



CURRICULUM VITAE

Febriana Mulyaningtyas

KPAD, Jl. Intendans H-29. Jakarta, Indonesia

Email : tyas2294@gmail.com

Tel. : (+62) 81287812500

Date of Birth : Jakarta, 2 February 1994

Education

2012 – 2016 Binus University, Jakarta. Indonesia.

Bachelor of Arts and Design.

Modules included : Graphic Design, UI/UX, New Media.

Skills Profile

Leadership

As team leader for “Panen Raya Nusantara Event”, our team came second out of many entries from other universities. I demonstrated strong leadership in this role; motivating and leading the team to this outstanding performance.

Motivation and Ambition

I am able to perform well in high-pressure environment as I am very competitive with a strong motivation to succeed. An example of this is the way I was able to balance work and study with my design interests while at university. Training several times while also meeting all assignments deadlines required motivation, prioritization and organizational skills.

Additionally, I have always had a part-time job and internship job alongside my studies. This demonstrates personal motivation to continually develop myself and my skills.

Communication, Presentation and Networking

Throughout my studies I have developed my oral communication skills, contributing to seminars and debates in class. I am experiences in communicating with a variety of people.

Innovative

I am an active team member and will contribute to a team's ideas and outcomes. I recognize it is important to work together as a collective and to try and encourage those who may not be as confident as others.

Work and Activity Experience

- A Runner up in Posters design for Indonesia University (UI) in 2010.
- Participated in "How to be an illustrator" in 2010.
- Participated in workshop about "batik yuuuk" in 2012.

- **Design Internship at Binus University - Binus Job Expo Event 2013**
I started my first internship in Binus Career Center and work as an intern. Help the organization with designing a job vacancy book and designing other media for their event.

- **Design Internship at Idea Box 2014**
This is my second time doing internship and be responsible for make a design for NXT Conference, you can access their website in www.nxtcon.com I designed their logo and layout for the website.

- **Design Internship at Xion Digital Agency 2014**
In the third time I work as an intern, this was my first time working as an intern in the agency. I was responsible for make a visual design for social media content. I'm handling some designs for brands like Original Source, Imperial Leather, Heinz ABC, and Kecap Black Gold.

- **Freelance Designer for Cakes Appeal 2014**
Cakes Appeal was my first freelance client, we were working together and they wanted me to make a website design for their shop and also redesign their logo including their packaging design.

- **Freelance Designer at Prioritas Pialang Asuransi 2015**
Prioritas Pialang Asuransi is a start up of insurance helping. I designed their first logo including stationaries and guideline book.

- **Part Time Designer at Destroypop, Retrodistribution. Thailand's corporate 2015**
Destroypop is a Thailand based company and work together with Retrodistribution and located in France. Destroypop has conveyed its passion for cinema, photography, indie culture or street art in its creations. I was designing their new packaging and other media such as flyer, brochure, and etc.

- **Design Internship at ICBC Bank, Jakarta 2015.**
This was my last time doing internship and was a mandatory from my university to do internship and help completing my last semester. I worked around 5 months and gain more experience working as a designer in a big corporate. ICBC Bank needs a designer who can manage their consistent design for corporate and their brand. Works that I've succeed make was
 - Annual year book design
 - Email Blast
 - Banner

- Promo Credit Card book
- Credit Card Design
- Infographic
- Etc.

Skills

Freehand

Image Digital manipulation

Realistic pencil drawings

Acrylic and Posters painting

Tracing Photos

Etc.

Software Skills

- Adobe Creative Suites : Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premier, Adobe Dreamweaver, Adobe Flash, Etc.
- Microsoft Office