 mirzza al akbarian

Curriculum vitae

(resume)



Who am i ? (recent activity)

Mirzza Al Akbarian (1988) ,spending four year studied Graphic Design at Institute Teknologi Sepuluh Nopember Surabaya (ITS Surabaya) & graduated in 2012 with GPA 3,42. I have several year experience as Graphic Designer, mostly at Property Developer. Recently i was promoted to be Marketing Communication & Design Supervisor.

Currently living in Jakarta, try to provide the best that i can do with skills & my taste of design and analitical branding strategy. I always curious and constantly need a new challenge of my career.

recommend me —   

08.10.1988

the beginnings of adventures

Recognize Deeper (fact)

Gender : Male
Height : 1.70 m
Weight : 93 kg
Religion : Islam
Marital Status : Married
Ethnic Group : Java



Curently Address

Perum Violet Garden M/21
Kranji - Bekasi



Contact

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Education

SDN Burengan 3 Kediri
elementary school
1995 - 2001

SMPN 1 Kediri
junior high school
2001 - 2004

SMAN 1 Kediri
senior high school
2004 - 2007

INSTITUTE TEKNOLOGI SEPULUH NOPEMBER (ITS SURABAYA)

Visual Communication Design, GPA 3,42

Bachelor's degree

2008 - 2012

Skill, Abilities & Talent

Design Skills



Adobe
Creative
Suite 6
& More

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Flash

Adobe After Effect

Autodesk 3DS Max

Adobe Premiere

Office Skills

Microsoft Word
Microsoft Power Point
Microsoft Excel

Other

Budget plan
Event Plan & handling

Experiences - Career

GRAPHIC DESIGNER

at Ministry of Trade and Industry, East Java Province

Dec 2012 - March 2013

Prepares work to be accomplished by gathering information and materials. Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts that be cohered with client need. Almost all of the clients come from small industries (UKM) that need to upgraded their packaging

GRAPHIC DESIGNER

AGUNG PODOMORO LAND

Borneo Bay City - Balikpapan

March 2013 - Sept 2014

Prepares all collateral design such as Flyer, Folding Brochure, and Catalogue. Working concept to final art work of all promotional material in ATL and BTL media such as Billboard Design, Magazine Ads, Newspaper Ads, until TVC or Video Promotional. I also prepared monthly fresh concept for All Promotional Tools, the concept regulary change each month. In this company I ever handle up to 3 objective is Mall (Plaza Balikpapan) , Apartment (Borneo Bay City) and Housing (Bukit Mediterranean - Samarinda).

Experiences - Career

Sr. GRAPHIC DESIGNER
at POLLUX PROPERTIES INDONESIA
Sept 2014 - May 2015

as Senior, i work with junior graphic designer as co-worker to prepare Collateral design, Adv & Promotion ATL & BTL in every project that we have. Prepare Presentation for Marketing as Sales Kit. I often concurrently do the even as Multimedia Jockey and prepare multimedia before the event (Bumper Video, Logo Animation, etc)

Spv. MARCOMM & DESIGN
at POLLUX PROPERTIES INDONESIA
May 2015 - Present

supervise and direct the workflow of graphic designer, event executive, and social media specialists by assigning job tasks, and together make the most suitable concept of Corporate Campaign and Communications. Together with PR Agency Building and maintenance of consistent branding or corporate identity across marketing and public relations channels with media release, Advertorial and Social Media Campaign. Creating and supervising Event to increase sales and brand awareness and also create the marketing event budget. Prepares all collateral design, Advertisement, Promotion concept and partially do the final Artwork.

Award & Achievement

GOLD MEDAL of Poster Design Competition
PIMNAS Makassar
July 2011

PIMNAS stands for Pekan Ilmiah Mahasiswa Nasional. PIMNAS (Pekan Ilmiah Mahasiswa Nasional) it is a competition for creative work and Diploma students S1 national level held by the Higher Education, which will compete in this event a variety of students, from a variety of majors, and various parts of Indonesia. So you could say this is the most prestigious event of the students. In this event students can compete with students throughout Indonesia and the existence of the university will be tested in this event.

FINALIST of WOW
(World of Wayang Design Competition)
Sept 2010

Batle of Kiskendha

I try to describe the war between two brother which should be used as a lesson and do not duplicate. This competition named "world of Wayang" or called WoW! 2011 was also a party event and Indonesian Wayang art appreciation in the present context is to widen the range of its target audience towards the people who are younger, more diverse, have relevance to the present context, therefore we did some groundbreaking approach to the target audience, make reforms grain offerings and more diverse activities through various mediums of expression and communication patterns of the revolution..



THE CHOSEN ONE

selected artwork



3 Year 1095 days some selected

*compilation artwork that i like
so much, since collage until
last project*



College Project

Topeng Malang Nganderang

*Batik pattern combination of Topeng Malang Icons
with Garing Nganderang Batik Pattern of Borneo*



College Project

Poster of Movie Project

*this movie try to show that indomie as a product
can bring the togetherness, its for commercial purpose*

College Project

Poster of Social Campaign

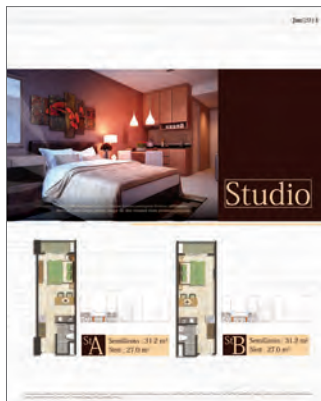
*this poster illustration made by me with mix
of water colour and pencil color*



Borneo Bay City

example of fresh concept for All Promotional Tools, that regular change each month.

Newspaper & Magz Ads >>



Borneo Bay City

example of Collateral for special unit apartment

<< Booklet / Brochure of The Podium

Folding Brochure >>



Pollux Properties

Social Media Display



Pollux Properties

Magz Ads

Pollux Properties

Collateral design





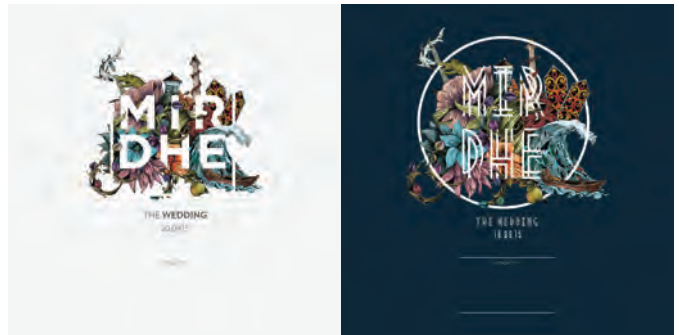
Personal Project

Selected artwork of my personal project, hobbies and commercial purpose

<< Finalist World of Wayang Design Competition

Personal Project

Illustration of My Wedding Invitation



Personal Project

Logo & Advertisement material of start up Outdoor Tools Rental "Petarung"

Personal Project

3D design of Booth & Event Layout

