: PT Castrol Indonesia, Gulaku, Bank Mandiri, Samsung, Audi Indonesia

- Dates (from – to) April 2008 – March 2009
- Name and address of employer **Cervello (Integrated Branding Design)**
 - Type of business or sector Branding Design
 - Occupation or position held Senior Branding Designer
 - Main activities and responsibilities Create a concept/idea, report project to Creative Director, sketching.
- Client: PT Merck Tbk, Calia Italia, Mochi Mochi

- Dates (from – to) January 2008 – April 2008
- Name and address of employer **ibrand (integrated branding and design consultant)**
 - Type of business or sector Branding Design
 - Occupation or position held Branding Designer
 - Main activities and responsibilities Create a concept/idea, brainstorming, report project to Creative Director, sketching and making final artwork.
- Client: PT Mustika Ratu, PT Wintermar, Vayatour, KIA Technology

EDUCATION AND TRAINING

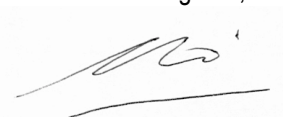
- Dates (from – to) 2003 - 2008
- Name and type of organisation providing education and training **Sebelas Maret University**
- Principal subjects/occupational skills covered Diploma in Visual Communication Design
- Title of qualification awarded 2008
- Level in national classification Diploma Level (Professional)
(if appropriate)

- Dates (from – to) June 21, 2006
- Name and type of organisation providing education and training **Workshop Digital Design Studio**
- Principal subjects/occupational skills covered "Photo Tracing by Illustrator"
- Title of qualification awarded 2006

• Level in national classification (if appropriate)	Professional
PERSONAL SKILLS AND COMPETENCES	Good and hard worker, strong willing to learn
MOTHER TONGUE	Indonesia
OTHER LANGUAGES	
	English
• Reading skills	Excellent
• Writing skills	Good
• Verbal skills	Good
SOCIAL SKILLS AND COMPETENCES	Public speaking, Leadership management, Art Direction, Advertising, Logo Design, Creative Direction, Graphic Design
ORGANISATIONAL SKILLS AND COMPETENCES	As media planner at Workshop Digital Studio, Surakarta – Central Java (June 21, 2006) As Visual Production Supervisor at Solo_radio 92,9 FM (Ardan FM Group's) the Famous Fit & Fashionable, Surakarta (January 26, 2007 – 2008)
TECHNICAL SKILLS AND COMPETENCES	Operating System: Microsoft Windows, Mac Software: Adobe Photoshop CS, Adobe Illustrator CS, Adobe Indesign, Corel Draw, Macromedia Freehand, Adobe Lightroom
OTHER SKILLS AND COMPETENCES	Strong leadership to lead a project or assignment well according to company target, able to manage team or human resource, strong people skill to influence and motivating people, strong design and planning for assignment, able to solve problems well
ADDITIONAL INFORMATION	-
ACHIEVEMENT	- To celebrate the birthday of Keroncong Maestro “ Gesang “ . I created a logo or brand identity 90th Gesang Anniversary. This logo was signed by our vice president Mr. Jusuf Kalla and also Mr. Gesang as Keroncong Maestro (August 24, 2007) - Create and develop Mustika Ratu Bengkoang Whitening Series and New Variant of Mustika Ratu Puteri Body Splash : Rose Mango and Lime Jasmine and win some award is : 1. Indonesia Best Packaging Award 2009 2. Best PackIndo Star 2009

I declare that the statement made in this application is true and correct to the best of my knowledge.

Best Regards,



Ami Adityo Alfianto