

PORTFOLIO

RESUME BOOKLET

HELLO!

I'M DIAN

PROFILE

Dian Ayu Lestari

DATE OF BIRTH

September, 23 1995

HOMETOWN

Pemalang

EDUCATION

- SD Negeri 3 Kebondalem Pemalang
- SMP Negeri 2 Pemalang
- SMA Negeri 1 Pemalang
- Visual Design Communication
Sebelas Maret University Surakarta

ABILITY

Ai 

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Id 

SPECIALITY

Do flat design. Do simple.
Simpel illustration. Brand
Identity. Digital Imaging
retouch/editing photo.
Packaging design (a little bit
but I'm not sure).

FAVOURITE

soda milk, adventure, swim, read a book,
look at clear sky, sing, learn new thing,
explore, etc

EXPRERIENCE

- Pameran "13UP" as participant
- Solo Membaca as Sponsorship
- Lembaga Pers Mahasiswa UNS as Redaktur Pelaksana
Layout dan Ilustrasi.
- 2 month Internship at JXL Design Co tahun 2016
- Design team in small startup cemacemit.com

BRANDING

logo, stationary, promotional



APP DESIGN



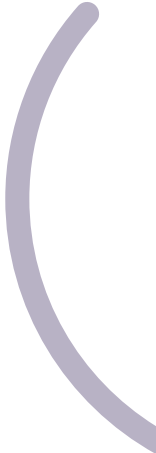
Go Pemalang

Go Pemalang

Logo



-  #F16521
-  #ED1C24









Notice Pocket

Nopo

Notice Pocket

Share/chat: Notice Pocket merupakan aplikasi bagi tugas sehingga dapat berfungsi untuk share antar teman.


Color : PANTONE

■ #1C3665

■ #469B47

facebook Notice Find friends Home

Let's share, Let's work together




Notice Pocket [Update Info](#) [View Activity](#)

