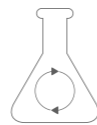




RAHMAT D CAHYONO

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Research

Memahami kasus dari sudut pandang kreatif. Mempelajari bagaimana kasus berinteraksi dengan lingkungan dan faktor faktor yang mempengaruhinya. Mengidentifikasi peluang strategis serta tujuan desain



Design

Merancang solusi kreatif yang tepat untuk setiap kasus. Menggabungkan berbagai strategi dan treatment untuk mendapatkan solusi yang paling efektif dan efisien



Connecting

Menghubungkan kasus dengan lansekap yang lebih luas. Bekerjasama dengan organisasi terkait untuk mewujudkan strategi kreatif yang diinginkan

CURRICULUM VITAE



Rahmat D Cahyono

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Rawamangun
Jakarta Raya, Indonesia

Date of Birth 9 March 1987
Gender Male
Nationality Indonesia

Universitas Negeri Malang

Bachelor's Degree in Art/Design/Creative Multimedia I Indonesia

Major Visual Communication Design
CGPA 2.99/4



Graphic Designer

Mar 2013 - Present (1 year 3 months)

Forisa Nusapersada

Industry Food & Beverage / Catering / Restaurant
Specialization Arts/Creative/Graphics Design
Role Graphics Designer
Position Level Staff (non-management & non-supervisor)

Developed the brand and packaging design for brand managers and marketing departments. including developing promotional material such as posters, booth, banners, product catalogs, and recipe book. Developing materials designs for corporate such as sign systems, internal magazines, and employee uniforms.

Graphic Designer

Mar 2012 - Mar 2013 (1 year)

swa media inc.

Industry Journalism
Specialization Arts/Creative/Graphics Design
Role Graphics Designer
Position Level Supervisor / Coordinator

In swa media inc. we work as a team, started to make the cover, making the layout for text, making illustrations, and infographic. Sometimes we also did a photo shoot for the part of magazine. We also make designs for the purposes of the company, such as corporate identity and posters for the announcement We also make visual communication media support for the activities made by the company, such as invitations and stage background.