



Ed'sign
CV & Portofolio

2011 - 2015

Edbert Sadeli

Graphic Design
Portofolio book

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PK Trading & Packaging
WimCycle Singapore
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PT. Attalah Berkah Mandiri

Illustration

Cara Delevingne Fanart Series
Chinese Painting
etc.

Digital painting

Katy Perry
Tifany Girl's Generation



HI :)

Nice
to meet
you

Edbert sadeli, 22 years old, fresh graduated based in Jakarta. Currently, I graduated from Tarumanagara University, majoring in Graphic Design. Now, I am looking for a fun and exciting job to apply my study into the real work environment. I believe I have great knowledge, creativity and ability to grow with your company. Make me your team, you won't be disappointed!

I love everything that relates to arts, especially drawings. My hobbies are drawing (of course), watching movies, listening to music, hang out with my friends, and watching my favorite football club Manchester United.



My Name
Edbert sadeli

Born
04.06.1993

Gender
Male

Address
Earth, Indonesia
Jakarta, Jl. Kemenangan 2 no. 14
West Jakarta, Chinatown

Religion
Buddhist

Interested
Football soccer
Games
Music
Movies

Hangout
Drawing
Chatting

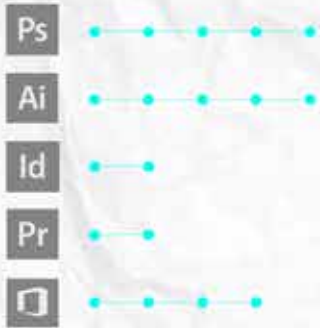
Language
Bahasa *fluent*
English *fluent*
Korean *Beginner*





Skill

Software



Design

My design skills specialize in **brand and identity**, **illustration**, **promotion**, and **sketching**. Able to use design philosophy well in concepting and printing. Able to handle work toward photography, web layout, and sculpture. I love everything that relates to arts, especially drawings.

Workflow



Education

Senior Highschool 2008-2011
St. Matteo Ricci 1 Jakarta

College/University 2011-2015
Graphic Design Bachelor Degree
Tarumanaga University Jakarta

Experience

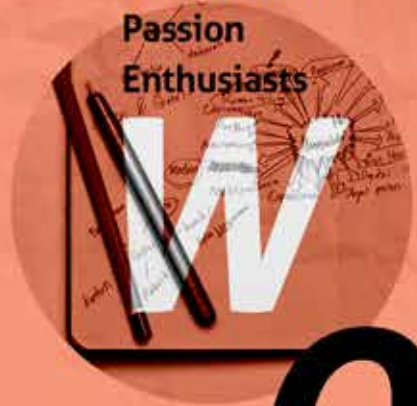
Internship 45 days
2014 - Vodoux Creative Jakarta
As Junior Graphic Designer

Freelance Graphic Designer
2014 - K&J Tuna Pancing Surabaya
2014 - PK AutoParts - Singapore
2015 - PK Trading Package - Singapore
2015 - Wimcycle - Singapore





Value
Emphasize
Imagination
Passion
Enthusiasts



O



RKS



Fixies diapers campaign,
2014
Midtest

Design Communication Visual 4
"STORY FOR YOUR LITTLE ONE"



Toyota Prius campaign,
2014

Midtest

Design Communication Visual 5
"Greening your Life, Change your Lifestyle"



Design Communication Visual 5
"Greening your Life, Change your Lifestyle"

This "Greening your life, change your lifestyle" campaign is part of Design communication visual class. This campaign contain criticize and persuade people to change their lifestyle and keep our environment with reduce pollution.





**KILLS!
PIRACY**

Finaltest

Legal Download Campaign

Design Communication Visual 5

"Support Legal Download (Kills Piracy)"





Design Communication Visual 5 **Finaltest** **"Support Legal Download (Kills Piracy)"**

Support legal download (Kills Piracy) is a final test from DKV 5 class. At the final project, the lecturer instructed to create one group and make a campaign from the issues that have been given by the lecturer. This Campaign is underway to persuade the people for kills piracy and support legal download.





ILLUSTRATION ASSIGNMENT

"Magazine Cover, Twist of mind, and Hybrida"

This assignment work on the A2 Canson watercolor paper 300 gsm and using Faber-castle pencil watercolor. On the first and second illustration have a halloween magazine concept. The third illustration is twist of mind of illustration from marvel comics superhero changes to chef and who love cooking. And the last illustration is a hybrida from rhino and plants.

