

# CURRICULUM VITAE

### 🍳 Malang, 9 Agustus 1991

### Jl. Letjend S. Parman III No. 19 Malang - JEast Java, Indonesia

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## **BIOGRAPHY**

I am more familiar with my nickname, Puput. I have a passion for design although for 4 years studying psychology and graduated with a S.Psi degree. But it makes me more confident that i have the ability and experience for more or less 8 years in design field and knowledge about psychology at the same time. Life is good, right?

# CHYNTIA PUSPITASARI.



### **EDUCATION BACKGROUND**

2010 - 2014: State University of Malang (Bachelor Psychology)

2007 - 2010 : Senior High School 1 Malang 2007 - 2004 : Junior High School 3 Malang

1998 - 2004: Elementary School Blimbing 3 Malang



### ORGANITATION BACKGROUND

2004 - 2005 : Chairman of Journalism Junior High School 3 Malang

2007 - 2008 : Vice Chairman of Journalism 'KIAS' Senior High School 1 Malang

2008 : Vice Chairman of Extracurricular Film SMANSA Senior High School 1 Malang
2009 : Decoration & Visual Section of art performing "NASA" Senior High School 1 Malang
2012 : Sponsorship Section of Psychology Debate Indonesia by State University of Malang



### **WORK EXPERIENCE**

### Supervisor Graphic Designer

Susan Creative Studio (Susan Group Semarang)

Periode: September 2014 - Present

Make a photo book layouts, menu book, packaging design, logo, corporate identity and branding. Creating a web design and illustration. Besides supervising and coordinating the design team in order to produce satisfactory results for the client and the company.

### Graphic Designer

Volare Creative, Malang - Yogyakarta

Periode: Oktober 2010 - Februari 2014

Editing and layouting yearbook page. Coordinate photo session activities of each class for yearbook. Provide consultation to clients design Yearbook. Presenting the results yearbook and design to clients. Clients who ever handled: SHS 3 Malang, SHS 1 Malang, SHS 1 Jember, National Unity School of Yogyakarta, Yogyakarta Indonesian Islamic University Pharmacy Major.

### Internship Corporate Communication (PR) PT TELKOMSEL Jateng & DIY, Semarang

Periode: Mei - July 2013

Managing the internal media (twitter). Recaps monitoring online media and print media every day. Making the news release. Doing Event management section documentation internal and external activities of PT Telkomsel Central Java and Yogyakarta such as Show Coboy Junior with Kartu AS, Anniversary 18<sup>th</sup> Telkomsel, Workshop Bedah Teknologi 1 "Teknologi 4G versus Wi-Max" by Telkomsel dan HME UNDIP Semarang, dll.

### Graphic Designer

Freelance (Kill The Liar)

Periode: 2007 - Present

Creating novel cover illustrations, artwork band, and layouting local magazine. Provide design consultancy to clients. Clients who ever handled: Novel Bright Morning - Jakarta, layouting Web-Blog Wonderlust Bandung, Artwork Band take This Life, Branding Vosco Caffee Malang, etc.



### SKILL

Graphic Design (Adobe Ps, Ai, iD, Pr) Corel Draw, Digital Drawing, Coloring, Content Writing, Promotion Media Social & Internet (twitter, facebook, blog) Web Design, Ms Office (Ms. Word, PowerPoint, Publisher, Excel, Outlook), Persuation communication, English and Bahasa Indonesia.

### **Design Application Skill:**

