

# PERSONAL DATA

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**Full Name :**  
Muhammad Ibrahim

**Nick Name :**  
Ibam

**Sex :**  
Male

**Birth Date & Birth Place :**  
Tangerang, 15 November 1993

**Nationality :**  
Indonesia

**Status :**  
Single


**Religion :**  
Islam

**Address :**  
Komplek Taman Mangu Indah  
blok I2 No.14, Pondok Aren,  
Tangerang Selatan, 15222.

**Phone Number & Whatsapp :**  
+6281280059129

**E-mail :**  
k.mibrahim1511@gmail.com

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 ibammi

 @ibammi

 k.mibrahim

 57249867



# EDUCATION & TRAINING

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1999-2005	: Sekolah Dasar Cenderawasih III
2005-2008	: Sekolah Menengah Pertama Cenderawasih II
2008-2011	: Sekolah Menengah Atas Negeri 5 Tangerang Selatan
2011-2015	: Universitas Pembangunan Jaya, Sarjana Desain Komunikasi Visual
2011	: Mahesa English Course Kediri

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# EXPERIENCE

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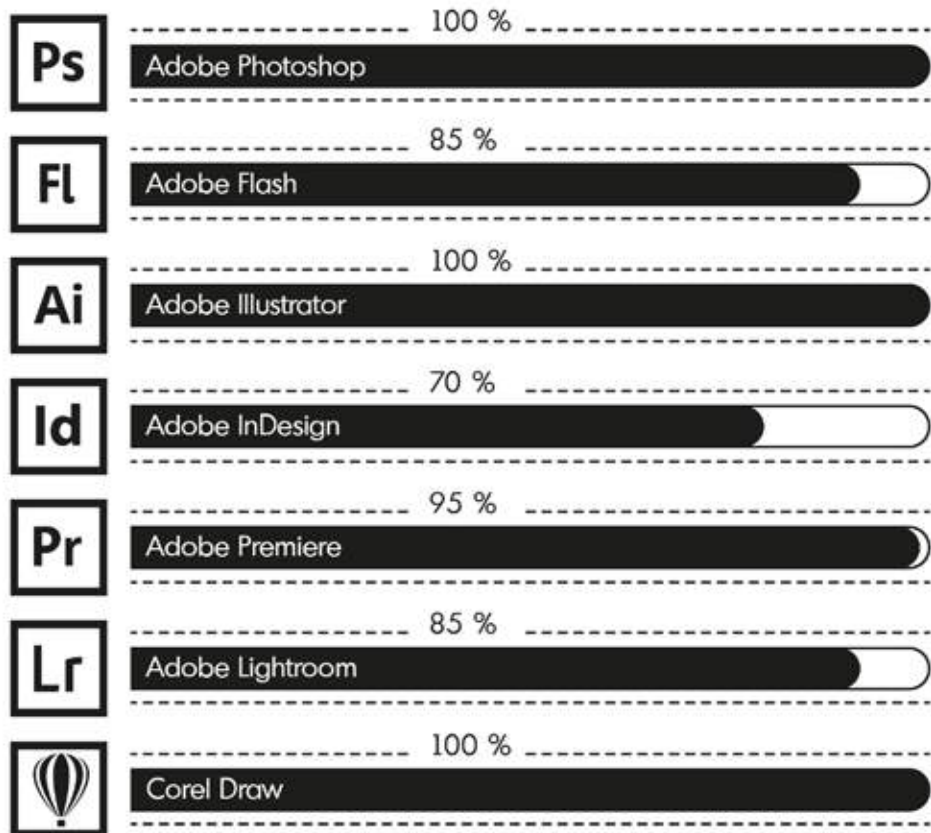
- Banner Designer in Senior High School Performing Arts 2010.
- Speakers of Indonesian Conference on Religion and Peace 2012, Salemba, Jakarta.
- Graphic Design of Trakindo Employee Fun Day 2013.
- Graphic Design of Purwa Rupa Student Exhibition 2014.
- Video Shooting (Documenter & Video Profile) :
  - Meratus Jaya Iron & Steel 2013 (Cameraman).
  - Feni Haltim Ferronickel Tanjung Buli, Halmahera Timur 2013 (Cameraman).
  - Liberal Arts Video of Universitas Pembangunan Jaya (Cameraman).
  - MRV Workshop & Training of Indonesian Climate Change Center 2014 (Cameraman).