Now
December
2011
2010
2009
2008
2007
Born


About

Highlights

Instagram 19:33

 **noticepocket**

Let's share, Let's work together

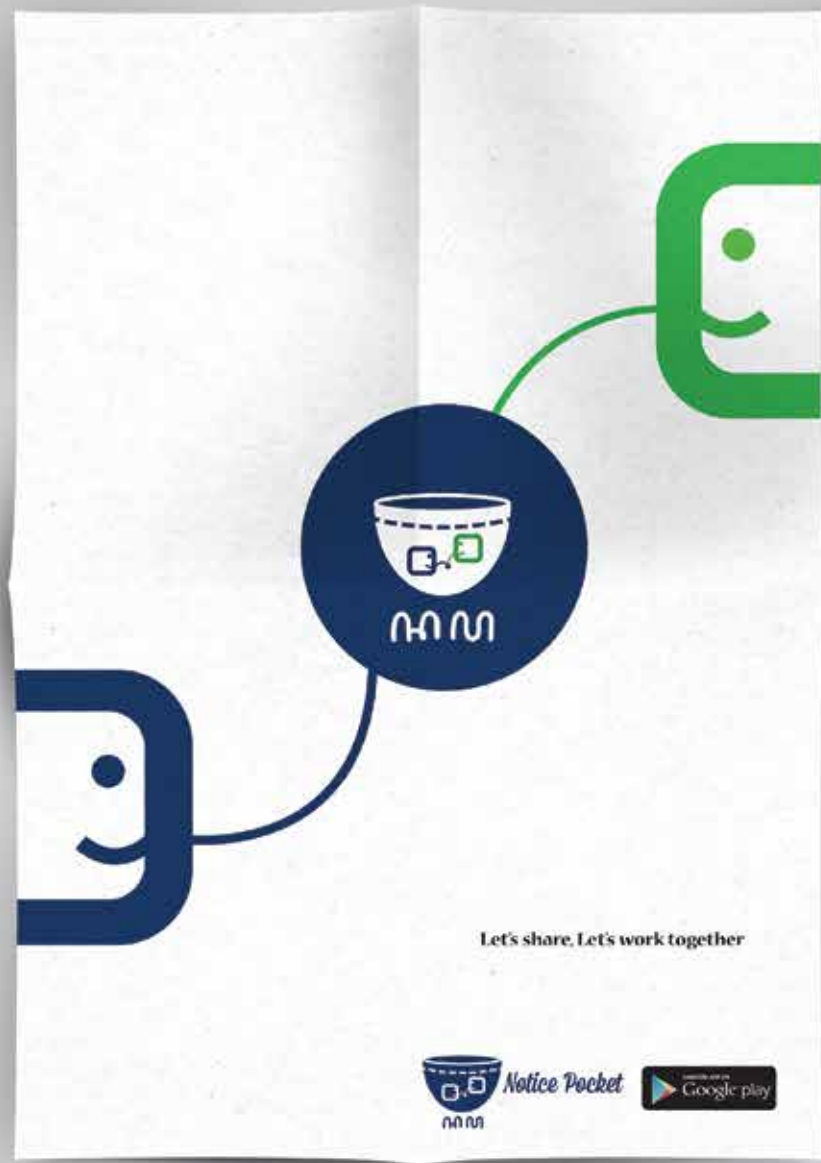


Notice Pocket
[Google play](#)