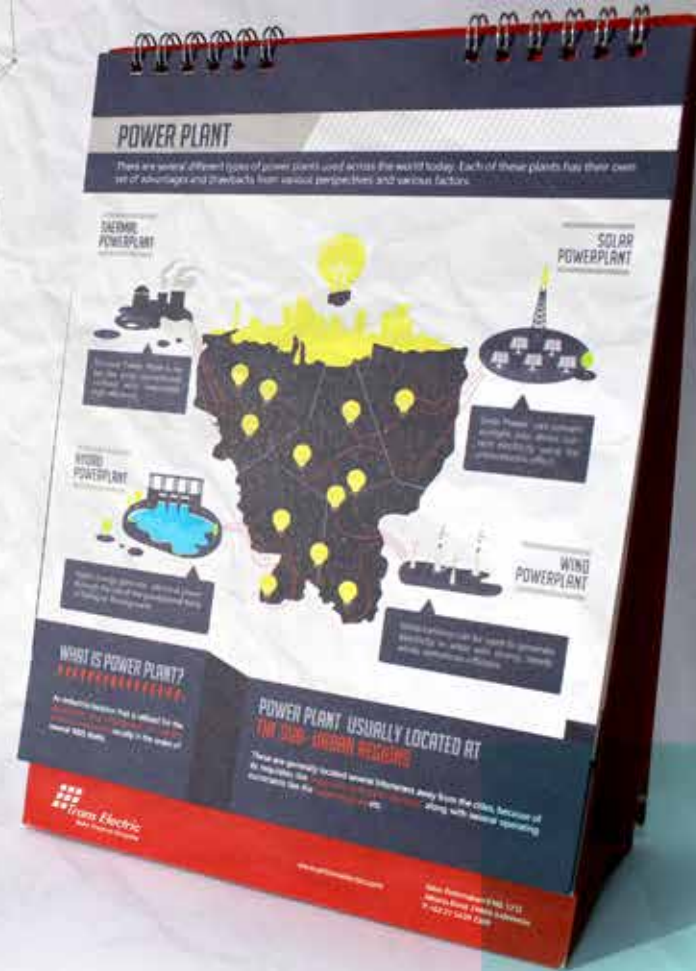


Final Project

"FUN ILLUSTRATION BOOK with Pencil & Watercolor"

FUN ILLUSTRATION BOOK, This book wants to show that drawing is fun. This book expected to help people who are interested in illustration and could add knowledge for readers.





Vodoux Creative

Printed Calendar - 2014

PT. Trans Electric

PT. TRANS electric is one of the biggest company that provides electrical equipment that is already known in Indonesia. Clients such as PLN is the user electrical equipment from PT. TRANS electric. My role at this project as graphic designer.





Illustration Card Vodoux Creative
Birthday Party Invitation

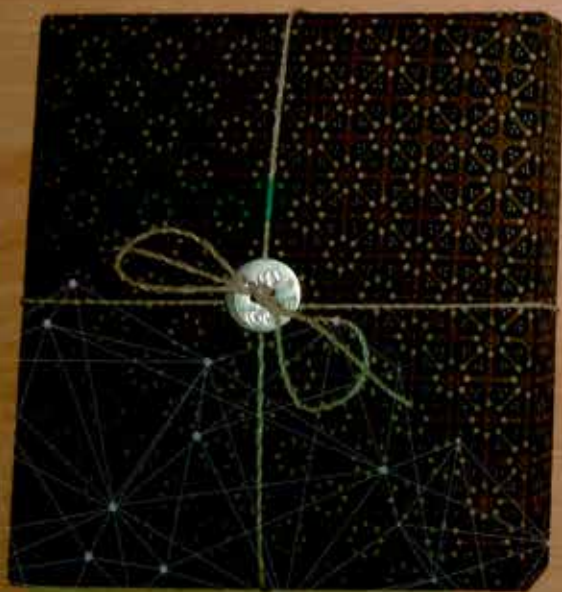
My Role in this project is making the whole illustration and coloring for this card and template for pop up card. Finishing this card handed to vodoux team.



Illustration
SST Pepper

Vodoux Creative

SST is a manufacturer of pepper that pleasantly large in Indonesia, SST are want to expand the target market go international. Vodoux Creative get a chance to make souvenirs will be distributed to his clients inside and outside the country. My role is involved in the search process, the idea of making illustrations for applied on souvenir to make soap packaging for SST.





Supergraphic Illustration
ATEK Nasi Campur

Vodoux Creative

My role at this project when I'm intern is Graphic designer and Illustrator. ATEK is one of the old Nasi Campur restaurant in Jakarta. ATEK want to refresh an existing image so, Vodoux get a chance for rebranding ATEK.



Printed Flyer - 2014
Beautify Series



Printed Flyer - 2014
Flower Series

S.H.E Project
 Vodoux Creative

S.H.E is a softlens product in indonesia. This product is export goods from korea. The Target of this product are middle class



Label Packaging - 2014
K&J Tuna Umpan Pancing
Client Commission

K&J Tuna Umpan pancing is one of the K&J Product engaged in the largest canned food indonesia and based from in Surabaya, K&J guarantee the best quality of canned food.