- Photo Booth Designer for Soft Opening Bintaro Xchange Mall 2014.
- Part of Graphic Designer Team for Sunlife Annual Award Night 2015.
- Internship at Redworks.Inc (By Ogilvy) Advertising, Central Senayan, Jakarta 2014.

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# GRAPHIC DESIGN SOFTWARE PROGRAM SKILLS

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# GENERAL SOFTWARE PROGRAM SKILLS

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100 %

Microsoft Power Point



100 %

Microsoft Word



85 %

Microsoft Excel

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# HOBBY & INTEREST

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Photography



Videography



Traveling



Sketching



Swimming



DIY



Diecast



Cat Lover



Hard Worker



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# PORTFOLIO

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Real Project Content

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# Trakindo (Employee Fun Day 2013)

Job Recruitment By : UPBEAT Communication

----- Welcoming Gate (420 x 297) -----



----- Photobooth (366 x 305) -----





----- Horizontal Banner (253 x 40) -----



- Vertical Banner (88 x 253)



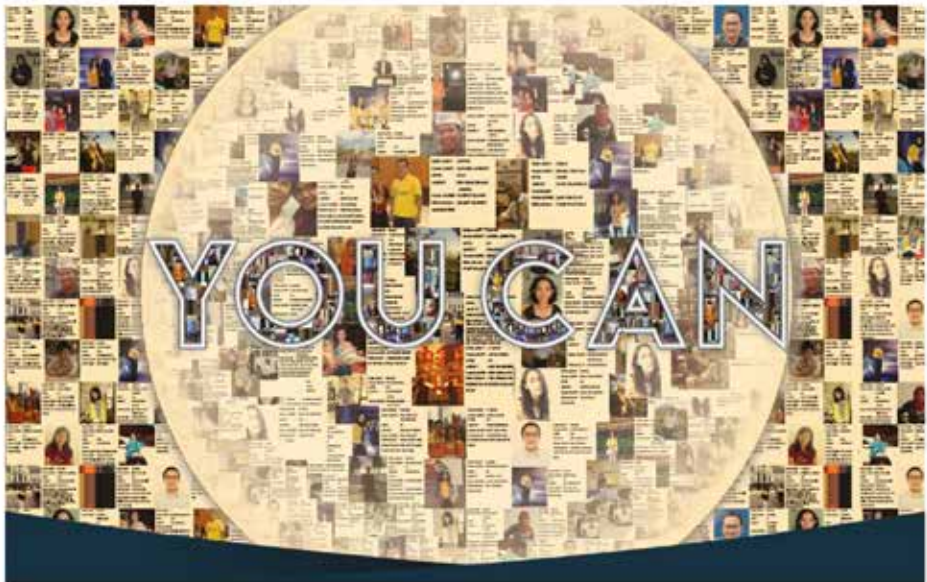
----- Photo Documentation -----



# Sunlife (Night Awarding 2015)

Job Recruitment By : UPBEAT Communication

Wall of Fame (490 x 307)



Wall of Fame (490 x 307)





Photo Documentation



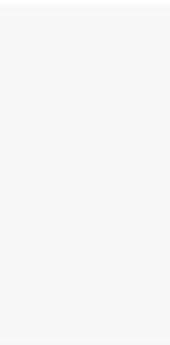
# UNICEF (Concept of Educational Toys)

Job Recruitment By : RedWorks.Inc Advertising (Internship)