♥ 22 Likes

yanlu_dian Amazing!! 2 13 15

Home Search  Activity Profile



Let's share, Let's work together



Notice Pocket



LOGO DESIGN



City Branding

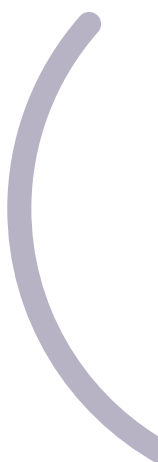
Pemalang City

Color : PANTONE

■ #8D2B1C

■ #F16521

Mini Icon









Dahar Radja

Bebek Goreng

Color : PANTONE

■ #BF5927

■ #EFA51F

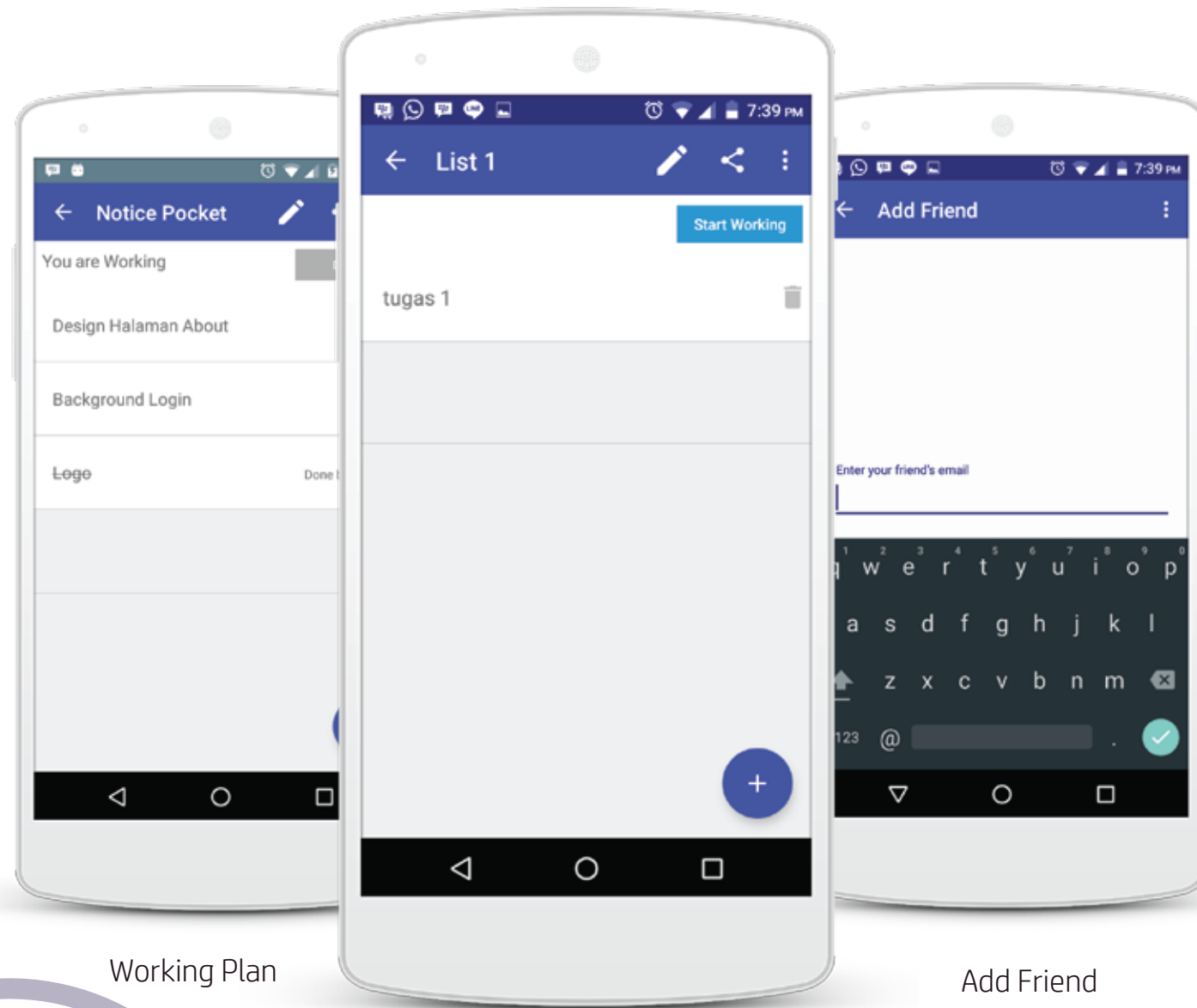
■ #F09220





UI DESIGN

android application



Working Plan

Add List

