



Curriculum Vitae

# hello

My name is Steven and what you're about to see below is my curriculum vitae. Please do contact me for more information regarding this. Thank you.



## Profile

**Full Name** // Steven Lee Alidjurnawan  
**Place & D.O.B** // Jakarta, December 20, 1985  
**Bloodtype** // O  
**Address** // Jl. P. Tubagus Angke No. 51  
Jakarta Barat 11250 - Indonesia  
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## I am a...

**Proactive team player** my experience in life coaching had given me the skill to motivate and taking initiative for the team to achieve greater results.

**Fast learner & goal oriented** learning new skills can be hard but by focusing on finding the solution for the problem has always been helping me to face new challenges.

**Excellent customer service** having a background in retail management has taught me a lot of things about interaction with clients and negotiations.

## Technical Skills



## Education

2004 - 2008 // Universitas Pelita Harapan  
Visual Communication Design

## Previous Employment

April 2009-2013  
→ **Sumber Rejeki**  
JOB TITLE // Store Manager

As one of the pioneers in the PVC retail plastic industry, Sumber Rejeki must keep maintaining its brand and customers while looking for new opportunities. As the store manager, my role is to keep the store running everyday that means controlling the inventories, staff management, and making sure customers are happy.

Freelance  
→ **Adam Khoo LTG.**  
JOB TITLE // IAG Coach

Adam Khoo LTG is Singapore's largest training company and it conduct seminars and workshops for kids to adults. I was in charge as a coach for the I Am Gifted programme, a programme designed for kids to achieve better results at school. My role is making sure the kids apply the technique they learned and give direct consult for their mental growth.

Freelance  
→ **Patroids Creative**  
JOB TITLE // Interactive Designer

Patroids is a digital marketing company that gives extraordinary output based on creativity and conceptual ideas. With clients like Far East, AXN, Animax, etc. Patroids has been considered as one of Singapore's leading agencies. My role is to maintain and create new design based on the system of the existing design.

## Freelance Experience

**Kanaya Press** (book cover and layout)  
**Daimame** (packaging label)  
**Jurnal Otaku Indonesia** (logo and advertisement)  
**Minomise** (logo)  
**Next Selular Indonesia** (logo and stationary)

**SIS Yearbook** (yearbook)  
**Impian Satu Milyar Campaign** (logo)  
and other pitching materials...

# Sample Work



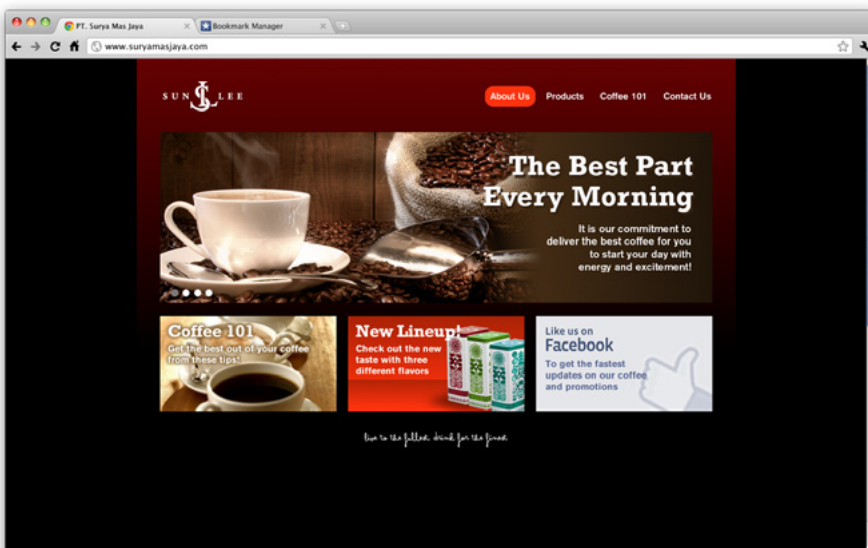
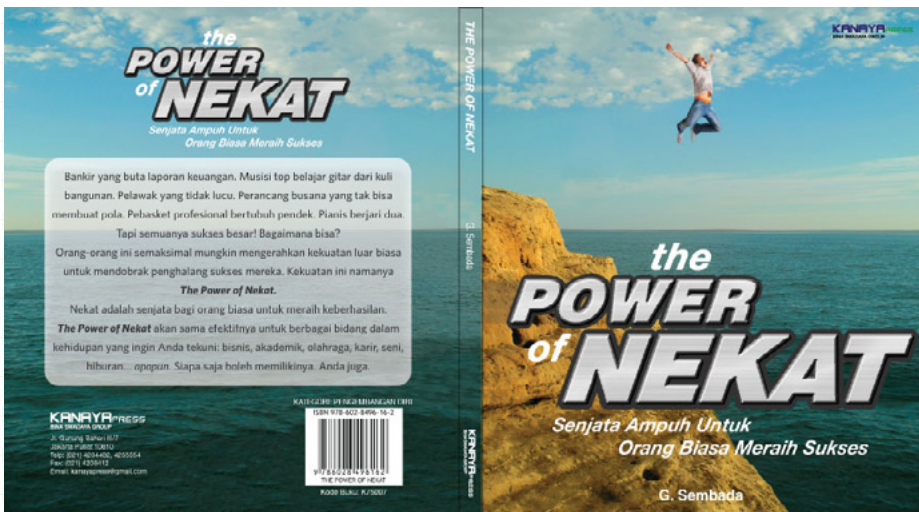
三の店  
**minomise**  
official retailer of Cospa



PT. Next Selular Indonesia



**TROPIC**  
O F F S E T



**@check Out**  
my portfolio for  
more artworks!