Concept for Boy Toys



Ajarkan anak dengan apa yang mereka sukai  
misal, jika ada yang berakus, manfaatkan kegiatan  
itu baik



## Concept for Girl Toys



# Sariwangi (Liburan Hangat Keluarga 2014)

Job Recruitment By : RedWorks.Inc Advertising (Internship)

Event Logo

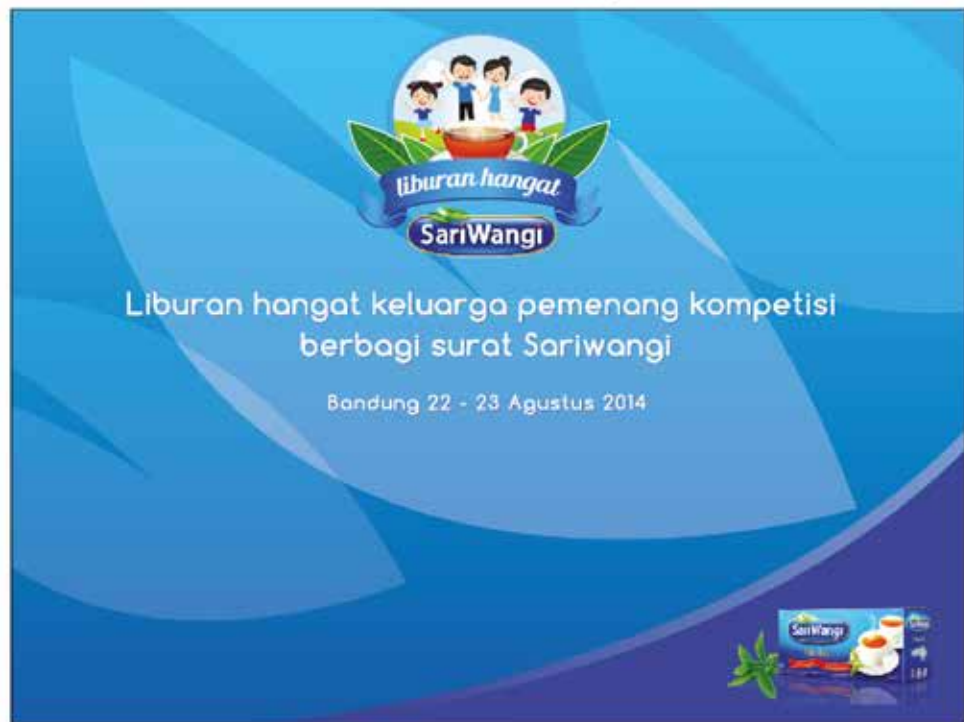


Welcoming Gate (500 x 500)






Banner & Backdrop



liburan hangat  
SariWangi

Liburan hangat keluarga pemenang kompetisi  
berbagi surat SariWangi

Bandung 22 - 23 Agustus 2014



liburan hangat  
SariWangi

Liburan  
hangat  
keluarga  
SariWangi

Bandung  
22 - 23 Agustus  
2014



liburan hangat  
SariWangi

Nikmati Liburan  
Hangat dan  
Ciptakan Momen  
Keberhasilan  
Dalam Keluarga

Bandung 22-23 Agustus 2014



liburan hangat  
SariWangi

Liburan Hangat Keluarga  
Pemenang Kompetisi  
Berbagi Surat SariWangi

Bandung, 22-23 Agustus 2014



liburan hangat  
SariWangi

Liburan hangat keluarga pemenang  
kompetisi berbagi surat SariWangi

Bandung 22 - 23 Agustus 2014



liburan hangat  
SariWangi

Selamat Menikmati Liburan Hangat Bersama Keluarga  
Bagi Pemenang Kompetisi Berbagi Surat SariWangi

Bandung, 22 - 23 Agustus 2014



----- Sign System (210 x 297) -----



----- Gimmick -----



Gift Photo Frame



Photo Documentation





# Coca-Cola (Hypermarket POSM)

Job Recruitment By : RedWorks.Inc Advertising (Internship)

