



Hello!

**LET ME
INTRODUCE
MY SELF**

STEFFANUS ISMARDHIAN

Bachelor Degree of Design and Visual Communications



PROFILE

Im a fresh gradute with bachelor degree of Design and Visual Communications in Soegijapranata Catholic University, Semarang.
I have a good passion in design especially advertising or campaign and really liked working together in teams because it can get insights widely.

ORGANIZATION

BADAN EKSEKUTIF MAHASISWA 2013-2014
Faculty of Architecture and Design Soegijapranata University
As Programs Evaluation

BADAN EKSEKUTIF MAHASISWA 2014-2015
Faculty of Architecture and Design Soegijapranata University
As Vice President

AWARD

STUDENT EXCHANGE DECEMBER, 2014
Participant exchange program between DLUS-D and Unika Soegijapranata

EXPERIENCE

INTERNSHIP PROGRAM JANUARY-MARCH, 2015
at Leo Burnett Indonesia (Advertising Company)
As Jr. Art Director • Philips Morris Indonesia (Marlboro)
• Pop Mie

FREELANCE OCTOBER-NOVEMBER 2015
at Promotion and Publishing Soegijapranata University
As Graphic Designer

EDUCATION

DON BOSKO SENIOR HIGH SCHOOL 2012
Semarang, Central Java

UNIKA SOEGIJAPRANATA 2016
Semarang, Central Java
Bachelor degree of Design and Visual Communications

Steffanus Ismardhian

BIRTH May, 4th 1994

CONTACT

Brigjen Katamso Street, 843
Ungaran, Central Java

+ 6282225582971 (Mobile)

Ismardhian@gmail.com

MY PORTFOLIO

<http://www.kreavi.com/Ismar>

SKILLS

PROFESSIONAL SKILLS

Photoshop

Illustrator

Indesign

Premiere

After Effect

Flash

PERSONAL SKILLS

Teamwork

Productivity

Communication

Organization

Creativity

LANGUAGE

Bahasa

English

WEBSITE :

<http://www.kreavi.com/Ismar>

ATTACHMENT



To Whom It May Concern

Ref. #: 051/SRI/HR/III/2015

This is to certify that:

Steffanus Ismardhian

has completed his internship in our company in the period of January 6th, 2015 to March 20th, 2015.

During his internship, Steffanus was assigned to our Creative Department handling some accounts such as Philips Morris Indonesia (Marlboro) as his main account, and minor on Indofood (PopMie) and also involve on initial preparation of Pitching.

Amongst the things he has learned and got involved in were: Creative Briefing, Designing, Art Directing, Brainstorming until to work execution.

During his time here, he also has an introduction of a TVC shoot production for McDonalds account.

Steffanus has shown curiosity, enthusiasm, willingness to learn while handling the tasks assigned to him; and most of all is the responsibility he has shown in every single task given to him.

We believe with more trainings and experience, he has the capability to improve himself and be successful on his chosen career.

We wish him success in his future endeavor.

Jakarta, 20th March 2015

PT STAR REACHERS INDONESIA

Pancanita Manalu
HR & Talent Management Executive

ATTACHMENT



De La Salle University-Dasmariñas
College of Engineering, Architecture and Technology
Dasmariñas City, Cavite, Philippines
and

UnikaSeogijapranata Catholic University
Faculty of Architecture and Visual Communications
Semarang, Central Java, Indonesia



Present this

CERTIFICATE OF PARTICIPATION

to

Steffanus Ismardhian SPSU

For Participating in the 2nd Architectural Design & Graphics Workshop on annual collaborative program between DLSU-D and UNIKA Seogijapranata held on December 6-12, 2014 at De La Salle University – Dasmariñas.

Given this 12th day of December 2014 at DLSU-D Retreat and Conference Center, Dasmariñas City, Cavite, Philippines.

Handwritten signature of Engr. Jose Rizaldy A. De Armas.

Engr. Jose Rizaldy A. De Armas

Dean, CEAT

De La Salle University - Dasmariñas

Handwritten signature of Dr. Olivia M. Legaspi.

Dr. Olivia M. Legaspi

Vice Chancellor for Academics and Research

De La Salle University - Dasmariñas

PORTFOLIO

KV Marlboro

(Client Marlboro)



PORTFOLIO

Bilboard Pop Mie

(Client Pop Mie)



PORTFOLIO

Campaign City Branding



PORTFOLIO



*Thank
You*



ISMARDHIAN



STEFFANUS ISMARDHIAN

MORE PORTFOLIO

<http://www.kreavi.com/Ismar>