Printed Namecard - 2014

Corporate identity

Client Commission

PK Autopart established in 2014 in Singapore. They have been handling imports and exports of spare parts from Russia, Indonesia, Fiji, Japan, China and many other countries. Pk Auto-parts provide various automotive spare parts, such as: electrical components, suspension parts, engine parts, automotive bearings, oil seals, etc.

PK Packaging & Trading

"With years of experience in Packaging industry, we have been handling Customers unique packaging needs with our wide product range, such as Strapping band, Garbage bag, Masking tape, Printed tape, Bubble wrap, PE Bags & Sheets, Corrugated paper, and Many more"



Stretch Film

Our Stretch Film is made from Virgin Grade LLDPE material with high clarity. It is used to pack large quantity of goods together, such as chemical drums and carton boxes to collapse them together preventing them from falling apart while transporting.



Bubble Wrap

Made of quality grade polyethylene for protection of goods during transportation. The bubble helps to absorb the impact of knocking.

Corrugated paper

Made of quality recycled paper material. Mainly used by logistic and movers to protect furniture or any other goods from damage during transportation.



PE Bags

PE Bags are made from polyethylene material. Commonly used in industrial and manufacturing sector for pack goods into packet form to prevent scratches.

OPP Tapes

OPP tapes are adhesive tapes commonly used to seal up carton boxes to prevent the cover from flapping out. Sometimes it can also be used for small goods to be bundled up together.



PE Sheet

Usually made from recycled polyethylene materials. It is commonly used in construction or printing works to protect floorings, furniture and wall spaces against wall scratches.

Carton Box

We supply quality carton boxes with varying size, thickness, color and layer. Printing is available upon request.



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**Printed Brochure & Namecard - 2015
Promotion & Corporate identity**

Client Commission

Pk Packaging & Trading is one of the big packaging and trading supplies in Singapore. The packaging and trading supplies is made from high quality materials.

Wimcycle singapore



Printed Brochure - 2014
childhood Bicycle
 Client Commission

Wim Cycle is one of the biggest bicycle company in Indonesia. And then, to expand the sales territory of the company, wim cycle try to open dealer and branches abroad. This brochure is one of the promotion Wim cycle product in Singapore.



Printed Namecard - 2014

Lee Jade Artshop
Client Comission

Lee Jade artshop is one of the vintage artshop in Jakarta. Lee jade artshop Located near at chinatown, Glodok, Jakarta Barat. Lee jade Artshop sells many antique porcelain, crystal jade, old traditional indonesian antique, Gemstone, and many more.



Logo - 2015
CV. Athallah Berkah Mandiri
Client Comission

This company is engaged in the petroleum industry
Logo corporate.





Cara Delevingne Fanart Series

Model & Actress

Pencil HB, 2B, & 5B,
Watercolor Reeves & Winsor Cotman,
on Sketchbook A4, Fancy Paper A4,
& Montval 300 gsm A4



Chinese painting "Peaceful"

Final project Content,
FUN ILLUSTRATION BOOK
Watercolor Reeves & Winsor Cotman,
on Reeves Watercolor paper A5





IU (Lee Ji-eun)
Korean singer & actress
Faber-castle Pencil Color,
on Sketchbook A4

Milla Jovovich (Alice)
Actress (Resident Evil)
Faber-castle Pencil Color & Reeves Pastel,
on Sketchbook paper A3



Unknown
Client Comission
Pencil 2B & 5B,
on Sketchbook A4

Miranda Kerr
Model & Victoria Secret
LYRA, Rembrant Pencil Color,
& Faber-castle pencil color,
on Sketchbook paper A2



Zooey Deschanel
Actress, Model,
& singer
Pencil 2B & 5B
on Sketchbook A4



Usamaru 15

Usamaru Manami
Nude Model, based in Japan
Watercolor Winsor & Cotman,
on Montval A5



장승연

Jang Seung Yeon
CLC Crystal Clear Korean girlband
Pencil HB & 5B



Gloomy imagination
imagination model
Mix Media, Pencil 2B, Watercolor
Reeves, and Digital Touch UP.



Pablo Picasso
Final Project Content,
FUN ILLUSTRATION BOOK
Watercolor Winsor & Cotman,
Reeves watercolor paper A5



Godzilla Burger
Boredom attacked
Watercolor Winsor & Cotman,
Fancy Paper.



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Tiffany
Girl's Generation
First attempt using
Genius pen Tablet



Katy Perry
Third attempt using
Genius pen Tablet



*Let's meet up and
have some coffee*

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