## Shelfstalker Concept





# Le Minerale (Launching)

Job Recruitment By : RedWorks.Inc Advertising (Internship)

## Launching Gimmick



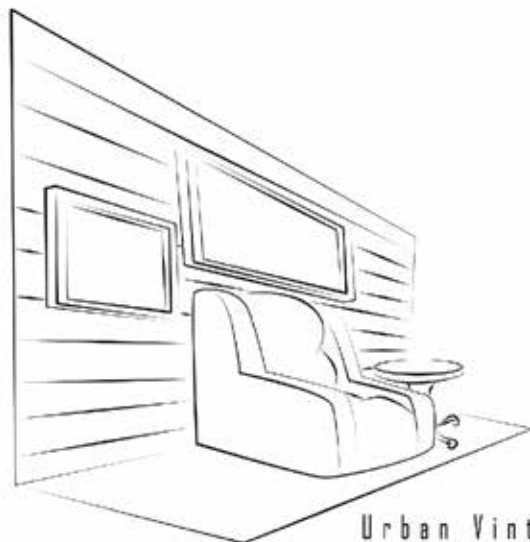
## Hypermarket POSM Strategy



# Bintaro Xchange (Soft Opening)

Job Recruitment By : Universitas Pembangunan Jaya

Photobooth (600 x 400)



Urban Vintage

Tampak Depan



Photo Documentation



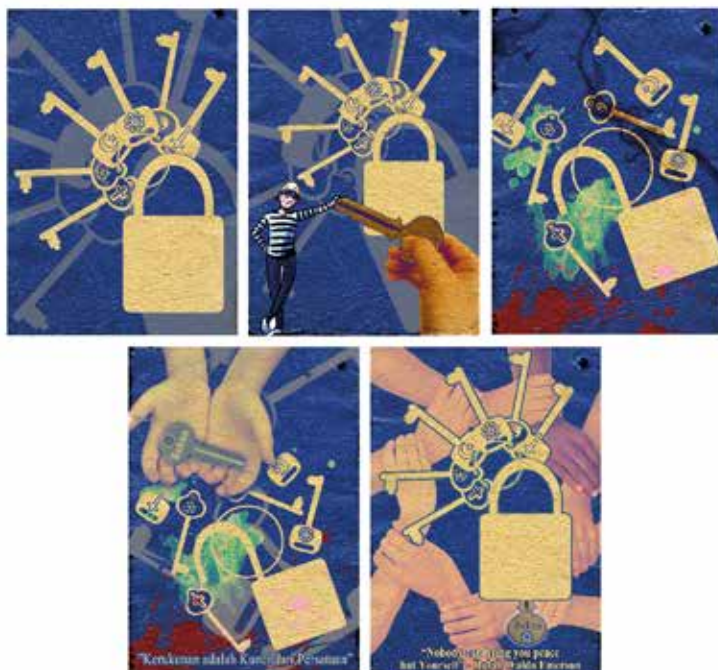


# ICRP

## (Indonesian Conference on Religion and Peace)

Job Recruitment By : Universitas Pembangunan Jaya

-----Photobooth (600 x 400)-----



-----Photo Documentation-----



# Sekolah Bisa (P2M Gift for Sekolah Bisa)

Job Recruitment By : Universitas Pembangunan Jaya

Placard Gift (21 x 22)



Photo Documentation



# Purwa Rupa (Collage Student Exhibition)

Job Recruitment By : Universitas Pembangunan Jaya

Certificate (297 x 210)



## SERTIFIKAT

DIBERIKAN KEPADA :

ATAS PARTISIPASINYA SEBAGAI PESERTA TALKSHOW/WORKSHOP  
DALAM ACARA STUDENT PORTOFOLIO EXHIBITION "PURWARUPA 2014".  
MEI 2014

KETUA PELAKSANA

RAHMA PURISARI, ST.ARS., N. ARS.

