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Ismi Utari

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Summary

- Upcoming bachelor of economics, with strong foundation in management principles, a hard worker and fast learner.
- Experienced in both independent and team projects.

Education

Universitas Gajah Mada (UGM)

2011-November 2015 (expected)

Pursuing bachelor degree, management.

GPA: 3.56/4.00

Courses: Management, Accounting, Economics, Business Valuation, Risk Management, International Financial Management, Marketing Management, Consumer Behavior, Human Resource Management, Strategic Management, Operation Management.

Work Experiences

PT Krakatau Steel (Persero) Tbk.

January-February 2015

- Attended internship at vendor management, part of logistic department.
- Managed data and administration of PT Krakatau Steel's vendors.

Garuda Youth Community (Non-Profit Environment Community)

2013

- Worked as financial staff responsible to managed funding of programs.

Ikamma FEB UGM (Student Organization)

2012-2013

- Facilitated management student of FEB UGM on academic development skill by workshop and seminars.
- Worked as staff of Intellectual Department, responsible to held a Forex Workshop.

Project Experiences

Digital Marketing Plan Imotion

2014

- Analyzed marketing case and problems that Bank Bukopin faces related on digital marketing concept. Developed ideas based on digital media and made it in a comprehensive digital marketing strategies.
- As top 5 team of the competition, held by Faculty of Economics, University of Indonesia.

Membalong Expo 2014

2014

- Worked as project manager, responsible to managing the Fair, explore uniqueness of local products from local society, motivate people to maximize local uniqueness, and encourage local potential tourism destination.
- Organized an Expo/Local Fair contained of local arts and products at Penyabong beach, Membalong, Belitung, Indonesia.
- A program unit of Student Community Service of UGM. Worked in a team of twenty-seven.

Danone Young Social Entrepreneur

2014

- Developed business ideas and simple product that maximizing local resources with social responsibility background.
- Worked in a team of five, main responsible on financial planning of the project.

Bandung Tourism Competition**2014**

- Analyzed problems in Taman Hutan Raya Ir. Djuanda (Tahura) as one of tourism destination in Bandung and made a comprehensive marketing plan.
- Worked in a team of three, held by Faculty of Economics, Padjajaran University.

CIMB ASEAN Stock Exchange**2014**

- Made decisions and choose to buy or sell profitable shares of listed companies in some capital market in Southeast Asia.
- Worked in a team of four, the competition held by CIMB.

Skills

Microsoft Office Programs (Word, Excel, Power Point), Power Editor (Video and Movie Editor), Basic Corel Draw and Photoshop (Design).