Add Friend

Nopo

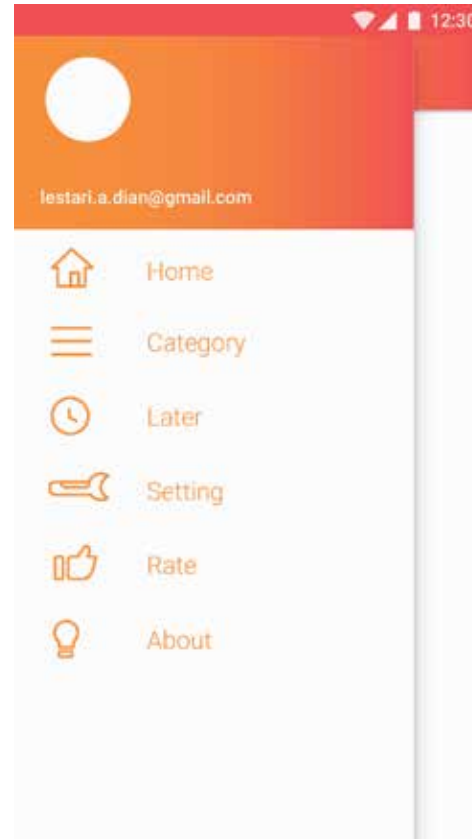
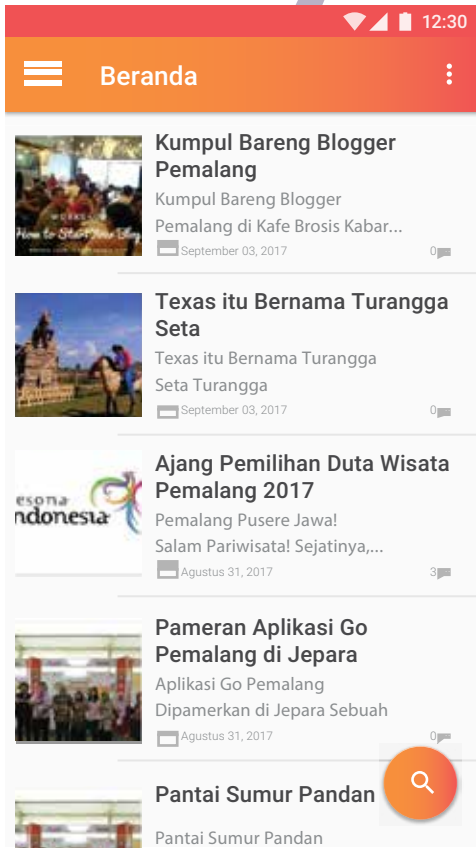
Notice Pocket



Go Pemasang

Icon Design





PACKAGING

Tugas Akhir/ Final Artwork



Food Packaging

Primary Packaging

Master Box Packaging





REHASAN BARU!

Makanan Ringan, Kaya Gizi
Khas Pematang

Produksi: Cipta Jaya Pematang

Alamat usaha
Perumahan Permai Blok HI Kabipateng
Taman Katapaten Pematang Jawa
Tengah

ogel
ogel



REHASAN BARU!

