



**MICHAEL ALEXANDER RUDY**  
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#### EMPLOYMENT OBJECTIVE

A career in Visual Communication Design, specifically in the areas of photography that will optimally utilize strong creativity, digital imaging skills, sense of aesthetic, and leadership.

#### EDUCATION

**INSTITUT TEKNOLOGI HARAPAN BANGSA**, Bandung, Indonesia September 2015  
Sarjana Desain Komunikasi Visual. Concentration : Photography  
GPA 3.47

**Certiplus Program** May 2015  
at ITHB Career Resource Center  
Completed a series of professional training in computer, communication, leadership, enterpreneurship, and career planning skills

**Mindstream, Creative Director Cloning** January 2015  
at ITHB Visual Communication Design  
Completed a series of professional training in Strategic planning, Copywriting, Media ecology, Art Directing, and Brand Activation

#### EXPERIENCE

**PT. Gombe Citra Lestari (Baloonsstudio)**, Jakarta Selatan June 2015 - July 2015  
*a photography company founded in 2005, specialized in commercial photography, that serves more than 40 big clients in the area of Jakarta, such as Hakuodo, Honda, BMW, etc.*

Summer Intern, Junior Photographer

Visualized client brief for Honda Vario ESP, Honda CB150R, and Sarung Mangga

- Participated in project briefings to visualize concepts from Hakuodo Agency
- Set Lighting for Sunlife Insurance commercial photo session
- Visualized Honda Vario ESP from concept briefs to photos
- Visualized Honda CB150R from concept briefs to photos
- Visualized Sarung Mangga Product from concept briefs to photos

#### ADDITIONAL INFORMATION

- Highly proficient in the following technologies :
  - Imaging technologies : Adobe Photoshop, Capture One.
  - Video technologies : Adobe Premiere, Adobe after effect.
  - Office Suites : Microsoft Office, Microsoft Excel, Microsoft Power Point.