

Joan Nathalie Jap

Graphic Designer



Work Experience

Graphic Designer & Marketing Executive | Charles & Keith, Pedro (PT. Kurnia Ciptamoda Gemilang)

August 2013 - present

- Make store visual layout for Pedro and few Charles & Keith stores
- Design artwork for EDM and social media
- Make in-mall variety artwork layout for stores promotion (ex. Standing poster, A5 poster, cashier poster, store card, membership card)
- Work closely with various vendors for artwork printing process and other promotion needs
- Work closely with Marketing Principal Pedro Group (Singapore) Pte Ltd and send regular report
- Make marketing plan and budget for Pedro Indonesia
- Responsible for marketing tools delivery to Pedro stores

Graphic Designer | Dale Carnegie Training (PT Dasindo Media)

August 2011 - April 2013

- Designing Dale Carnegie Training promotional tools, both printed and digital, such as catalog, flyers, brochure, agenda, calendar.
- Designing Dale Carnegie Training occasional marketing tools, such as greeting cards, job fair booklet, various stuff for 100th celebration.
- Supervising the circulation of promotion tools.
- Contact and negotiating with various vendors for promotion materials.
- Planning the marketing strategies with the team.
- Translate E-Tips from Dale Carnegie America to be uploaded on website regularly.

Independent Expert (Graphic Designer) | WWF- Indonesia

November 2010 - May 2011

- Make renewal concept for their Junior Conservationist Program and present it into an artwork.

Internship (Communication Graphics and Designer) |

Trivikom (Trivisual Komunika)

August 2009 - November 2009

- Designing promotion media such as fliers, brochures, posters, packages and stickers.

Student Assistant | Tarumanagara University

March 2009 - June 2009

- Assisting lecturers and help students for illustration and drawing subjects

Personal

Name	Joan Nathalie Jap
Place/ Birth Date	Sydney, December 30, 1988
Gender	Female
Nationality	Indonesian
Address	Jl. Kelapa Nias V PC 11/6 Kelapa Gading Jakarta Utara 14250
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Education

University	Tarumanagara University, Jakarta Art and Design Faculty July 2006 - July 2010
High School	SMA Stella Duce 1 Yogyakarta 2003-2006
Junior High School	SMP Stella Duce 1 Yogyakarta 2000-2003
Elementary School	Tarakanita Yogyakarta 1999-2000
	Santo Yakobus Jakarta 1994-1999

★ Skill

Language	1. Indonesian 2. English (active and passive)
Software Program	1. Microsoft Office - Moderate 2. Adobe Photoshop CS5 - Moderate 3. Adobe Illustrator CS5 - Moderate 4. Adobe Indesign CS5- Moderate 5. Adobe Acrobat- Moderate 6. Adobe Premiere - Beginner 7. iMovie – Beginner 8. Corel Draw - Beginner
Others	1. Sketching 2. Illustrating (colour pencil, water colour, poster colour, crayon, marker colour, oil colour) 3. Photography 4. Blogging 5. Writing