Makanan Ringan, Kaya Gizi
Khas Pematang

Produksi: Cipta Jaya Pematang



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Kepada, Yth

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Lia Marfuah

Marketing Manager
ogel ogel
Jl. Raya ...
No. ...
Telp. ...
Email: ...

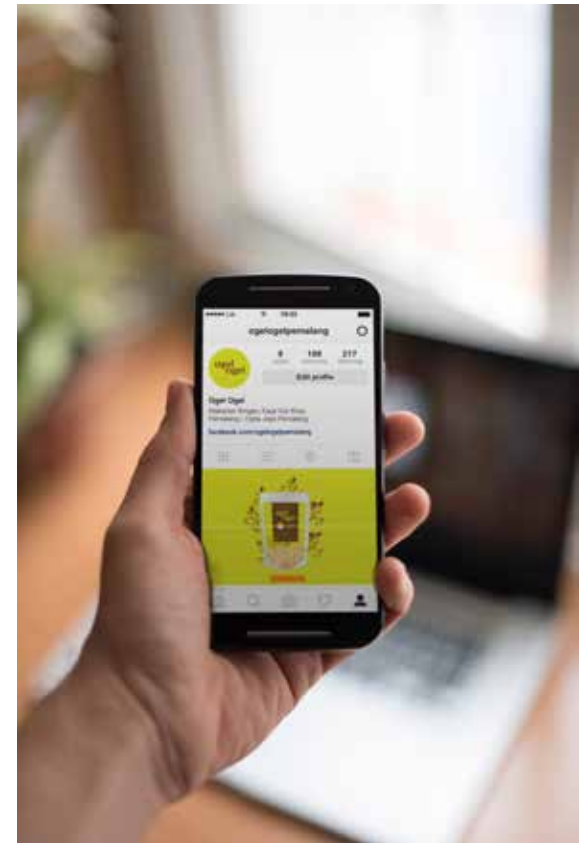
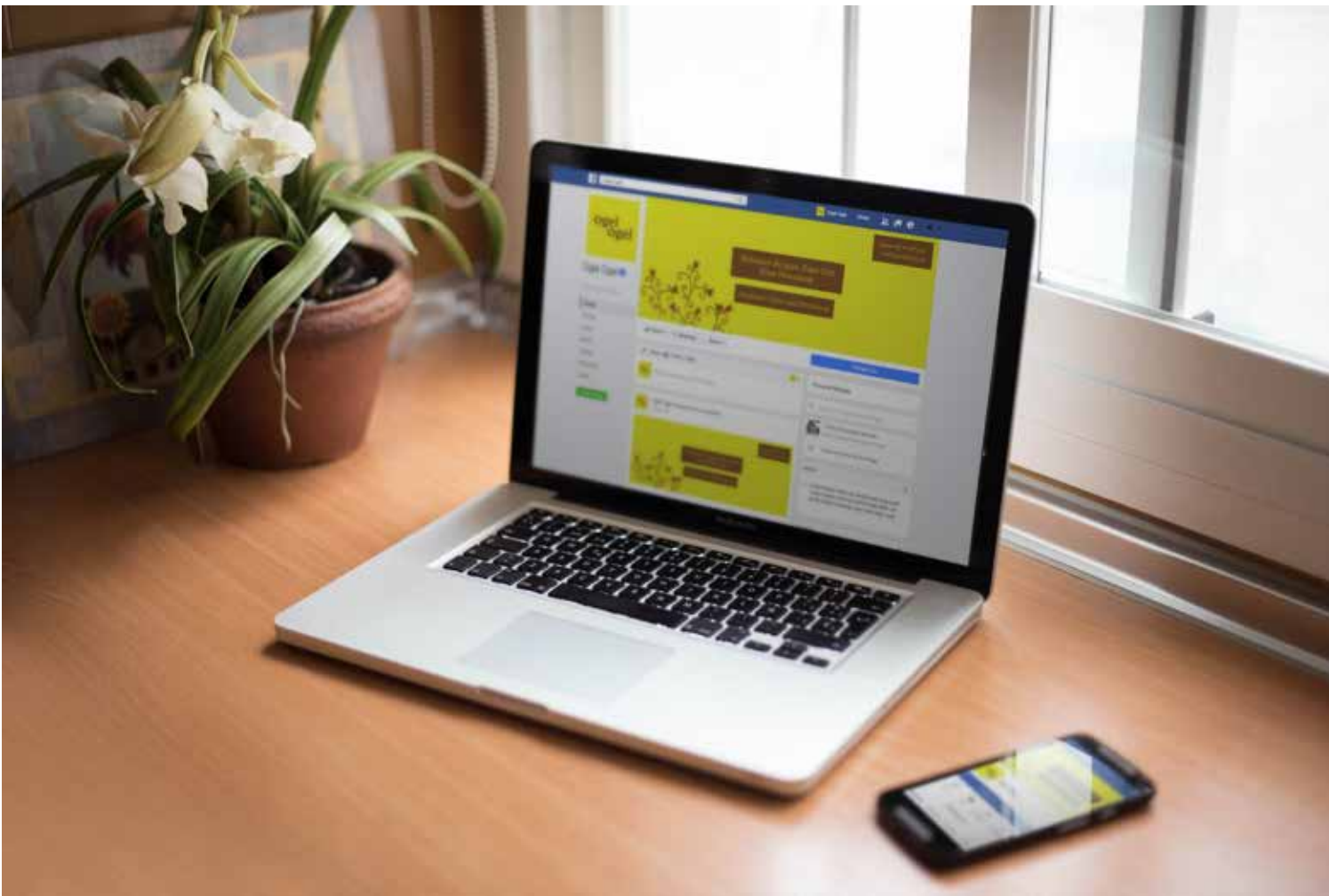
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ogel

