



## Education

2004 – 2008

**Bachelor's degree**

Faculty of Computer Science,  
STMIK-Indonesia

Project Grade : 3.13/4.00

2016 – now

**Magister degree**

Faculty of Management  
Univ. Bunda Mulia



## Experience

April 2014 – Present

**PT. Teletama Artha Mandiri**

SPV Creative Design Erajaya Group

- Develop design concept for corporate image
- Develop design for Erafone ATL/BTL promotion
- Develop design concept for Erafone instore signage and decoration
- Develop Design POSM for Erafone and Traditional

Nov 2012 – March 2014

**PT. Teletama Artha Mandiri**

Digital Marketing Specialist SPV

- Development TAM New Website User Interface
- Maintain TAM Facebook ( Daily Posting / Interaction, Customer Complaint, Promotion)
- Maintain TAM Twitter ( Daily Posting / Interaction, Customer Complaint, Promotion)
- Develop design for ATL/BTL BlackBerry and Venera Promotion

April 2011 – Oct 2012

**PT. Spektrum Mega Persada**

Creative Design

- Develop Design for Packaging Product
- Develop Design for POSM
- Develop Design for ATL/BTL
- Pitching Vendor
- IT Support

March 2010 – March 2011

**PT. Rapinan Brother**

Creative Design (Stationary)

- Develop Design for Stasionary Packaging Product
- Design merchandising product
- Catalog Product
- IT Support



## Technical Skills

HTML 5



CSS3



JavaScript



Adobe Photoshop



Adobe Illustrator



Adobe Indesign



Adobe After Effect



# HAU SEN CHANDRA

SPV CREATIVE DESIGN

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## Objective

I want to develop design skills and learning and sharing together with the team work



## General info

### PERSONAL

Marital statue : Single

Nationality : Indonesian

Date of Birth : Sep - 12 - 1985

Place of Birth : Jakarta

### INTERESTS

Music

Photography

Movie

Games

# MY PORTFOLIO

## CREATIVE DESIGN BINUS CENTER



### Portofolio

#### Corporate ID Aroma

##### Flyer & Poster



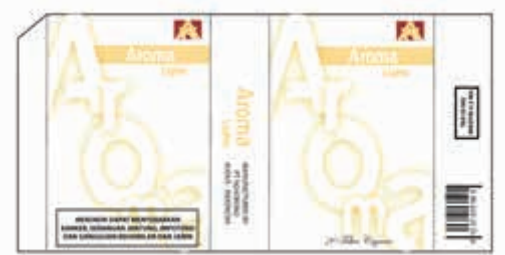
##### Kotak Dalam



##### Kop Surat



##### Kotak Depan



##### Amplop Surat



##### Kartu Nama



#### Merchandise:

##### Piring, Topi



##### Gelas



##### Gantungan Kunci



##### Topi





PT. Spektrum Mega Persada

Event VION



Booth Es Cream



Spanduk



Xbanner



Website





PT. Teletama Artha Mandiri

Billboard

Venera Volt V3



BlackBerry Z3







PT. Teletama Artha Mandiri  
Event Bazaar Gadget Festival Giant



Xbanner Giant



Flyer Lomba



Poster Giant



Flyer Coloring





PT. Teletama Artha Mandiri

Event Clearance BlackBerry



Flyer



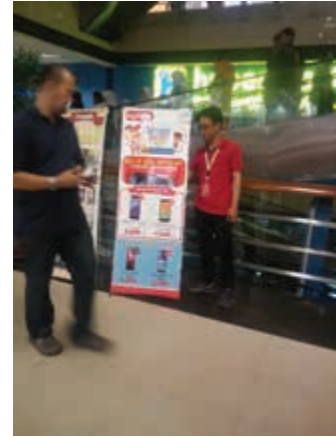
Xbanner





PT. Teletama Artha Mandiri

Event Bazaar Gadget Festival Giant



Flyer



Xbanner







PT. Teletama Artha Mandiri

Event Elektronik Center Supermal Karawaci



Flyer



Xbanner







PT. Teletama Artha Mandiri

Event Gadget Invasion Week



Flyer



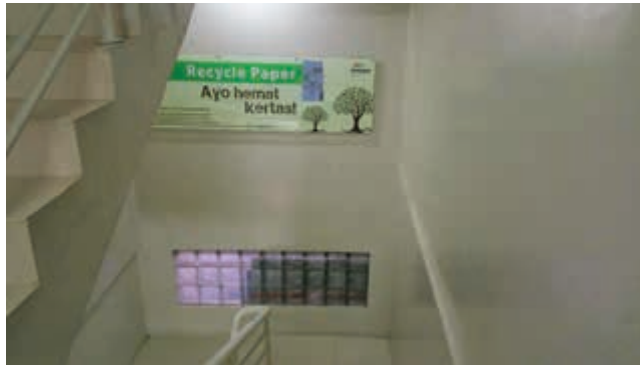
Iklan/PrintAD Huawei GR3 & GR5





PT. Teletama Artha Mandiri

Lomba Poster Hemat Kertas



Branding Daftar Menu Wonder Coffe di Wisma Standart chattered

INSTAN COFFEE		FRESH COFFEE	
BLACK COFFEE	6	BLACK COFFEE	10
BLACK CREAM	9	HOT CAPPUCCINO	13
HOT CAPPUCCINO	10	ESPRESSO	13
HOT COFFEE LATTE	10	DOUBLE ESPRESSO	16
HOT CHOCOLATE	10	WHITE COFFEE	10
HOT TEA	12	HOT COFFEE LATTE	11
HOT MOCCACINO	10	HOT MOCCA LATTE	11
ICE BLACK COFFEE	9	ICE COFFEE	10
ICE CAPPUCCINO	11		
ICE COFFEE LATTE	11		
ICE CHOCOLATE	11		
ICE MOCCACINO	11		
THAI ICE TEA	11		

FRESH JUICE		ICE LYCHEE JUICE	
AVOCADO JUICE	12	JELLY ORANGE JUICE	14
STRAWBERRY JUICE	13	TOMATO ORANGE JUICE	14
MANGO JUICE	13	TOMATO ORANGE JUICE	16
SOAR SOUP JUICE	13	PINEAPPLE JUICE	12
WIDONGJONG JUICE	13	CARROT JUICE	10
STAMPURT JUICE	12		
ORANGE JUICE	12		
MELON JUICE	12		
SEAYA JUICE	12		
TOMATO JUICE	12		
CARROT ORANGE JUICE	10		
STRAWBERRY BANANA JUICE	16		

