

SUPRIADI

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GRAPHIC DESIGNER WITH A LITTLE BIT MULTIMEDIA KNOWLEDGE

Good design improves communication, Great design improve understanding. I'm a 32 years Graphic Designer with Computer for Business Diploma concentrating in Web Design, with more than 5 years' experience in teaching.

My career as a Graphic Designer start from 2006 when I first join my first Agency, and now the field spreading into hospitality.

From 2012 I was working in Best Western International for Indonesia, in here my leadership is Improved; I have more than 10 sub coordinate. My habit of work is improved too because I need to be example, training and motivate them so our team work will be perfect.

My Freelancer account also contribute to upgrading my branding skill, in here I come across a lot of branding contest, and win some. A lot of my client came from abroad from local restaurant to Start-up Company and even re-branding well known hotel chain in Indonesia.

EDUCATION

SIBERNATIKA

Jalan Hos Cokroaminoto 22, Tangerang Selatan

Diploma on Computer for Business major in Web Design

2004

I learn basic Graphic Design, basic Web Design, basic Programing, and basic Drafter.

SKILL

- Graphic Design
- Web Design
- Video Editing
- Creating Brand Identity Manual
- Printing and Production Promotion Material
- Leading Team
- Training
- Marketing and Sales Collateral & Support
- Organize Event

EXPERIENCE

BEST WESTERN INTERNATIONAL for Indonesia

Jakarta, Indonesia

Graphic Designer Coordinator

2012 – Now

- Design Template Manual Brand Identity
 - Maintain Brand
 - Train and motivate graphic design team
 - Responsibility for reviewing and approval every design
 - Responsibility for upcoming printing material
 - Make a good relationship with printing supplier
-

AMOS COZY HOTEL, Melawai

Jakarta, Indonesia

Graphic Designer

2010 – 2012

- Design Template Manual Brand Identity
 - Maintain Brand
 - Responsibility for upcoming promotion
 - Responsibility for upcoming printing material
 - Make a good relationship with printing supplier
-

PRIME & FIRST, Multi Level Marketing

Jakarta, Indonesia

Graphic Designer

2008 – 2009

- Responsibility for upcoming promotion
 - Responsibility for upcoming printing material
 - Make a good relationship with printing supplier
-

SIBERNATIKA, Diploma to Short Course

Jakarta, Indonesia

Computer Trainer for Multimedia Design

2006 – 2012

- Demonstrates accurate and up-to-date knowledge of content
- Implements designated curriculum
- Maintains lesson plans as required by educational institutions policy

- Assigns reasonable tasks and homework to students
- responsibility for supervising students in class Make a good relationship with printing supplier

THE MINISTRY OF EDUCATION and CULTURE

Jakarta, Indonesia

Computer Trainer for Technology Information Communication (TIK)

2005 – 2006

- Demonstrates accurate and up-to-date knowledge of content
- Implements designated curriculum
- Maintains lesson plans as required by educational institutions policy
- Assigns reasonable tasks and homework to students

ORANJI Japan Community

Jakarta, Indonesia

General Affair Staff

2004 – 2005

- Producing detailed proposals for events
- Securing and booking a suitable venue or location
- Coordinating with talent
- Coordinating suppliers
- Handling talent queries
- Troubleshooting on the day of the event to ensure that all runs smoothly

TOYS R US

Jakarta, Indonesia

Sales Assistant Staff

2001 – 2002

- Advising & serving customers
- Assisting customers in order to help them find what they need
- Ensuring stock levels are well maintained
- Promoting store cards or special offers
- Providing customers with information on pricing and product availability
- Arranging window displays
- Handling customer complaints or handing customers on to management

PORTFOLIO



For Amos Cozy Hotel Jakarta



For Chill In Café Jakarta

Stay and pay less
Rp. 100.000*
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Jakarta BEST WESTERN Mangga Dua, BEST WESTERN Mega Kuningan, BEST WESTERN Hariston, BEST WESTERN Kemayoran Hotel, BEST WESTERN PREMIER The Hive, BEST WESTERN PREMIER The Bellevue
Bogor BEST WESTERN Bogor Icon **Bali** BEST WESTERN Resort Kuta, BEST WESTERN Kuta Villa, BEST WESTERN Kuta Beach, BEST WESTERN PREMIER Sunset Road Solo, BEST WESTERN PREMIER Solo Baru
Malang BEST WESTERN OJ Hotel **Makassar** BEST WESTERN PLUS Makassar Beach
Pontianak BEST WESTERN Kota Baru

OPENING SOON: Bali, Banjarmasin, Bandung, Jakarta, Manado, Surabaya, Palu, Yogyakarta

*Booking period until 31 May 2015. Staying period until 31 December 2015. Valid for Indonesian KTP/ KITAS/KRIMS holders. Terms and conditions apply.

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For Best Western International Indonesia



For Buvana Spa

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