

Lourenchyus Alfredo

UX/UI Designer

3 September 1992

+62 813 8093 6938

Harapan Indah, Jalan Nusa Indah XIV
Blok MC no 10

lourenchyus.alfredo@gmail.com



Experiences

UX Mentor - Purwadhika

July 2018- Present
UX Design Mentor

As a mentor, my responsibility is to share about What is UX Design and all the things related with UX Process. And also on this class, all the student tried to explore UX Process based on real project. They choose 1 problem and tried to solve it based on UX Process and as a mentor, I help them through that process by process and on the final day, they presented all the concept that they do during the class.

MNC Group - Mister Aladin

Oct 2017- Present
UX/UI Designer

Mister Aladin are "Your Best Travel Friend" who help you to find right place to holiday, right hotel/villa for your holiday. We serve you with excellent booking system and easy to use mobile apps.

When I joined MNC Group - Mister Aladin, they starting to improve their product, from only hotel booking to train and flight booking. So as a UX/UI designer I started to research what user want from our service, what is the best flow for them and other research material and after that we compile it and describe it to be UI visual that implemented on Website and Mobile apps and soon we will have international flight and also tour package.

PT Meteor Digital Inovasi

Jan 2017 - Sept 2017
UX/UI Designer

Meteor Digital Inovasi is a Digital Agency who provide digital solution and digital needed for company, community and government.

As a UX/UI designer my responsibility are :

1. Gather user requirement, discuss it to Business Development team and Developer team and find the solution for customer needed.

2. Illustrate idea to story board and wireframe.
3. Create all Illustration, Icon, and material that UI needed.
4. Create Hi fidelity mockup.
5. Testing the mockup with QA team
6. Share all asset to Developer team for creating real apps/website

7 Langit - XL
Sept 2016 - Dec 2016
Graphic Designer - Social
Media Specialist

7 Langit is a creative agency that help Sisternet (one of XL's sister company) to do their campaign. First, as a graphic designer I help them to create visual for Sisternet Campaign with "Ini Kisah Tiga Dara Movie". For this campaign we create web design for promotion and also IG and FB posting content.

And next after "Ini Kisah Tiga Dara Movie" campaign, I create design for Sisternet event and also daily content for their IG and FB.

PT Electrolux Indonesia
Mei 2016 - August 2016
Graphic Designer

Creating POSM material for PT Electrolux Indonesia and also creating social media content for them

PT Sony Indonesia
July 2013- Mar 2016
Graphic Designer Intern

I join PT Sony Indonesia as Graphic Designer. My responsibility are creating all design material and POSM for PT Sony Indonesia store and partners all around Indonesia.

For design process, first we discuss with the management and marketing teams about their goal and their target for the product, and we create marketing plan for that and also design support for marketing goal. The Design that we created are POSM such as flyer, banner, catalog, POP design for product, seaseonal promotion, monthly promotion and print ads.

Jakarta Arts Councils
Sept 2012 - Dec 2012
Graphic Designer Intern

Jakarta Arts Councils are big community for an Artist all around Indonesia. Every year they are always have so many programs that cover all of their commite. So my responsibility are creating all of design and publication material for them. Design item that I created are poster, flyer, banner, program book and invitation design.

Education

Jakarta Faculty of Arts
2010 - 2014

Portfolio

Linkedin
Lourenchyus Alfredo

Instagram
ui.lab

Behance
Lourenchyus Alfredo

Dribbble
Lourenchyus Alfredo