To: Mr.
OGA OGA Printing

Jl. Raya ...
No. ...
Telp. ...
Email: ...

OGA OGA Printing

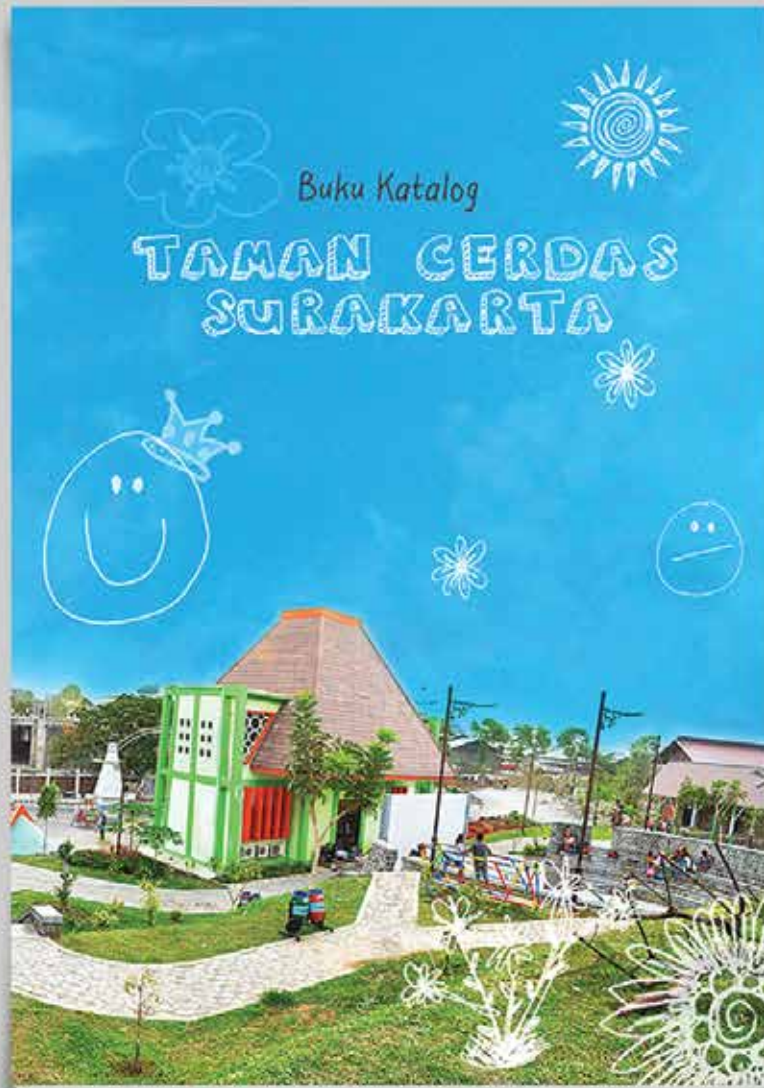




DIGITAL IMAGING

Photo Retouch, Digital Photo





Catalog Book

Taman Cerdas Surakarta
Digital Imaging

Team Project
I am as Digital Imaging

Before



Before



After



After

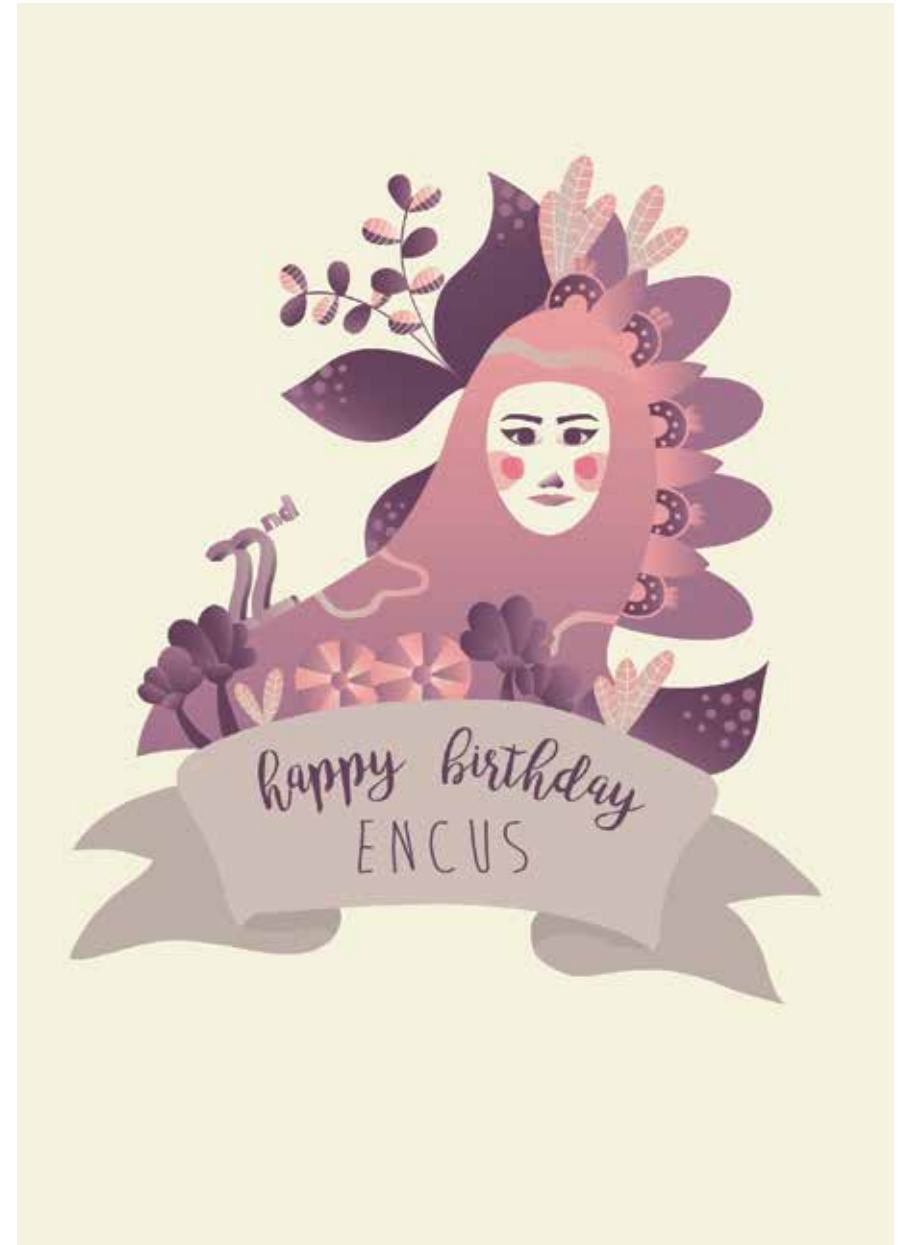


ILLUSTRATION

A little in my leisure time









THANK YOU

CONTACT ME



dianaylestari@gmail.com



Dian Lestari



Dian Ayu Lestari



085741905764