Artwork Label (10,3 x 4,4)



Nama Kelompok

Anggota

Asal Sekolah

Judul Karya

Deskripsi Karya

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# PORTOFOLIO

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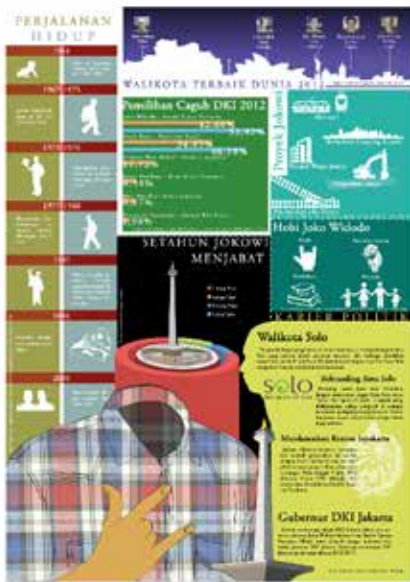
Others Graphic Design Project

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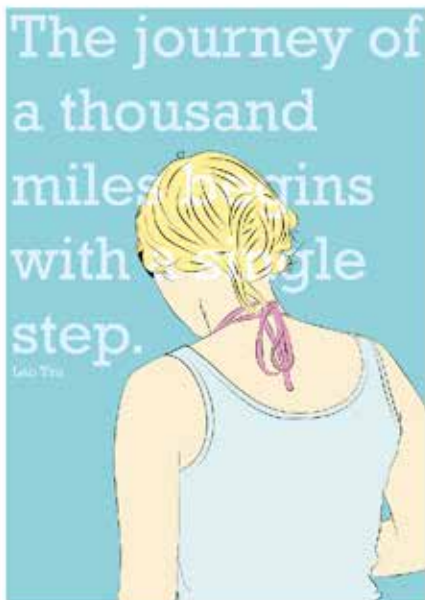
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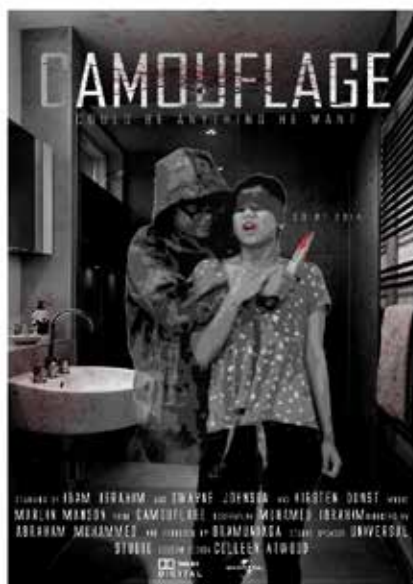
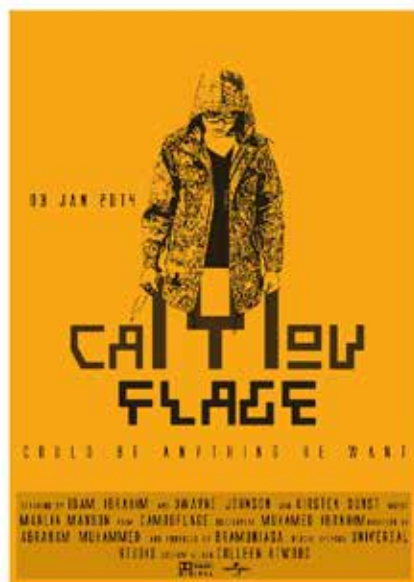
Info Graphic (420 x 594)



Vector Illustration (297x420)



Vector Illustration (297x420)



## Rebranding Kecap Nasional





----- Implementation of Kecap Nasional New Design -----





## Packaging Design



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# PORTOFOLIO

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Photography Project

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Model Photography



Model Photography



Human Interest





Human Interest



Product Photography



Product Photography



Outdoor Photography



Outdoor Photography





----- Macro Photography -----

